

# EXPLORING WORLD'S YOUTUBE CHANNELS

## INTRODUCTION:

### 1.1 overview

YouTube is a free video sharing website that makes it easy to watch online videos. You can even create and upload your own videos to share with others. Originally created in 2005, YouTube is now one of the most popular sites on the Web, with visitors watching around 6 billion hours of video every month. YouTube has become the ultimate destination for entertainment, offering a diverse range of content, from hilarious moments to news updates and educational resources. YouTube channel is a brand's digital video portal on the YouTube platform. The channel is comprised of all videos that have been uploaded to YouTube by one account.

### 1.2 PURPOSE

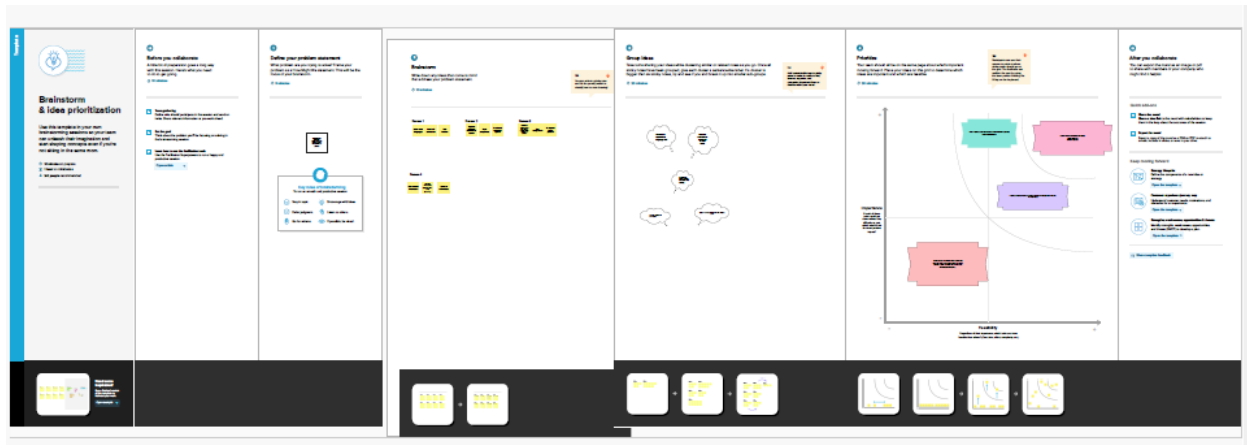
The main purpose of YouTube is to provide a platform for users to watch, share, and create videos. In the last decade, YouTube has just become the most popular video-sharing platform in the world.

## 1.Problem Definition & Design Thinking

### 1.1 EMPATHY MAP



## 2.2 Ideation & Brainstorming Map



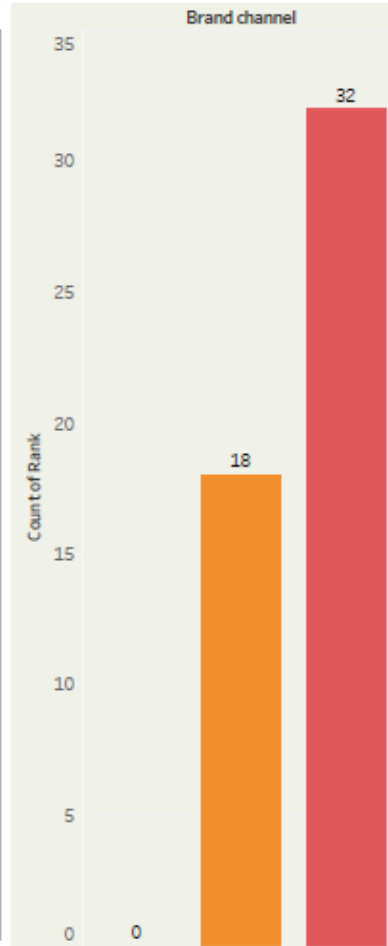
### 3. RESULT

#### DASHBOARD

Rank wish Channel

Name	
As of March 14, 2023UTC	
T-Series	1
Cocomelon	2
Sony Entertainment Telev..	3
MrBeast	4
PewDiePie	5
Kids Diana Show	6
Like Nastya	7
Vlad and Niki	8
WWE	9
Zee Music Company	10
Blackpink	11
Goldmines	12
5-Minute Crafts	13
Sony SAB	14
BangtanTV	15
Justin Bieber	16
Hybe Labels	17
Canal KondZilla	18
Zee TV	19
Pinkfong	20
Shemaroo Entertainment	21
ChuChu TV	22
Colors TV	23
Dude Perfect	24
Movieclips	25
T-Series Bhakti Sagar	26
Tips Industries	27
Wave Music	28
Marshmello	29
Sony Music India	30
El Reino Infantil	31
Aaj Tak	32
...	...

