

SECOND HAND CARS RE-SELLING PRICE ANALYSIS REPORT

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Second Hand Cars Re-selling Price Analysis

Introduction

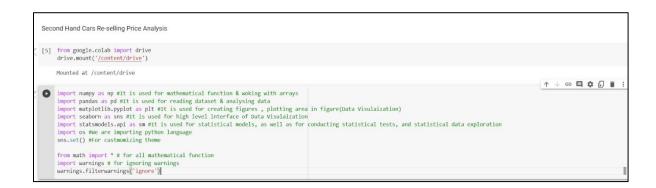
Manufacturers set the prices for new cars in the industry with additional costs added in the form of government taxes. As a result of that customers can feel confident in the value of their investment when purchasing a new car. However due to the high cost of new cars and many customers' inability to afford them, the market for used cars is on the rise globally. Predicting the prices of used cars is a crucial task as customers can be taken advantage of by unscrupulous sellers setting unrealistic prices. A system for determining the worth of used cars through various features is therefore essential. In developed countries, many people opt to purchase cars on a lease basis, which allows for resale of the car once the lease agreement is completed. Therefore, reselling has become an important aspect of the the world right now.

The resale price of a second-hand car refers to the amount of money that a used car can be sold for on the market. The value of a used car can be affected by several factors including the model and brand of the car, the body of the car, the mileage on the car as well as Engine version with engine type and the year of the car. Based on that fact, this report is going to present a project of analyzing the price of the secondhand car. Here 4500 rows data have been taken into consideration for the Analysis.

Implementation

This Project is based on the Machine learning & python language. For applying python language Google colab has been used for the analysis. Data analysis of Second Hand Cars Re-selling Price has been done as below figures published in the report. The data set of Second Hand Cars Re-selling Price was taken from Kaggle.com website which provides a platform for users to discover and utilize datasets.

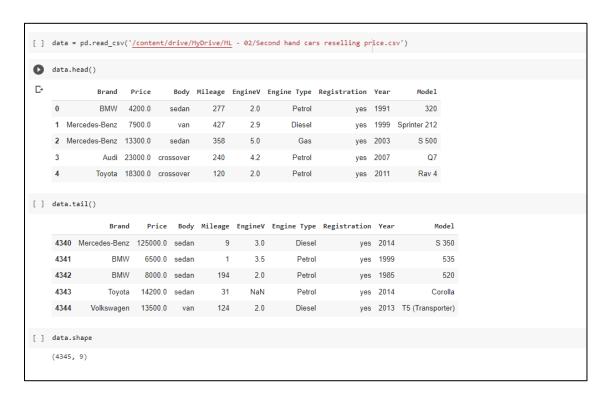
Libraires used for the Data Analysis here,



Main libraries used for,

- Importing numpy library is used for mathematical function & working with arrays
- Pandas library here to read the data set as well as for analyzing purpose
- Matlplotlib.pyplot has been imported to create figures as Data visualization
- Seaborn is also here for Data visualization with High level
- Here Statical models are used ,then statmodels.api library was imported
- For importing python language here ,imported OS

LOADING THE RAW DATA



In the Data set of Secondhand Cars Re-selling Price has 4345 Rows & 09 Columns, When Considering 09 Columns as variables,

- I. Brand
- II. Price
- III. Body
- IV. Mileage
- V. EngineV
- VI. Engine Type
- VII. Registration
- VIII. Year
- IX. Model

Here Price has become the main variable that we discuss throughout the Report, from Data, based on few variables secondhand car reselling price depends as follow,

Brand: The BMW car will be expensive than the Toyota.

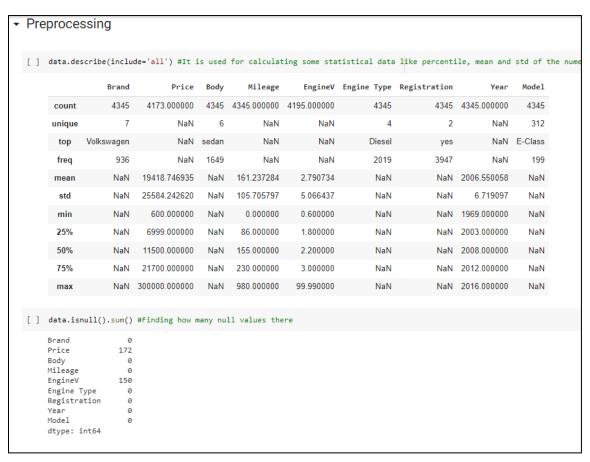
Mileage: The greater the mileage the expensive the car.

