

# ECOMMERCE SALES DASHBOARD

SEGMENT

Consumer

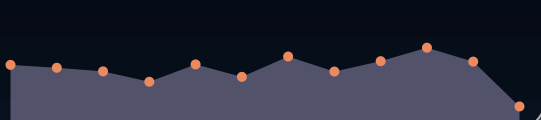
Corporate

Home Office

YTD Sales

\$2.06M

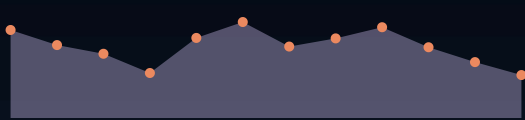
▼ -1.93%



YTD Profit

\$233.68K

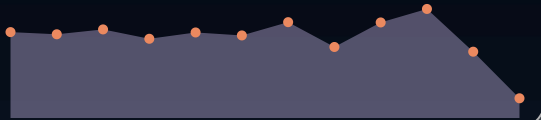
▲ 7.49%



YTD Qty

#18.9 K

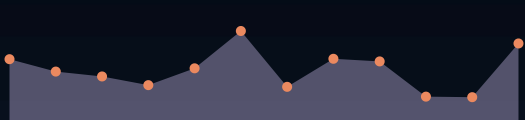
▼ -10.54%



YTD Profit Margin

11.35%

▲ 9.60%

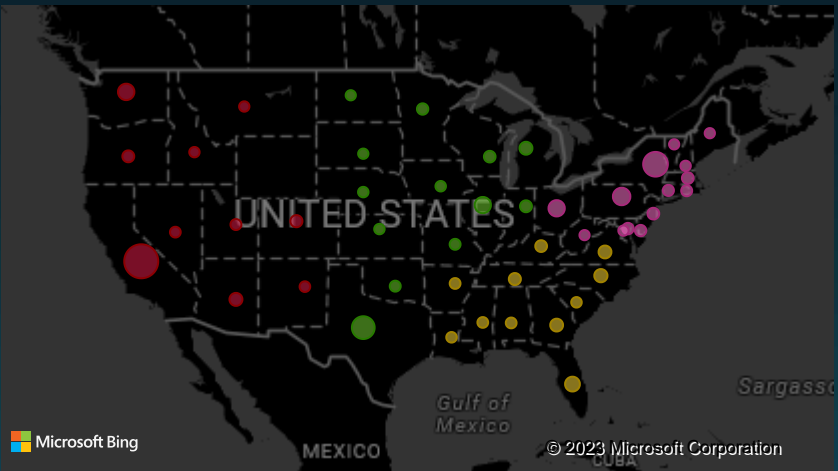


Sales By Category

Category_name	YTD_Sales	PYTD_Sales	YOY_Sales	Trend
Furniture	\$0.45M	0.43M	3.23%	▲
Office Supplies	\$1.21M	1.27M	-4.67%	▼
Technology	\$0.40M	0.40M	1.20%	▲

Sales By State

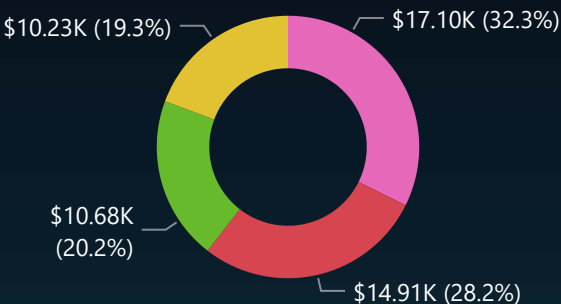
Customer\_region ● Central ● East ● South ● West



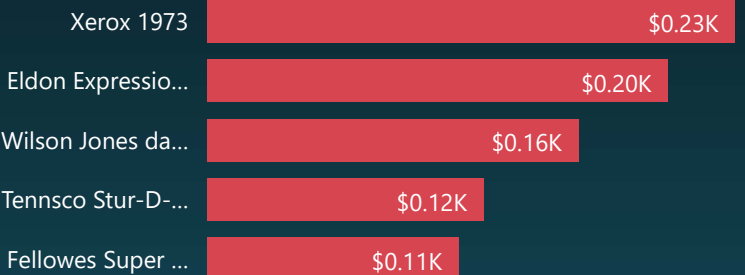
Top 5 Products by YTD\_Sales



YTD\_Sales by Region



Bottom 5 Products by YTD\_Sales



YTD\_Sales by Shipping Type

