



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Political Juggernauts; A Quantitative
Analysis of Candidates in
The 2019 Lok sabha Elections

They says to
service our
country

They are says
to many
scheme to
develope the
country

They are
work there
duty sincerely

The influence
of social
groups on
political
outcomes

They need
to people
support

The work to
achive the
scheme

views
,ideology, and
leveis of
political
participation

Honest of
the people

Complete
implementation
of Project

Fear ,
Excited

Usure Who
to Trust

Guts , Self
confidence



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

 [See an example](#)