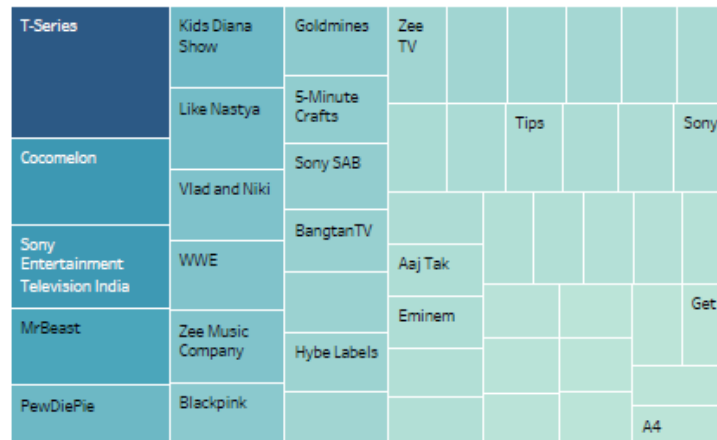
No of Channels with Brand



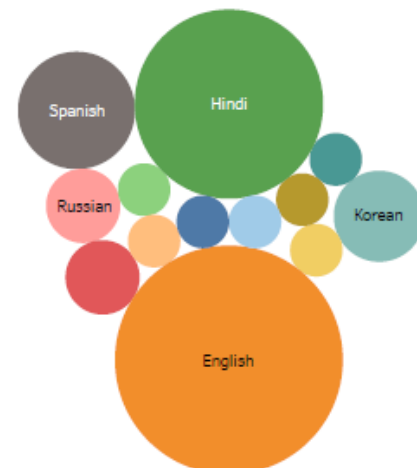
Channel Brand

Name	As of M..	No	Yes
5-Minute Crafts			Yes
A4		No	
Aaj Tak			Yes
Ariana Grande		No	
As of March 14, 2023UTC	As of M..		
Bad Bunny		No	
Badabun			Yes
BangtanTV		No	
Billie Eilish		No	
Billion Surprise Toys			Yes
Blackpink			Yes
Canal KondZilla			Yes
ChuChu TV			Yes
Cocomelon			Yes
Colors TV			Yes
Dude Perfect		No	
Ed Sheeran		No	
El Reino Infantil			Yes
Eminem		No	
Felipe Neto		No	
Fernanfloo		No	
Get Movies			Yes
Goldmines			Yes
Hybe Labels			Yes
Infobells			Yes
JuegaGerman		No	
Justin Bieber		No	
Kids Diana Show			Yes
Like Nastya		No	
LooLoo Kids			Yes
Marshmello		No	
Movieclips			Yes

