

Sales Analysis

Customer
Analysis**19803**

Total Orders

10.93M

Total Profit

At 2753895, WeareA2B had the highest Profit and was 217.38% higher than Norco Bicycles, which had the lowest Profit at 8,67,683.77.

WeareA2B accounted for 25.20% of Profit.

Across all 6 brand, Profit ranged from 8,67,683.77 to 27,53,895.17.

Select Product Line

Mountain

Road

Standard

Touring

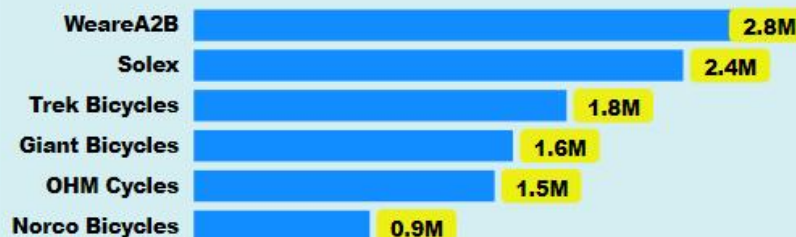
Select Product Class

high

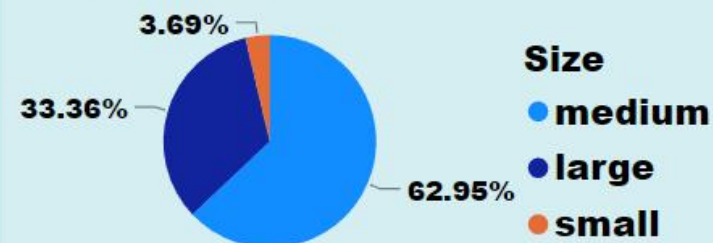
low

medium

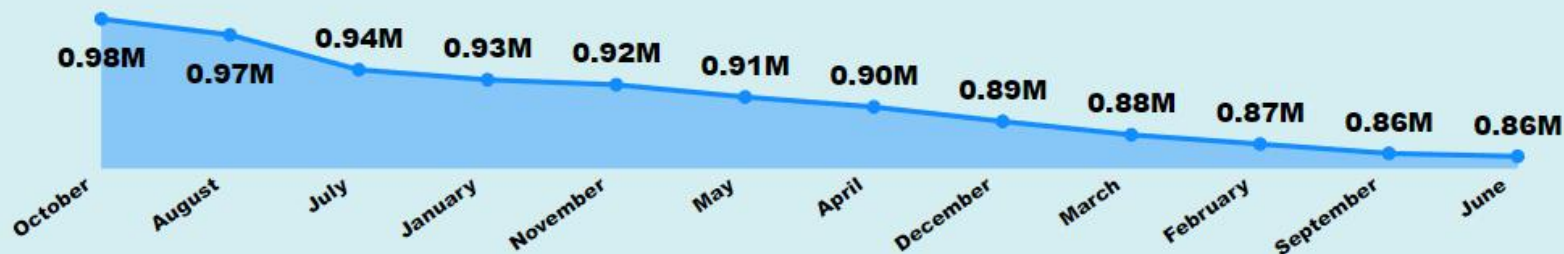
Profit by Brand



Profit by Product Size



Monthly Profit



Customer Analysis

Sales
Analysis

3997

No. of Customers

19803

Total Orders

At 2753895, WeareA2B had the highest No. of Orders and was 217.38% higher than Norco Bicycles, which had the lowest No. of Orders at 8,67,683.77.

WeareA2B accounted for 25.20% of No. of Orders.

Across all 6 job_industry_category, No. of Orders ranged from 8,67,683.77 to 27,53,895.17.

Select Wealth Segment

Affluent Cust...

High Net Worth

Mass Customer

Select Gender

Female

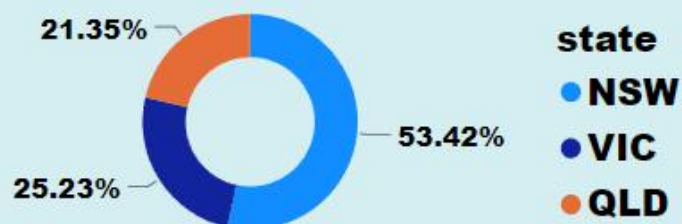
Male

U

% of Orders by Age



Orders by state



Orders by job industry

