

Combined Structured Notes

Post 1 Notes

Post ID: 1 - Customizable Bookstand

Product Description

- Inspired by the problem of books falling from desks.
- Customizable book stand.
- Designs: Cat, dog, bird, and personalized options.
- Price: ₹499
- Features: Strong, stylish, customizable.
- Suitable for desks, shelves, and gifting.
- Currently developing brochures and social media campaigns.

Marketing Materials (Scene 1)

- Image: Wooden bookends (lion, tiger, cat) displayed on a wooden board. A cat-shaped bookstand holding books on a light-colored surface.
- Text Overlay: "CUSTOMIZABLE BOOKSTAND"
- Text: "WE PROMISE YOU THAT WE WILL DELIVER GENUINE AND QUALITY PRODUCTS IN LESSER TIMELINE"
- Contact Information:
- Phone: 8978716587
- Location: Yelahanka, Bengaluru
- Email: info@techasure.com
- Price: ₹499
- Tone: Promotional

Video Scenes

Scene 2

- Image: Cat-shaped bookstand holding books.
- Text Overlay: "frustrating!" (large, bold yellow letters)
- Background includes text and contact info from Scene 1.

Scene 3

- Image: Black cat-shaped bookstand holding books.
- Text Overlay: "stand!"
- Background includes text and contact info from Scene 1.

Scene 4

- Image: Black cat-shaped bookstand holding books.
- Text Overlay: "Strong"
- Background includes text and contact info from Scene 1.

Scene 5

- Image: Hummingbird-shaped bookstand (multiple angles).
- Text: ₹499, "Order Now with F [cut-off]"
- Background partially shows text and contact info from Scene 1.

Hashtags

#Innovation #Entrepreneurship #StartupJourney #MadeInIndia #ProductDesign
#AffordableInnovation #TechAZsure #StudentEntrepreneur #AlinRetail #DesignThinking
#BookLovers

Audio/Subtitles

None present.

Objects, People, and Context

- Various wooden animal-shaped bookstands.
- Studio-like environment.
- No people visible.

Question to Audience

Would you choose a cat ■ or a dog ■ design for your desk?