Channel name with subscribers

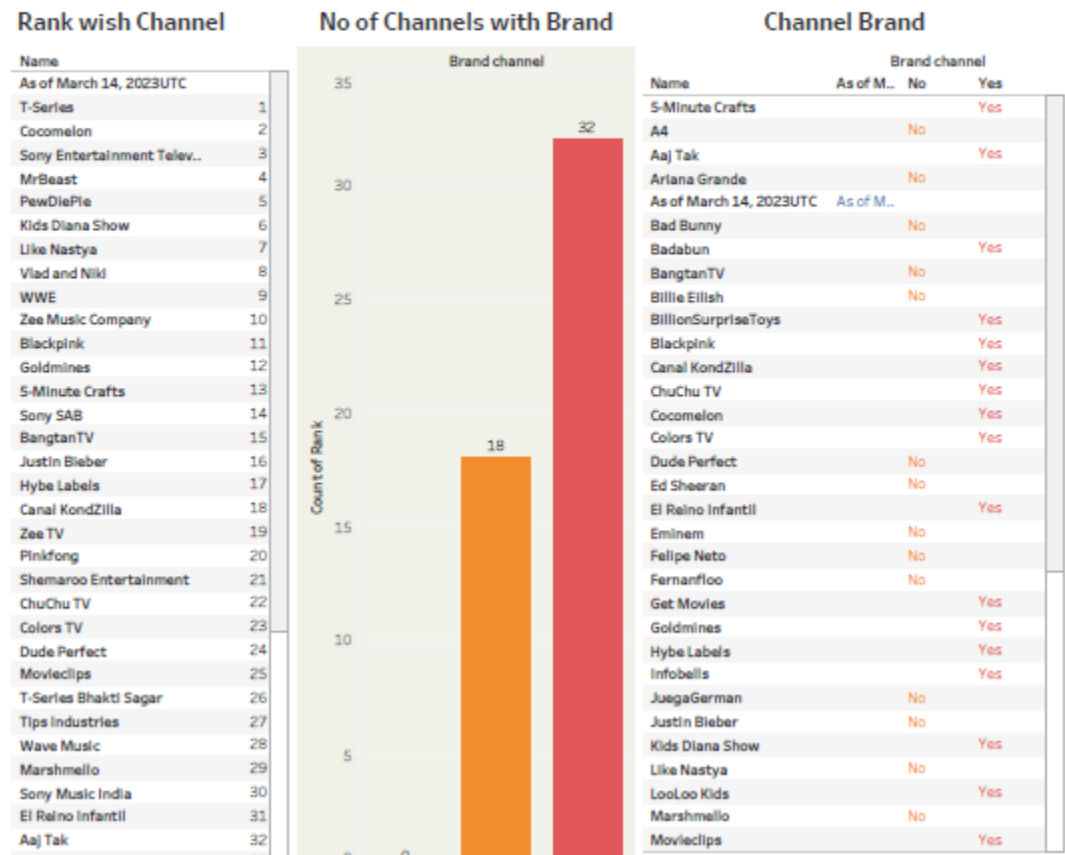


No of channels for particular language.



Story 1

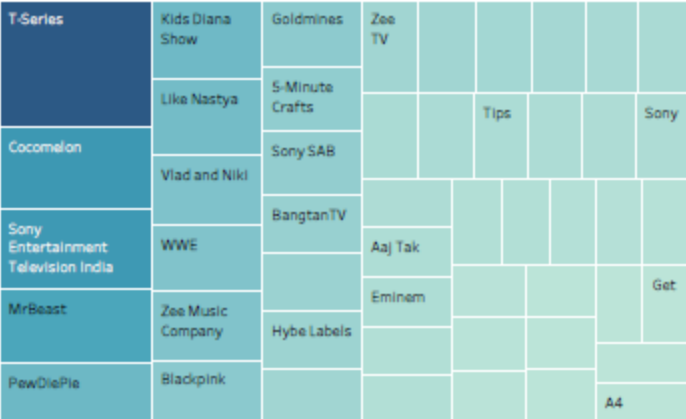
channel details	list of channels with number of subscribers and languages	language and country wise subscribers	country wise primary language, number of subscriber and total n..
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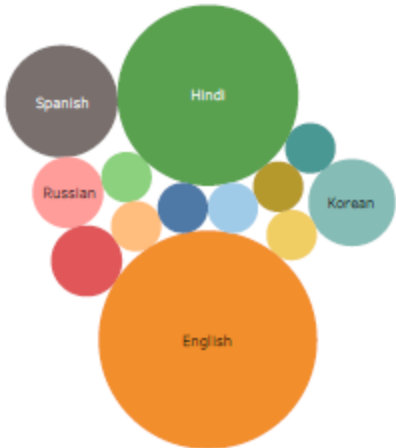
Story 1