EngineV: The greater the engine volumn the expensive the car. As sports cars are expensive than the family car.

Year: The older the car the cheap its price.

DATA PREPROCESSING

Why We want to preprocess data here is Data obtained from the real-world is often disorganized and can contain inconsistencies due to being generated, handled and saved by various people, systems and applications. Therefore, a collection of data may lack specific information, have mistakes introduced by human input, or have duplicate entries or synonyms for the same concept. These issues can be identified and corrected by humans during their everyday use of the data for business purposes.



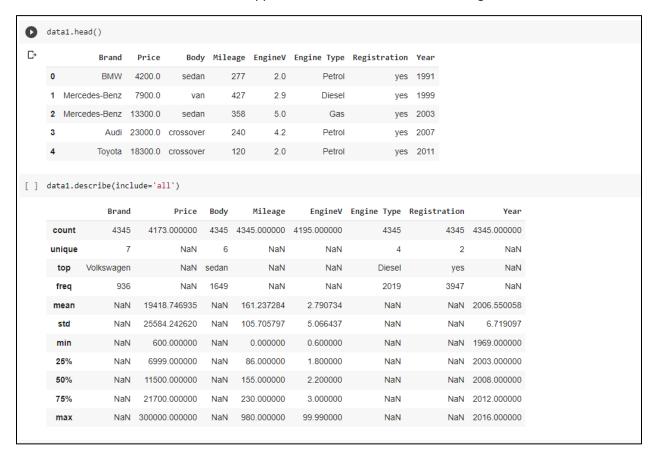
Found some missing values ,after checking Price & EngineV ,Both variables have missing values.

DETERMINING THE VARIABLES OF INTEREST

```
+ Code + Text

[ ] data1=data.drop(['Model'], axis = 1)
```

Identified "Model" column is not significant to the analysis done here as having many unique values there can be a lot mismatches. Then dropped the "Model" column as above figure.



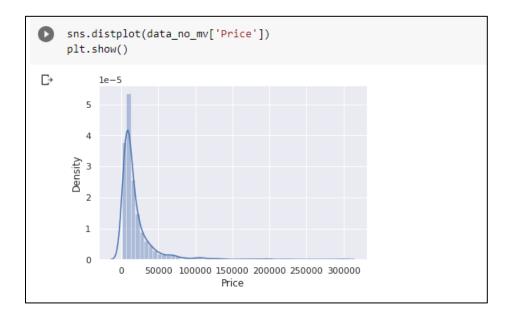
Here showing "Model" column is not getting further & There are 02 columns indicating missing values.

Missing values percentage is 5%, Need to drop these 02 columns.

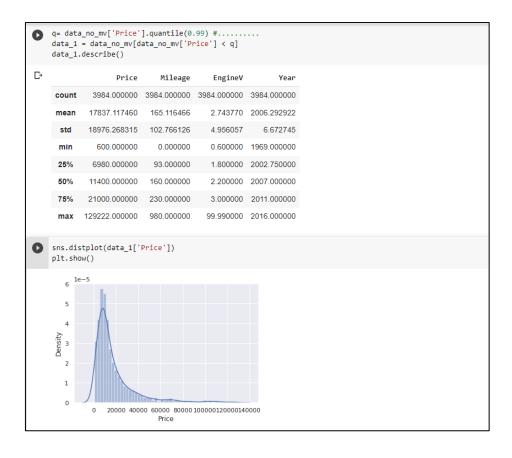


There are no missing values hereafter with data of Second Hand Cars Re-selling Price.

