

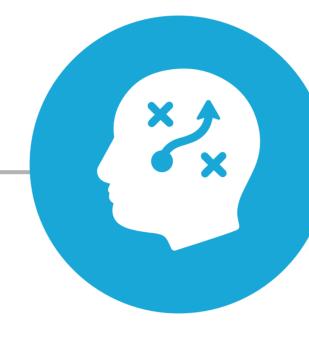
# Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

### (i) 5 minutes

### **PROBLEM**

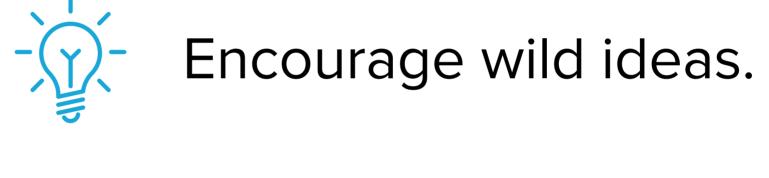
In the early 14th century,
Franciscan missionary Friar
Odoric brought to Europe the
story of an enourmous
carriage that carried an imageif
the Hindu god VISHNU. The Lok
Sabha is composed of
representatives of people
chosen by direct election on the
basic of Universal Adult
Suffrage.



# Key rules of brainstorming

To run an smooth and productive session















# Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes

### Team gathering

Set the goal

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Think about the problem you'll be focusing on solving in

# the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and

Open article →

productive session.



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- **2-8 people** recommended



Need some inspiration?

See a finished version of this template to kickstart your work.

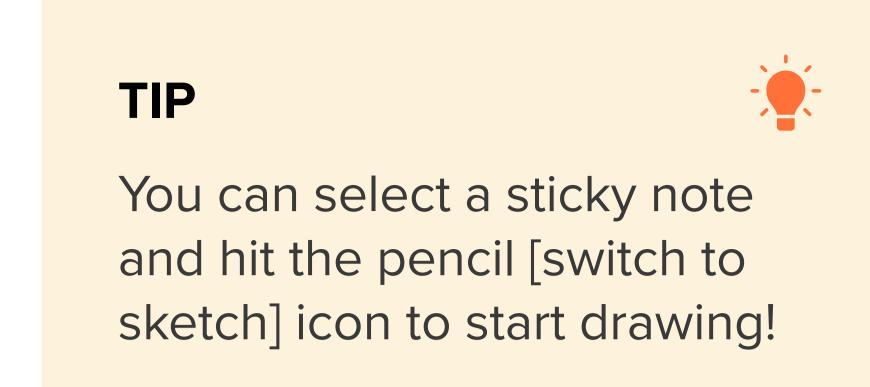
Open example



# Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes



### Person 1

That story was likely an exaggeration or misinterpretion Members are directly elected by the people from the territorial constituencies in themselves to be crushed beneath the vechicles wheels as a sacrife to VISHNU of actual even the states

Odoric reported that some worshippers deliberately allowed

### Person 2

Election elections to lok Princple used sabha are carried Universal out using a first past the post elevtoral system Adult Franchaise

Council of minyers are collectively responsible to Lok Sabha

### Person 3

Read justed the scale of representation in the Lok Sabha

Which is going Increased the to survive number of lok regardless of whether he is in Sabha from 525 to 545 Power or not.

