



OCTOBER 26-28 | DOHA, QATAR



POWERED BY

Malayala 🕮 Manorama **Manorama ONLINE** 

### MANORAMA HORIZON

Malayala Manorama has been at the forefront of change in the media scenario in India. It has a reach of 21.1 million (source IRS 2022-Q3 (TR)) and Manorama online has a reach of 29 million (Google analytics). Manorama horizon is the education arm of Manorama online. Through our online platform, we facilitate technology-enabled, immersive learning experience for the K-12 segment apart from providing training for competitive government exams like UPSC and Kerala PSC. We also offer a host of upskilling programs from Mushroom farming to AI and Robotics.

Learning is a continuous process. We aim to reach out and cater to the educational needs of an individual from cradle to grave. Manorama Horizon Edu Expo is a step towards this direction. This mega exhibition provides an opportunity for schools, colleges and universities to showcase their institution to the world. Through this event you can reach out directly to your target group, get an opportunity to address their concerns, queries, seek new admissions for the upcoming year and above all, build a brand and make a lasting impression on your target group.

Get set to be the part of this premium event showcasing the latest innovations covering every facet of learning.



# WHY QATAR?

Qatar invests significantly in education, attracting both local and international exhibitors. As the population grows, the demand for education rises, making it an ideal platform for educators to showcase offerings. Qatar's diverse culture attracts exhibitors offering programs suitable for different backgrounds. Its proactive government supports educational development through various initiatives. Modern exhibition venues in Qatar provide advanced technology and logistical support.

Qatar has an Indian population of 8,00,000 according to the Ministry of external affairs. With 17 Indian schools and a total Indian student strength of over 30,000. Qatar stands third among countries with maximum Indian population. The country's growing economy attracts educational institutions seeking partnerships and Education City hosts international branch campuses making it attractive for education events. Qatar's engaged educational community creates a vibrant atmosphere during exhibitions, and its rich cultural heritage and recreational activities make it an appealing destination for exhibitors and attendees.



# WHY **HORIZON EDU EXPO 2023** IS A MUST ATTEND?

01

Learn about Colleges and Universities





02

Meet Top University Leaders



Free Career Counselling Sessions





04

Attend Seminars, Workshops

05

**Discover New Courses and Programmes** 



## ORGANISER AND VENUE

### MOMENTUM MEDIA

Momentum Media has a leading team of digital marketing specialists with a proven track record in developing and executing digital marketing campaigns for leading brands. We are committed to ensure the use of technology and our expertise render services for all marketing and brand building requirements of our clients. We have specialists focused on the following key areas: Event hosting and management, SEO, PPC Campaigns, Social Media Marketing, Email Marketing, Web Design & Development. Edu Drive 2023, a recent event arranged in Qatar by team Momentum was a tremendous success and marked Qatar's largest Educational expo. The program was enriched with officials from leading universities, Colleges, and Schools internationally.







# PREVIOUS EXPO PICTURES















# PREVIOUS EXPO PARTICIPANTS









































### **PLATINUM SPONSOR**



#### **Sponsor Package Includes:**

12 Lakhs+GST

- Presenting Sponsor
- Limited to one institution only.
- Stall space of 6 x 3 with 3 tables and 6 chairs.
- Logo as presenting sponsor in all promotional materials including Manorama online, digital campaign and venue branding.
- · Brand mentioning on FM radio
- Exclusive Advertisement space in Manorama online/Onmanorama.
- · Special editorial coverage in Manorama online/Onmanorama.
- · Brand promotions and community outreach programs in Doha.
- · Writeup of sponsor in Manorama Horizon Facebook and Instagram pages.
- Exclusive Video promotions through social media pages of Manorama Horizon.
- · Advertisement campaign about the event with logo on Google and Meta.
- · Participation as a diginitary on stage during opening ceremony.
- Direct Interaction with target audience.
- · Sharing Leads generated and visitor database including online promotion.
- Accomodation for two (twin sharing) for 4 days, breakfast and refreshment,
  lunch wherever applicable.
- Facilitation of visa services.
- To and fro transportation from hotel to expo centre
- · Email blast and whatsapp campaign to relevant target group.
- Webinar on any topic of choice on the Manorama Horizon portal within 3 months of completion of the event.



### **DIAMOND SPONSOR**



#### **Sponsor Package Includes:**

8 Lakhs+GST

- Associate Sponsors
- Limited to two institutions only.
- Stall space of 4 x 3 with 2 tables and 6 chairs.
- Logo as Associate sponsor in all promotional materials including Manorama online, digital campaign and venue branding.
- · Brand mentioning on FM radio
- Exclusive Advertisement space in Manorama online/Onmanorama.
- · Brand promotions in schools and community outreach programs in Doha.
- Opportunity to display posters in Manorama Horizon Facebook and Instagram pages.
- Exclusive Video promotions through social media pages of Manorama Horizon.
- · Advertisement campaign about the event with logo on Google and Meta.
- Direct interaction with target audience.
- · Sharing leads generated and visitor database including online promotion.
- Accomodation for two (twin sharing) for 4 days, breakfast and refreshment, lunch wherever applicable.
- Facilitation of visa services.
- To and fro transportation from hotel to expo centre
- Email blast and whatsapp campaign to relevent target group.



### **GOLD** SPONSOR



#### **Sponsor Package Includes:**

3 Lakhs+GST

- Stall space of 3 x 3 with 1 table and 2 chairs.
- · Brand mentioning in Manorama online, digital and venue.
- Logo presence in Manorama Horizon and social media pages.
- Editorial coverage about the event in Manorama online.
- Editorial coverage about the event in Onmanorama.
- Brand promotions in schools and community outreach programs.
- · Sharing leads generated and visitor database including online promotion.
- Breakfast, refreshment and accomodation for 4 days, lunch wherever applicable.
- Facilitation of visa services.
- To and fro transportation from hotel to expo centre.

### **SILVER SPONSOR**



#### **Sponsor Package Includes:**

2.5 Lakhs+GST

- Stall space of  $2 \times 3$  with 1 table and 2 chairs.
- · Brand mentioning in online, digital and venue.
- Editorial coverage about the event in Manorama online.
- Editorial coverage about the event in Onmanorama.
- Brand promotions in schools and community outreach programs.
- · Sharing leads generated and visitor database including online promotion.
- Breakfast, refreshment and accommodation for 4 days, lunch wherever applicable.
- Facilitation of visa services.
- To and fro transportation from hotel to expo centre.

# EXHIBITION LAYOUT