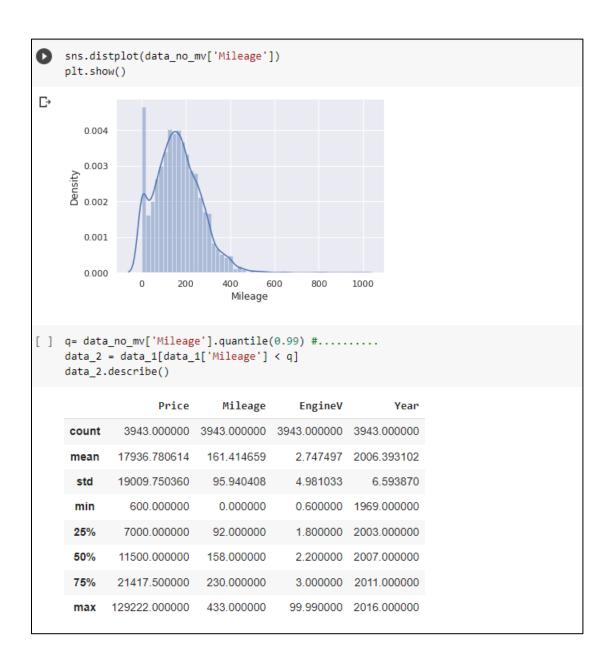
DEALING WITH OUTLIEARS

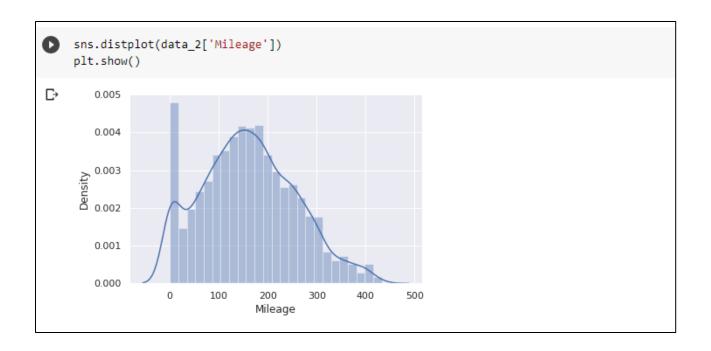


Positive skewness can be seen after prices are distributed but, in the regression, outliers need to be removed others it will lead to have an issue with for the regression.

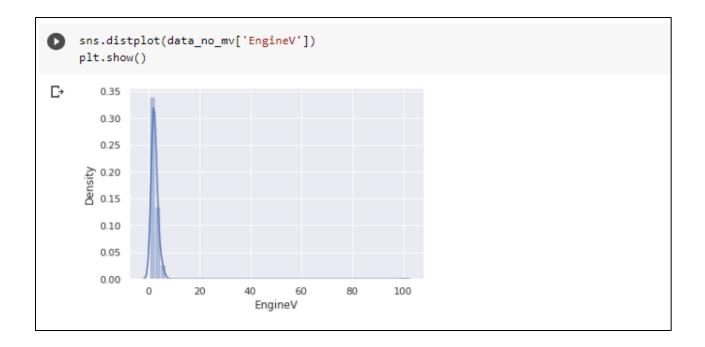


For removing outliers, quantile method was used by keeping 99 percentile value for the price. Above figure shows it from the price, it has decreased up to certain level. After that further Positive skewness can be seen in PDF for prices. Further applied the same for "Mileage" as below.