channel details	list of channels with number of subscribers and languages	language and country wise subscribers	country wise primary language, number of subscriber and total n..
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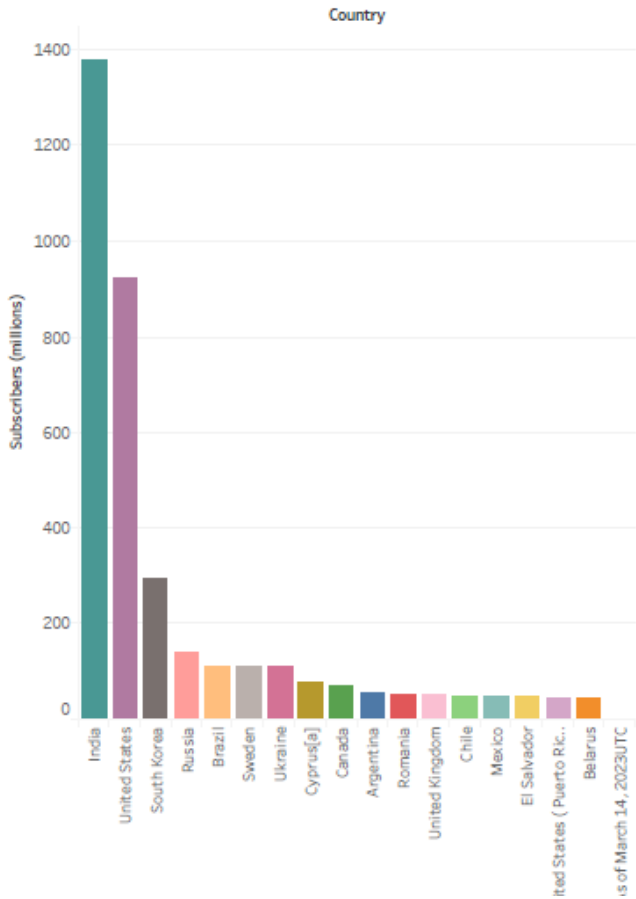
Channel name with subscribers



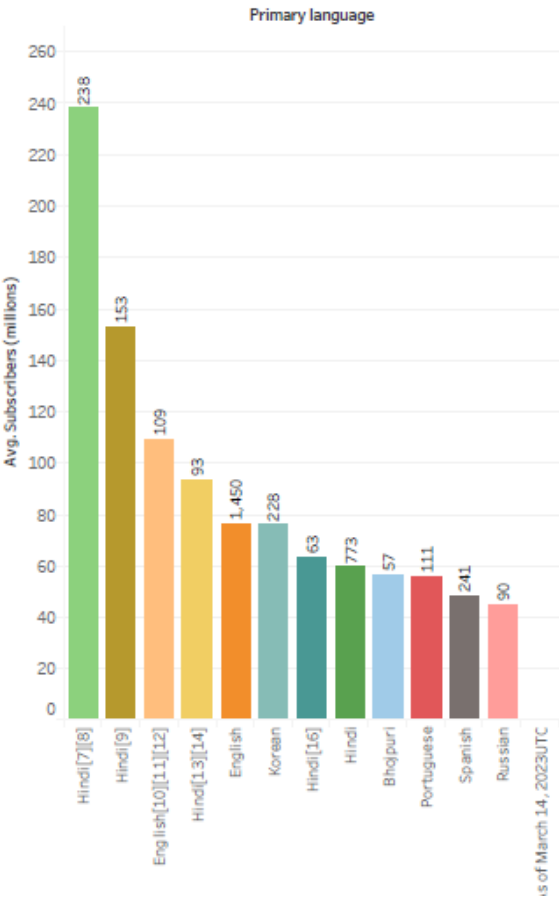
No of channels for particular language.



Country wise subscribers



Language wise subscribers



## Story 1



### ADVANTAGE & DISADVANTAGE:

#### ADVANTAGE:

- YouTube as an information disseminating platform for students.
- It's the perfect place to learn and gain expertise.
- YouTube's user-friendliness.
- YouTube for Brand Promotion.
- Easy Earning is at the very top of the list of YouTube benefits for Vloggers.
- Ads- a drawback of YouTube for the audience.

#### DISADVANTAGE:

The quality of videos on YouTube can vary significantly as not all videos are created professionally, and some are pirated from other places and uploaded to YouTube. Misinformation: Some videos on YouTube contain misinformation or false information.

**APPLICATION:**

Starting a YouTube channel gives your audience access to more of your content. If you already use video marketing in your marketing strategy, a YouTube channel gives you a centralized location to post advertisements, informational content and entertainment video.

**CONCLUSION:**

YouTube channel has an important part in education, because it allows students to **learn more about a particular topic or subject just by watching** a short video. YouTube channels provides an significant platforms for businessman, education ,and etc...