

Yaswanth Varada

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EDUCATION

Vishnu Institute of Technology | *B.Tech, Information Technology (GPA: 8.9)*

Aug 2023 - Present

WORK EXPERIENCE

FREELANCE FULL STACK WEB DEVELOPER

Aug 2024 - Present

- Developed and deployed 3 e-commerce platforms (BrandZHub, Shyam Silks, Lucent Threads) using Next.js, ReactJS, TypeScript, MongoDB, and PostgreSQL.
- Built SEO-friendly, mobile-first frontends with HTML, CSS, and responsive design to boost performance and user engagement.
- Collaborated directly with clients to gather requirements and integrated RESTful APIs using fetch and Axios for scalable, production-grade solutions.
- Contributed to backend development with server actions, managed deployments on Google Cloud Platform, and maintained version control via Git and GitHub.

PROJECTS

SensAI

Jan 2025 - Feb 2025

- Built SensAI, an AI-driven career coaching platform using Next.js, PostgreSQL, and Prisma ORM.
- Automated resume, cover letter generation, real time industry Insights and mock interviews using Gemini API with Inngest workflows.
- Designed a sleek, responsive dashboard delivering real-time industry insights, powered by a cron job that auto-updates domain-specific data every Sunday at 9 PM.

ExpLog

Aug 2024 - Sep 2024

- Developed ExpLog, a social platform using React.js, Node.js, and MongoDB to share and explore interview experiences.
- Designed a LinkedIn-inspired responsive UI with features like connection requests, real-time notifications, profile viewing, and interactive content engagement (likes & comments).
- Integrated Cloudinary for efficient image uploads, utilized TanStack Query for seamless data fetching and caching, enabled secure operations through well-structured RESTful APIs, and implemented robust role-based access control.

Lucent Threads

May 2025 - Jun 2025

- Developed Lucent Threads, a freelance e-commerce project using Next.js, MongoDB, and Aceternity UI to create responsive, SEO-optimized frontend interfaces with smooth animations and enhanced user engagement.
- Contributed backend support by writing server actions and integrating TanStack Query for efficient data fetching and state management, ensuring reliable performance and scalability.

SKILLS SUMMARY

- Languages:** JavaScript, TypeScript, Java, SQL, HTML, CSS
- Frameworks & Libraries:** ReactJS, NextJS, NodeJS, ExpressJS
- Databases:** MySQL, PostgreSQL, MongoDB, Firebase
- Cloud:** Google Cloud Platform (GCP)
- Tools & Version Control:** Git, GitHub, Postman
- Platforms:** ServiceNow, Visual Studio Code

CERTIFICATIONS

- ServiceNow Certified System Administrator(CSA):ITSM**: platform configuration, workflow automation
- ServiceNow Certified Application Developer(CAD)**: App development, scripting, and customization
- TCS iON Career Edge – Young Professional**: career readiness, communication, industry practices

VOLUNTEERING EXPERIENCE

Google Developer Groups VITB | *Organizer*

2025 - 2026

- Promoted from Web Development Co-lead. Led national (40+ teams) and internal (100+ teams) hackathons, organized a 500+ attendee workshop, and managed community events, demonstrating leadership, event management, and technical coordination.

APECET | *Ranked 189*

- demonstrating academic excellence and competitive skills.

National Cadet Corps | *A Certificate holder*

- recognized for leadership, discipline, and teamwork.