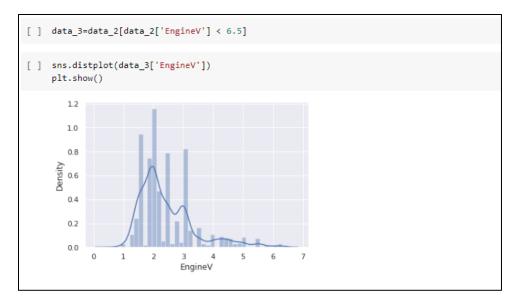




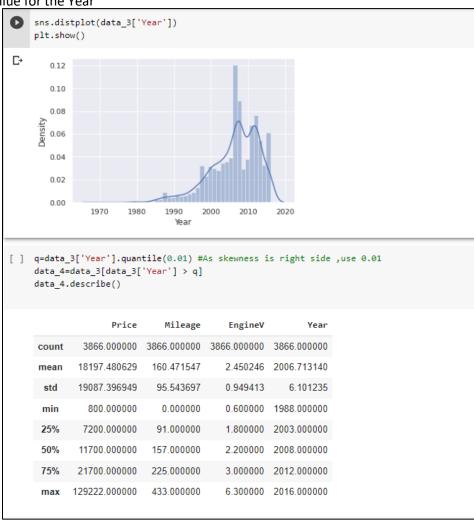
Found a lot of outliers from "EngineV" & after checking the data there were some values were equal to 99.99. Based on the general fact volume of engine can't be more than 6.5 but we had values beyond that.it shows below figure.

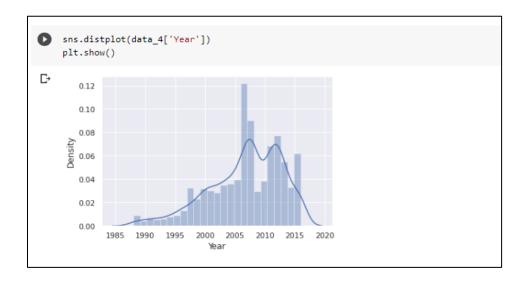


For dispelling that situation change the "EngineV" values by getting < 6.5 as below figure.

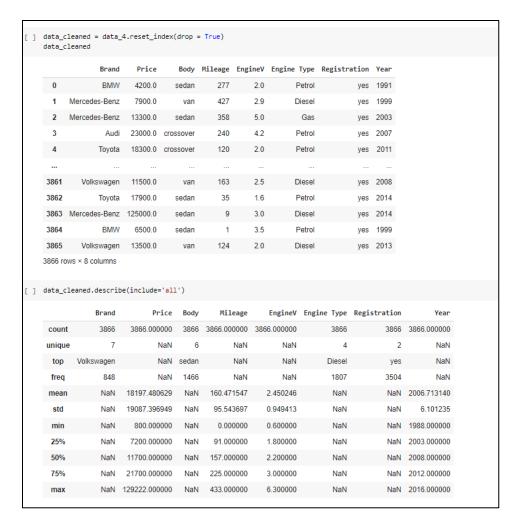


After that we moved to the "Year". For that also used quantile method was used by keeping 99 percentile value for the Year





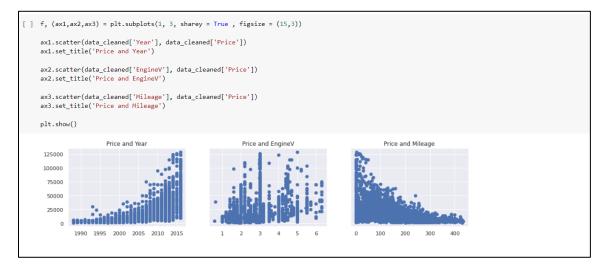
Using reset index ,Deleting current index & replacing numeric index by setting drop as 'True' as below figure.



CHECKING THE OLS ASSUMPTIONS

For checking the relationship between independent & dependent variable, here scatter plot is used.

Plotting all independent variables against "Price" as it is dependent variable



From above figure, Linear relationship can't be found for making the data we considered here to fit for the linear regression model & as a result of that data had to be transformed between dependent & independent variables. Then we had to used log transformation as next step.

LOG TRANSFORMATION

Calculating Natural logarithm of 'Price' in data set & it created new column as log_price & it shows from below figure.



After that plotted all independent variables against out dependent variable as "log price"



After making the 'log_price', above figure showed, the plot patterns have much more linear state.

As a result of that, no need to keep 'Price' column in data further, using drop code, it dropped form data_cleaned.

REMOVING MULTICOLLINEARITY

Firstly we need to get an idea of Multicollinearity, it is a situation in which multiple independent variables in a multiple regression model have a strong correlation with each other. This can make it difficult to determine the unique impact of each variable on the dependent variable. For that, used "variance_inflation_factor", The Variance Inflation Factor (VIF) is a statistical measure that indicates the extent to which the variance of an independent variable is increased due to its correlation with other independent variables in a multiple regression model.

