



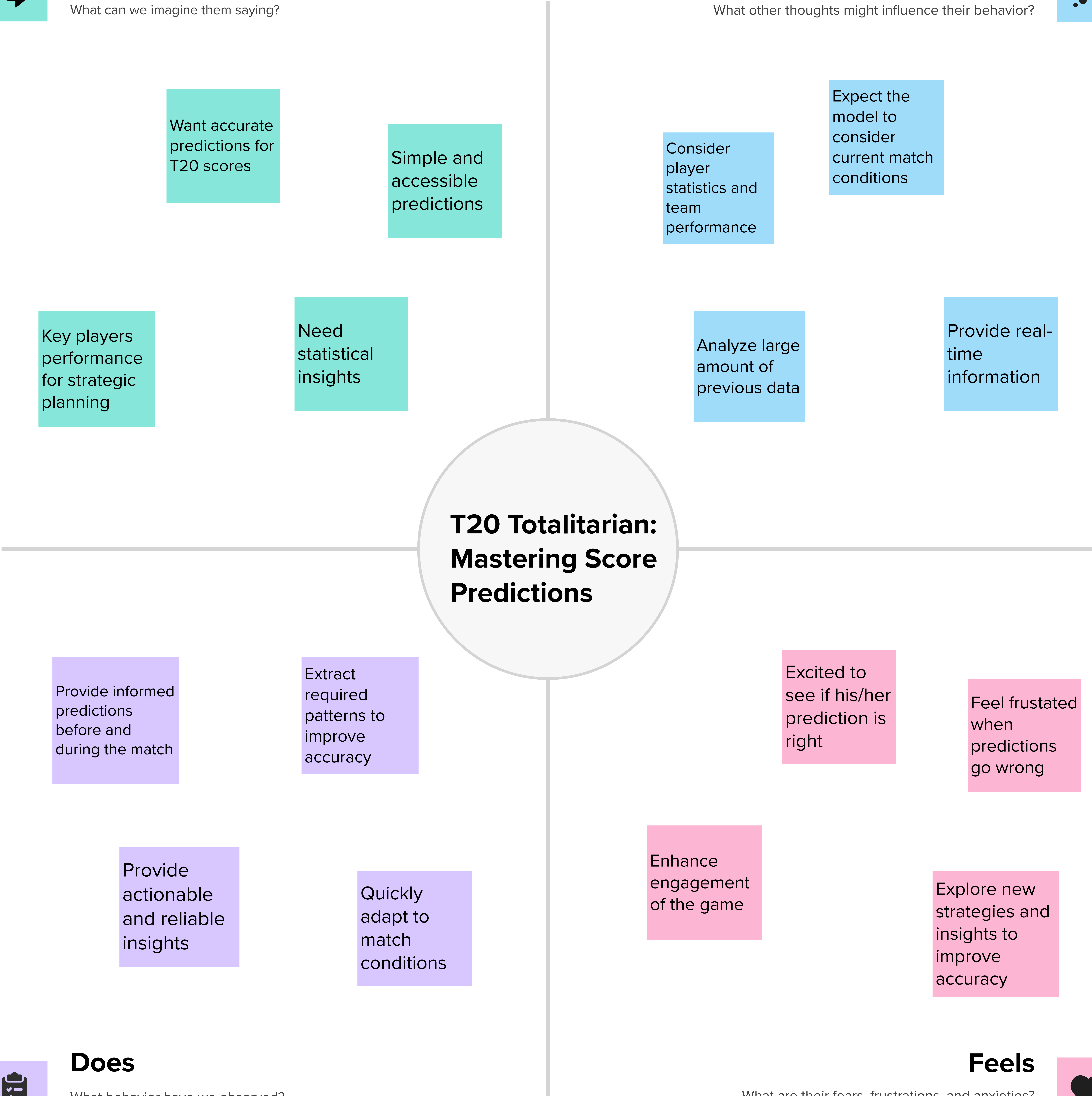
Says

What have we heard them say?
What can we imagine them saying?



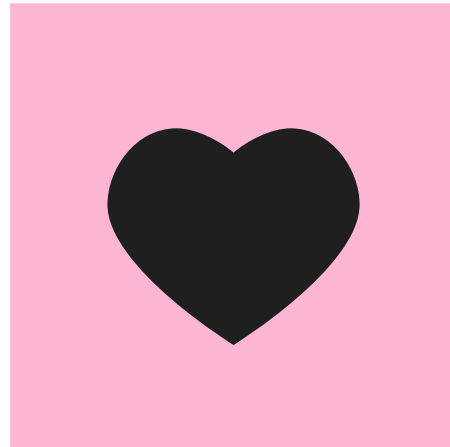
Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

Pain

Gain

Limited access to real-time data

Unexpected player injuries/ change in strategies

Lack of comprehensive data for new players

Limited time to adjust fantasy team before match starts

Potential victories and rewards in fantasy sports community

Develop analytical and predictive skills

Enhanced entertainment by active engagement

Increase cricket knowledge