

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 January 2025
Team ID	LTVIP2026TMIDS88461
Project Name	DocSpot — Seamless Appointment Booking for Health
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming was conducted in a collaborative and open environment where all team members contributed ideas without immediate judgment. The focus was on generating a wide range of solutions before narrowing them down through structured prioritization.

We prioritized **volume of ideas first**, then grouped and evaluated them based on feasibility, impact, and alignment with project goals.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

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Project: DocSpot – Seamless Appointment Booking

Step-2: Brainstorm, & Idea Listing

Write down any ideas to solve the problem without filtering or judging.

30 minutes

Brainstormed Ideas:

- Appointment Booking:** Prevent double bookings, Validate available slots, Enable appointment rescheduling.
- Doctor Availability:** View real-time doctor schedules, Filter doctors by specialty-location, Doctor joining approval workflow.
- Admin & Analytics:** Admin approval for new doctors, Dashboard to monitor users and stats, Appointment status overview.
- Security & Access:** JWT-based authentication, Role-based access control, Prevent unauthorized bookings.

Tip: Unsimilar ideas groups together and make these groups into smaller focused groups.

30 min ~

Step-2: Group & Organize Ideas

Cluster similar ideas into groups with clear labels. Refine and break up large clusters into smaller focused groups.

20 minutes

Grouped Ideas:

- Appointment Booking:** Prevent double bookings, Validate available slots, Enable appointment rescheduling.
- Doctor Availability:** View real-time doctor schedules, Filter doctors by specialty-location, Doctor joining approval workflow.
- Admin & Analytics:** Admin approval for new doctors, Dashboard to monitor users and stats, Appointment status overview.
- Security & Access:** JWT-based authentication, Role-based access control, Prevent unauthorized bookings.

Tip: If a group is too big, break it into smaller focused groups.

20 min ~

Step-3: Idea Prioritization

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MoSCoW Prioritization

Must Have (Critical for MVP)
Some feel their position you need to have in your

Should Have (Important)
Some feel their position you may have in your

Could Have (Enhancements)
Some feel their position you may have in your

Won't Have (Out of Scope – Phase 1)
Some feel their building your and building your

MoSCoW Prioritization Grid:

- Must Have (Critical for MVP):** Appointment Booking, Doctor Approval, Access Control.
- Should Have (Important):** Desir Control, Analytics Dashboard.
- Could Have (Enhancements):** Real-time Notifications, Accessible.
- Won't Have (Out of Scope – Phase 1):** Less Immediate Feasible.

Tip: Place ideas on this grid by balancing importance vs feasibility. Prioritize: "Must Haves" have features for MVP.

Importance: High impact to most stakeholders, increasing time and/or money investment, low impact to few stakeholders, not time sensitive.

Feasibility: High impact to most stakeholders, increasing time and/or money investment, low impact to few stakeholders, not time sensitive.

More Feasible

Team classified ideas based on impact and feasibility using MoSCoW method. Agreed to focus on "Must Have" features as primary development targets for DocSpot MVP Phase.

Take MVP: Prioritize Must Have ideas on features y development team together to build MVP.

30 min ~