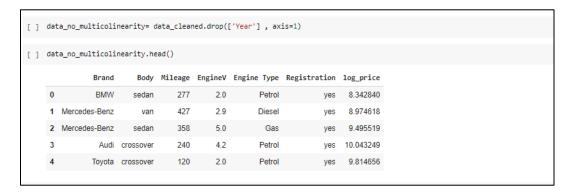
```
[ ] from statsmodels.stats.outliers_influence import variance_inflation_factor
    variables = data_cleaned[['Mileage','Year','EngineV']]
    vif=pd.DataFrame()
    vif["VIF"]=[variance_inflation_factor(variables.values, i) for i in range(variables.shape[1])]
    vif["features"] = variables.columns

vif

VIF features

0 3.794319 Mileage
1 10.360888 Year
2 7.660317 EngineV
```

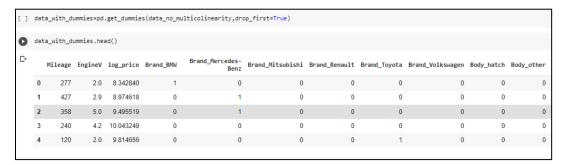
Based on the above figure, the VIF data frame shows that the variable "Year" has a high degree of multicollinearity. Therefore, it had to be removed from the model as below figure.



After applying many steps, from here data is ready for doing the analysis.

CREATING DUMMIES

Creating dummies with all categorical data, using "get. dummies" encoded all into numerical quantities as below figure & it is a dummy encoded data frame.



Here "log_price" column need to be kept as first column as it is the main data we are using here. Then it was positioned as below figure.

DOWNLOADING PREPROCESSED DATA

From this step, finally complete the data after preprocessing & it is totally change with the data set used here to implement this project of Second Hand Cars Re-selling Price Analysis. The preprocessed data set was downloaded as a CSV file as below figure.

```
[ ] data_preprocessed.to_csv('data_preprocessed.csv')
data_preprocessed=pd.read_csv('data_preprocessed.csv')
```

LINEAR REGRESSION MODEL

```
[ ] targets = data_preprocessed['log_price']
inputs = data_preprocessed.drop(['log_price'], axis = 1)
```

In this stage here, applied Linear regression model as above graph

SCALING THE DATA

After applying Linear regression model, the data had to be scaled using sklearn library as below. Both centering and scaling are applied independently to each feature by calculating the appropriate statistics from the samples in the training set. The mean and standard deviation are then saved to be utilized on future data using the transform method & Standardizing a dataset is a frequent requirement for various machine learning models.

```
import sklearn as sk
from sklearn.preprocessing import StandardScaler

[ ] scalar=StandardScaler()
    scalar.fit(inputs)

    StandardScaler()

    StandardScaler()

[ ] input_scaled=scalar.transform(inputs)
```

TEST TRAIN SPLIT

To divide data here into training and testing set we use the train test split() method. We must first separate our data into features (X) and labels (Y) (y). The data frame is then divided into four sections: X train, X test, y train, and y test. The X train and y train sets are used to train and fit the model and the X test and y test sets are used to assess the model's ability to predict the proper output/labels. The train and test set sizes may be defined explicitly.

