



Vision: A vibrant agri-producer, eco-tourism and learning center for skills, technology, culture and the arts in Northwestern Mindanao spearheaded by committed, competent and dynamic leaders working harmoniously with culture loving, empowered, responsive and environmentally concerned and family centered society.

Mission: A highly improved quality of people's lives through total human development and access to benefits,

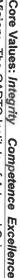
opportunities and resources within a safe and life enhancing environment

Vision: GADTC is integral to Tangub City's becoming a center for learning and eco-cultural tourism by producing God-centered citizens committed to be light of the world.

Mission: To provide opportunities for continuing education for faculty and staff, providing upgraded facilities

industry quality and research-based instruction to students towards community engagement and linkages

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Vision: The GADTC-Institute of Arts and Sciences is the Heart scientific education needed to produce holistic individuals who of the institution in provide are globally-competitive institution in providing humanistic and and value-oriented

professionals appreciative to both culture and innovations.

Mission: The GADTC-Institute of Arts and Sciences sha professionals who appreciate tradition and innovation and cultures producing socio-cultural and environment related researches to further serve the institute and community. shall produce globally competitive and value-oriented and contribute to the understanding of the diversity of the

Goals:

- individuals; Provide the foundation learning that equips every Alfonsos with communicative, analytic and cultural skills and the fundamental knowledge that are essential tools in the making of a globally-competitive
- N Develop among our students a sense of creativity, cultural-sensitivity, commitment and service to
- ω appreciate human history, society, environment and culture; and Foster dedication in promoting research that helps the academic community better understand and
- 4 Engage in interdisciplinary and innovative approach in teaching humanities and social sciences to oriented professionals

LEARNING

- --the community and the whole of humanity.

 Perform duties and responsibilities with the genuine concern towards clients Participate actively in the environment, socio-economic and cultural movements for the betterment of
- WN Apply ethical principles in judgment and action while consistently respecting differences and opinions
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- Practice professional expertise with fairness and honesty in all transactions of life Demonstrate appropriate communication and social skills in the professional and social environment
- Apply creative and innovative solutions essential for growth and positive relationships
- Pursue continuous learning through professional development

PROGRAM DESCRIPTION:

and non-verbal messages are used to create meanings in different contexts using diverse media platforms. includes a broad range of subject matter ranging from the study of communication in interperson A four-year program that covers the various ways by which humans communicate. It focuses on how verbal relationships, groups, organizations, and cultures

A. Professional Excellence Compassionate Leadership and Management Ç Culture of Integrity

PROGRAM EDUCATIONAL OUTCOMES:

Students in the discipline must exhibit the following competencies at the end of the undergraduate program. Graduates should be able to:

- information and knowledge; produce, share and utilize information and knowledge to work effectively in a group in problem-solving and basic related skills and knowledge Perform duties and responsibilities to define and access information needs; assess and organize
- and online) to have the ability of negotiate the world of technology responsibly Apply creative and innovative solutions in preparing and planning communication and media living Demonstrate appropriate communication in using different formats and platforms (print, broadcast,
- 4 ω within the moral and ethical standards to promote proficiency and effective communication
- Pursue continuous learning through conducting communication and media research an geared towards professional development and to effectively become the light of the world. Create initiative innovation to take actions in developing and producing communication research and evaluation
- 0 S different formats and platforms ಠ apply contemporary Philippine
- duties and responsibilities in demonstrating communication management and leadership
- y in a group. with genui genuine concern
- 00 all transactions of life to reflect
- on moral norms as they affect individuals and society Apply ethical principles in judgment and action in knowing and practicing the rights and responsibilities thinking of the Alfonsos accountabilities in the communication profession õ practice
- Demonstrate a development orientation in communication work with the genuine concerns towards clients to contribute personally and meaningfully to the country's development
- critical, analytical and creative thinking of the Alfonsos and

OUTCOME:

PROGRAM OUTCOMES:

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communication materials both Philippine and glob

skills to experience professional expertise in the workplace and work effectively Practice professional expertise in entrepreneurial capabilities development

towards client to pursue continuous learning through professional development Adhere to ethical standards and practices with faimess and honesty in all trans

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Practice professional expertise in applying communication theories/models, principles, practices,

Special Provision		ients	Terminal (Recention Policies	i e e e												ADMISSION POLICIES			ADMISSION REQUIREMENTS	PROFESSIONS/ CAREERS/ OCCUPATIONS
All enrolled students are automatic members of the Communication Arts Society	3. Complete Research Paper Output	Complete the required hours for internship/practicum Compile a Portfolio of Training Activities/ Accomplishment	Graduates of the Bachelor of Arts in Communication are expected to be able to:	 A student will not be allowed to take a course in the current semester if he/she failed its prerequisite course during the previous semester A student who failed a professional/major course thrice will no longer be admitted in the program and be advised to shift to non-liberal arts program. 	A student who is on probationary status for one semester must obtain the first requir currently enrolled courses in the semester to be lifted off from probationary status for	 A student must maintain a grade of not less than 82% in all major courses taken and a GVVA of at least 80%. If the student fails to comply the first requirement, he/she will be on probationary status for the current semester, and his/her academic load will be reduced by 6 units. 		interview i. should their admission result is less than the cut-off score, they will be placed on	nts 7€	probationary status for one semester c. be assessed for the units earned to determine year level status by the p	interview i should their admission result is less than the cut-off score, they will be placed on	듔	 c. be assessed for the units earned to determine year level status by the program head or dean C. Transferees 	 their admission result is less than the cut-off score, they will be placed on probationary status for one semester 	 a. have a GWA not lower than 80% in their previous program b. undergo and pass the admission process which includes the aptitude test, essay, and interview 	Students should:	i. their admission result is less than the cut-off score, they will be placed on probationary status for one semester **B. Shiftees**	have undergone and passed the admission process which includes y, and interview	2 3 3	တ (SA Copy of Birth Certificate 2.3. In Dicture		eg gg -y

I have read and understood all the foregoing statements, hence I submit myself to adhere to these provisions and be guided with utmost diligence.

To affirm further I hereby affix my signature.

Student's Signature over Printed Name



GOV. ALFONSO D. TAN COLLEGE





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SUMMARY OF UNITS PER YEAR

1st Semester First Year 22 units

2nd Semester 22 units

Second Year

2nd Semester 1st Semester 1 1 25 units 19 units

Third Year

1st Semester 2nd Semester 17 units 20 units

Fourth Year

1st Semester 2nd Semester 17 units 5 units

147 Units

Total Number of Units

Developed:

JURIS RITA M. SECLOT, MIMS
Program Coordinator, AB Communication

EDNA E DELA SIERRA, Ph.D.

Dean, Institute of Arts and Sciences

Approved:

NORIEL B. BRAP, ED.d.

VP for Academic Affairs