



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



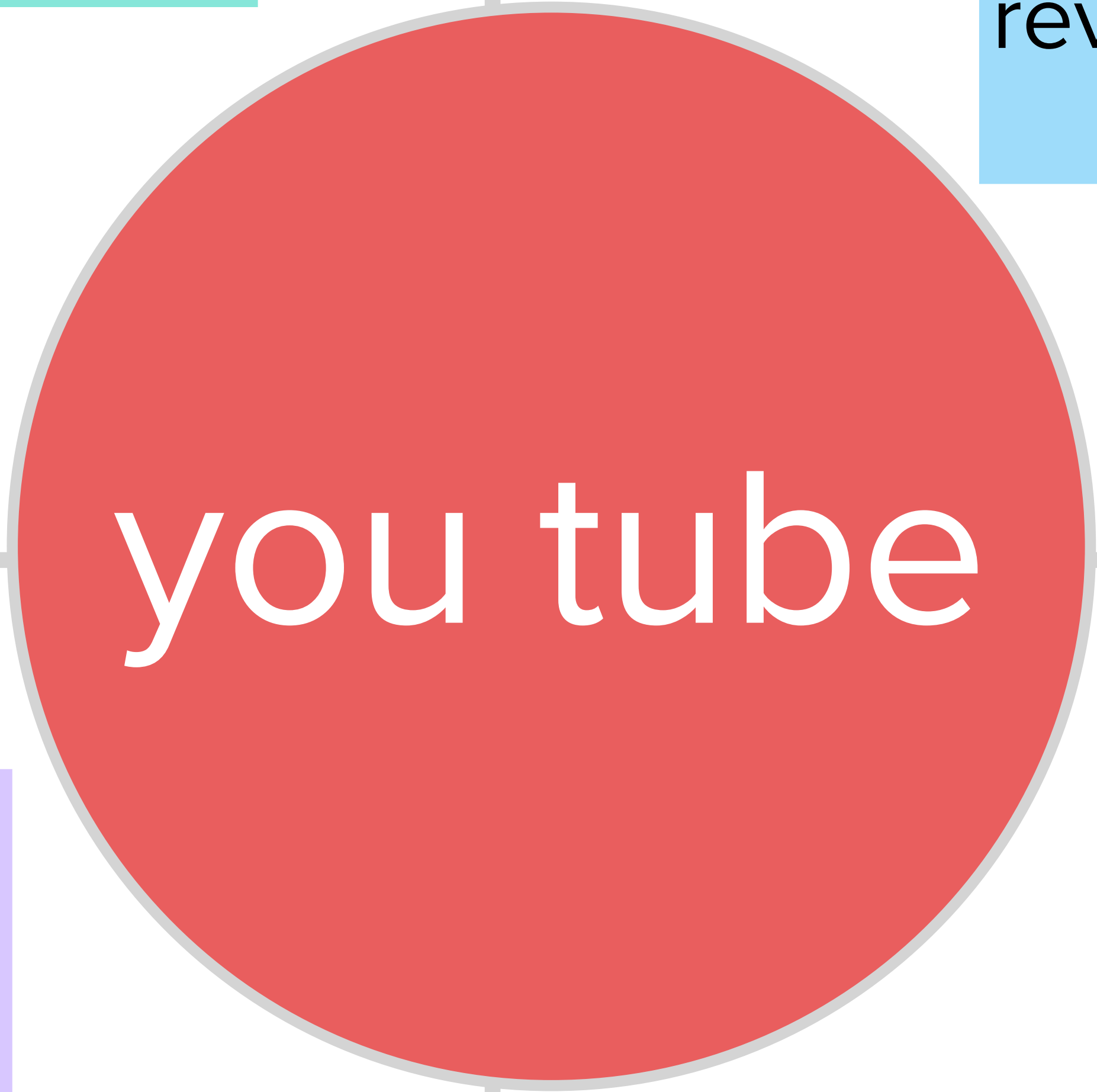
Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Youtube is an free international ,video sharing and social networking website

Google has owned and operated youtube since 2006

youtube was founded on february 14 2005 by three former members of paypal

The website lets people upload,view and share video

Travel

Makeup and beauty

Health and fitness tips

Food and restaurant reviews

Music and dance

Beauty product review,celebrity looks

Adventure videos

This is the best job

No quartely sales target

Food review and challenges

Truely independent

Tutorials for signing and dancing

Workout routine video

No boss

some are very professional and creative