Here specially when considering 0.25 for test_size, The train_test_split() function uses the test_size parameter to determine the percentage or number of samples to include in the test set. If a float is provided, it should be between 0.0 and 1.0, representing the percentage of the dataset to use for testing. If an int is provided, it indicates the total number of test samples. If test_size is set to None, the complement of the train size will be used. If both test_size and train_size are None, test_size will be set to 0.25 by default.

```
[ ] from sklearn.model selection import train test split
     x_train , x_test , y_train , y_test = train_test_split(inputs_scaled , targets , test_size = 0.25 , random_state = 365)
x_train
array([[-1.34406430e-03, 1.41612724e-01, -2.63613631e-01, ...,
             -1.62113726e-01, -7.50101044e-01, 3.21419511e-01],
            [ 1.50131983e+00, 2.56758184e-01, -2.63613631e-01, ..., -1.6211373ee-01, -7.5010104e-01, 3.21419511e-01],
            [ 6.98465416e-01, 1.93160124e+00, -5.79639358e-01, ..., -1.62113726e-01, -7.50101044e-01, -3.11119881e+00],
            [-1.01387251e+00, 6.44065640e-01, 3.21266937e+00, ...,
              -1.62113726e-01, 1.33315372e+00, 3.21419511e-01],
            [ 7.23554617e-01, -1.29247164e+00, 5.79121641e-01, ...
              -1.62113726e-01, -7.50101044e-01, 3.21419511e-01],
            [ 1.55329031e+00, 8.53421022e-01, -2.63613631e-01,
              -1.62113726e-01, -7.50101044e-01, 3.21419511e-01]])
[] y_train
     1931
              9.341369
     3608
              9.464983
     2712
              8.318742
     1229
              9.449357
     1734
             10.273325
             11.074421
     859
             10.434116
              9.928180
     801
     2740
            10.609057
              8.824678
     Name: log_price, Length: 2899, dtype: float64
```

CREATING THE REGRESSION

Now We have prepared our training and testing sets as above . There are many different types of models available in Scikit-Learn including LinearRegression which can be easily imported and trained. To fit the line to our data, we will utilize the .fit() method with our X_train and y_train data.After executing ,the result showed as it is Linear Regression & Using predict function,Getting prediction for 'x_train' data.as below figure.After executing the result by appling scatter plot it showed as below.

```
from sklearn.linear_model import LinearRegression
reg=LinearRegression()
reg.fit(x_train,y_train)

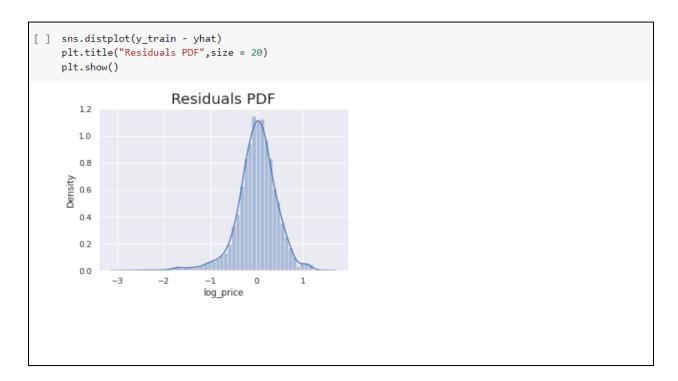
LinearRegression()

yhat=reg.predict(x_train)
```

After executing the result by applying scatter plot it showed as below by confirming it was linear regression & the plot is optimized.



A residuals PDF is a plot that illustrates the distribution of the residuals in a model. The residuals are calculated as the difference between the actual values (y) and the predicted values (yhat) of a model. This plot is used to evaluate the normality assumption of errors in a linear regression model. The distribution of residuals should resemble a normal distribution, if the model fits the data well. Here we found a well-fitting model. The residuals are approximately normally distributed with no patterns or outliers. The mean of the residuals is close to zero as below figure.



Conclusion

According to our analysis and the results of the linear regression model here our model well enough fits the data set and predicts the right values and it is not a particularly good model. More times we evaluate our model it becomes more accurate but we may also build a model that fits the data much better.

After starting the analysis with the data set downloaded from Kaggle.com, Data preprocessing as well as data cleaning & creating linear regression model were done gradually. In that data set ,it has 4500 rows & 09 columns. Specially examining was done for non-values after that that problem was rectified using proper method as missing values were less than 5% from all data. Next attention was for stats part. Then data distribution was taken in to consideration. After creating plots, identified outliers & gave a solution for that by applying proper method. As next main part, log normal transformation was applied as well as got the linear relation. After that multicollinearity was checked & removed for avoiding wrong prediction by the model. Then scaling the data & splitting the data were done. Why it was done is one part for testing & other part for training the model. After completing such procedures, Finally done the creating regression for the analysis.