### Person 4

The use of fear is an effective way to influence voting behavior

Political Participation and psychology

Nigerians are the most amazing set of people uou ever meet

Person 5

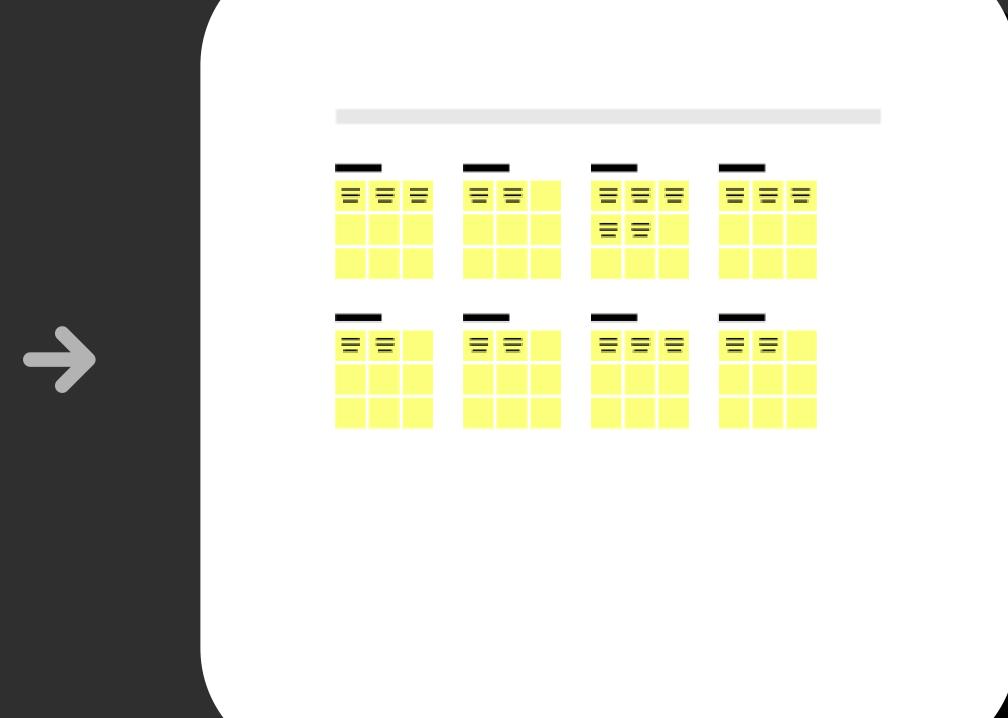
Person 6

Person 7

Person 8









# Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

(†) 20 minutes

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

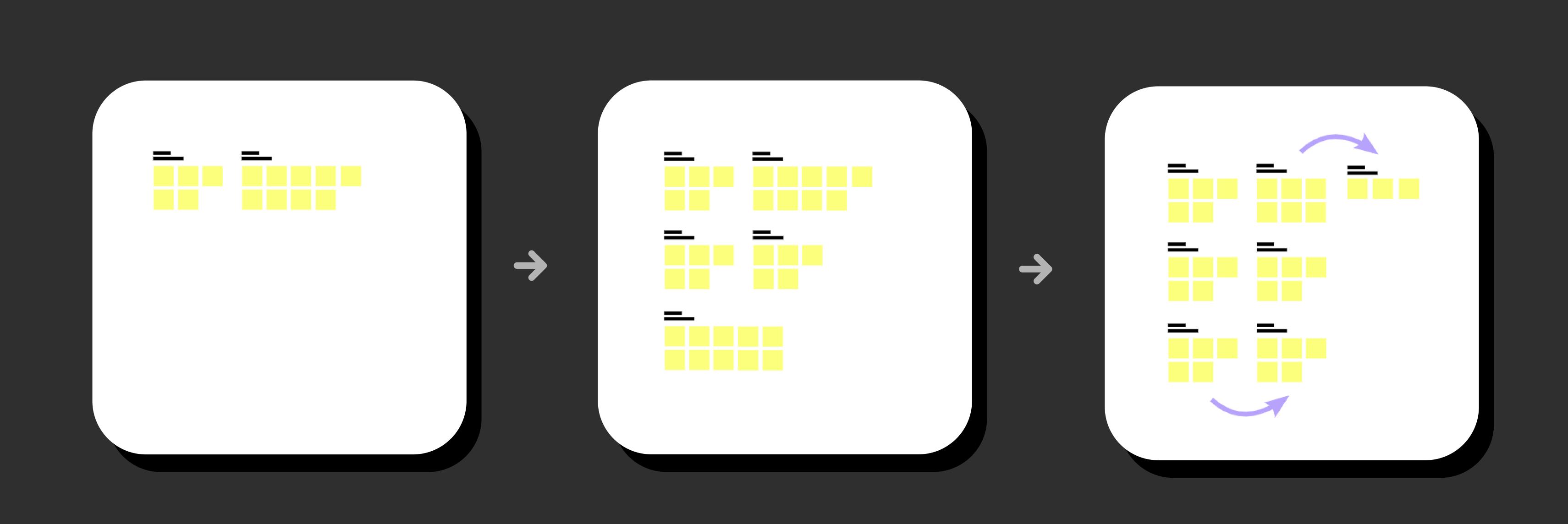
Odoric reported that some worshippers deliberately allowed themselves to be crushed beneath the vechicles wheels as a sacrife to VISHNU

Election
Princple used
Universal
Adult
Franchaise

The use of fear is an effective way to influence voting behavior

Indian parliament consists of lok sabbha and the president of india

Lok shaba-Indian polity Increased the number of lok
Sabha from
525 to 545



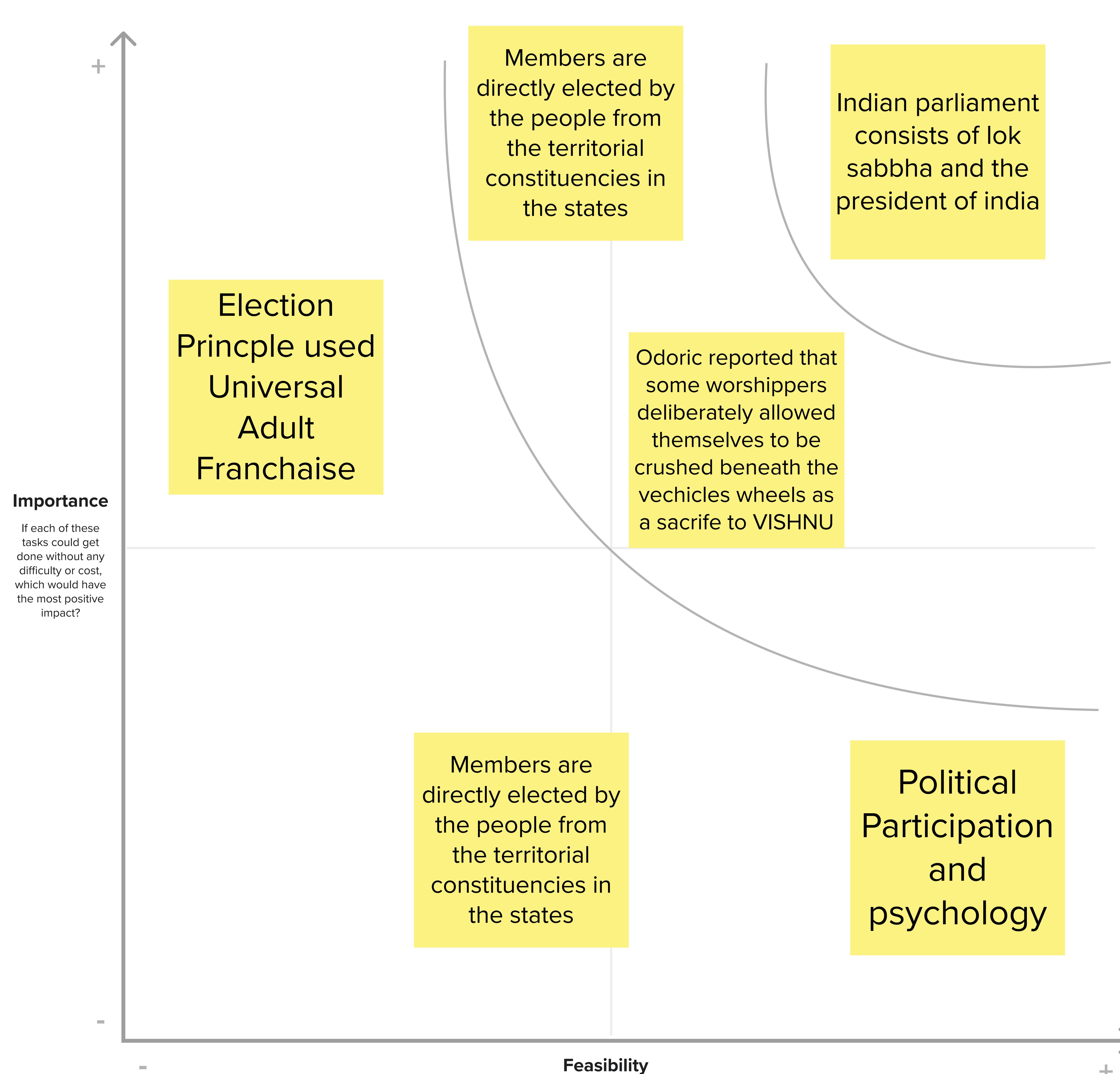


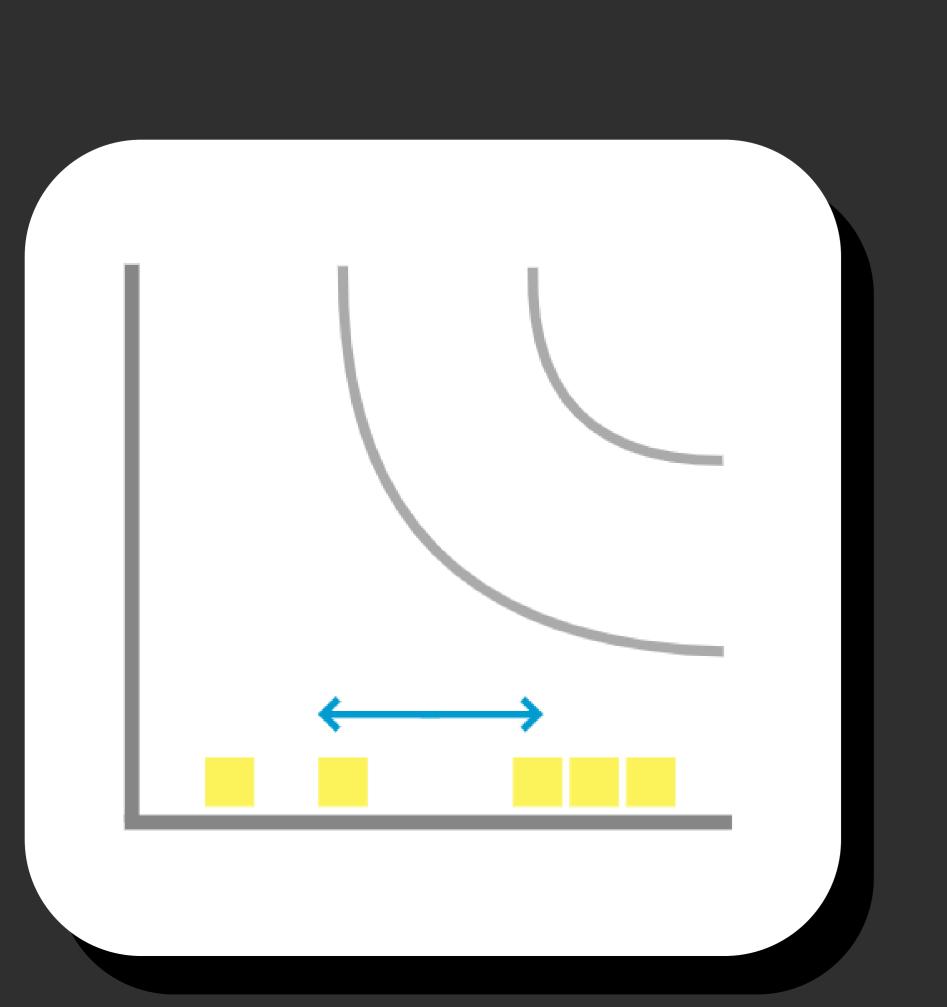
# Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

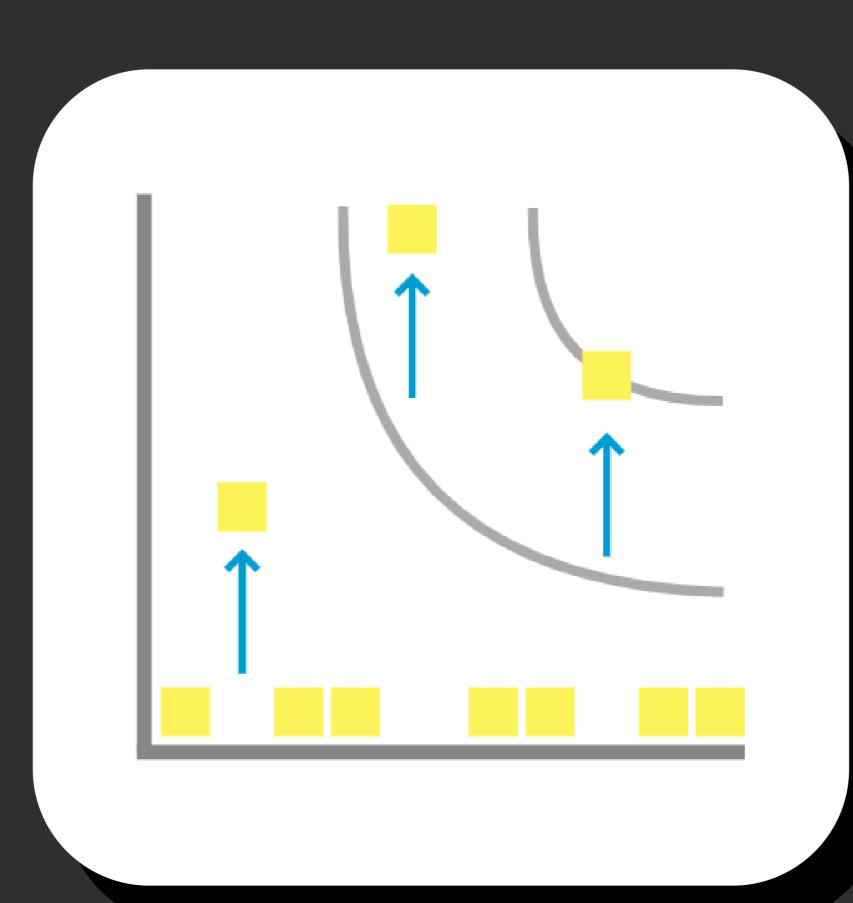
① 20 minutes

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.









Regardless of their importance, which tasks are more

feasible than others? (Cost, time, effort, complexity, etc.)





# After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

Share the mural

**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

# Keep moving forward



## Strategy blueprint

Define the components of a new idea or strategy.

Open the template →



### Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →



# Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

Share template feedback