

NAAN MUDHALVAN ASSIGNMENT -DIGITAL MARKETING

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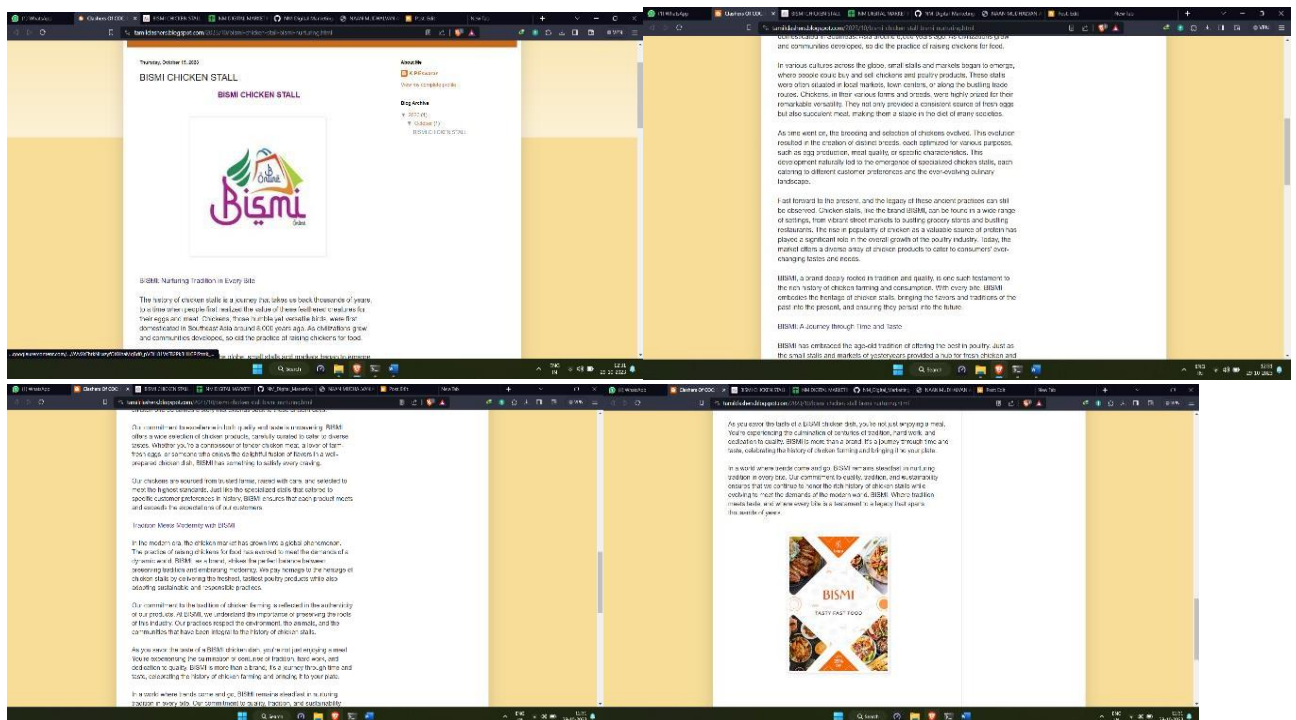
ASSIGNMENT – 1

1. Create a blog or website using blogger and wordpress.

Blog -

LINK : <https://tamilclasheis.blogspot.com/2023/10/bismi-chicken-stall-bismi-nutuiing.html>

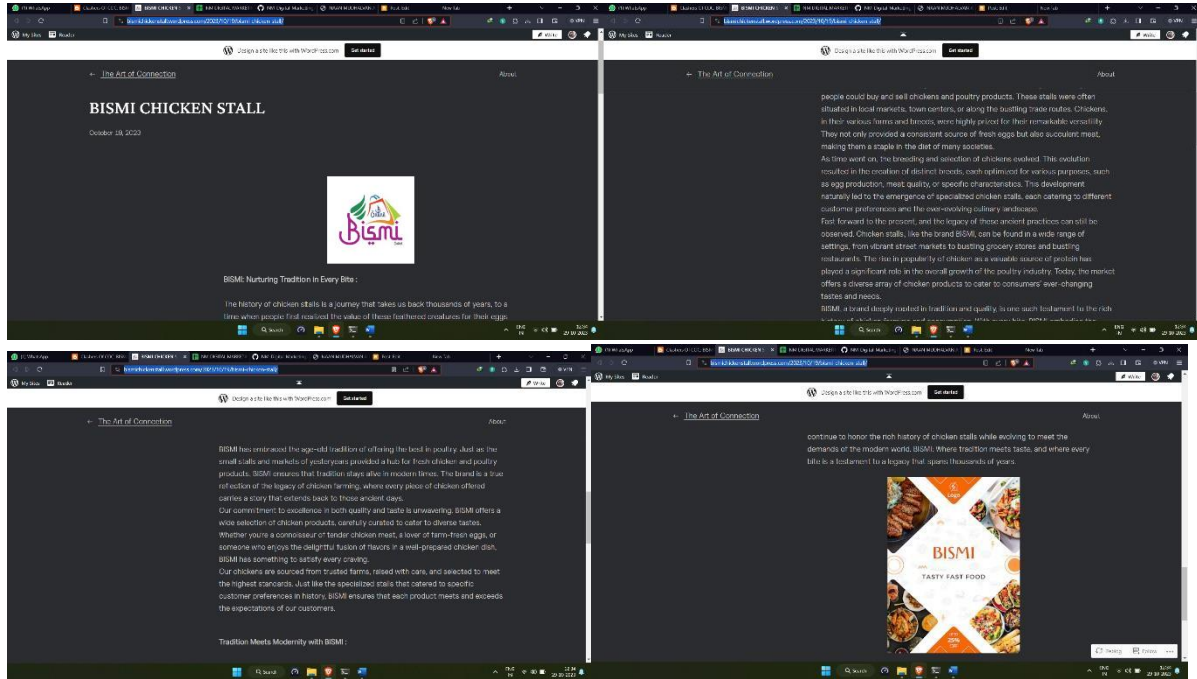
Screenshots:



WordPress Website –LINK :

<https://bismichickenstall.wordpress.com/2023/10/19/bismi-chicken-stall/>

Screenshots:

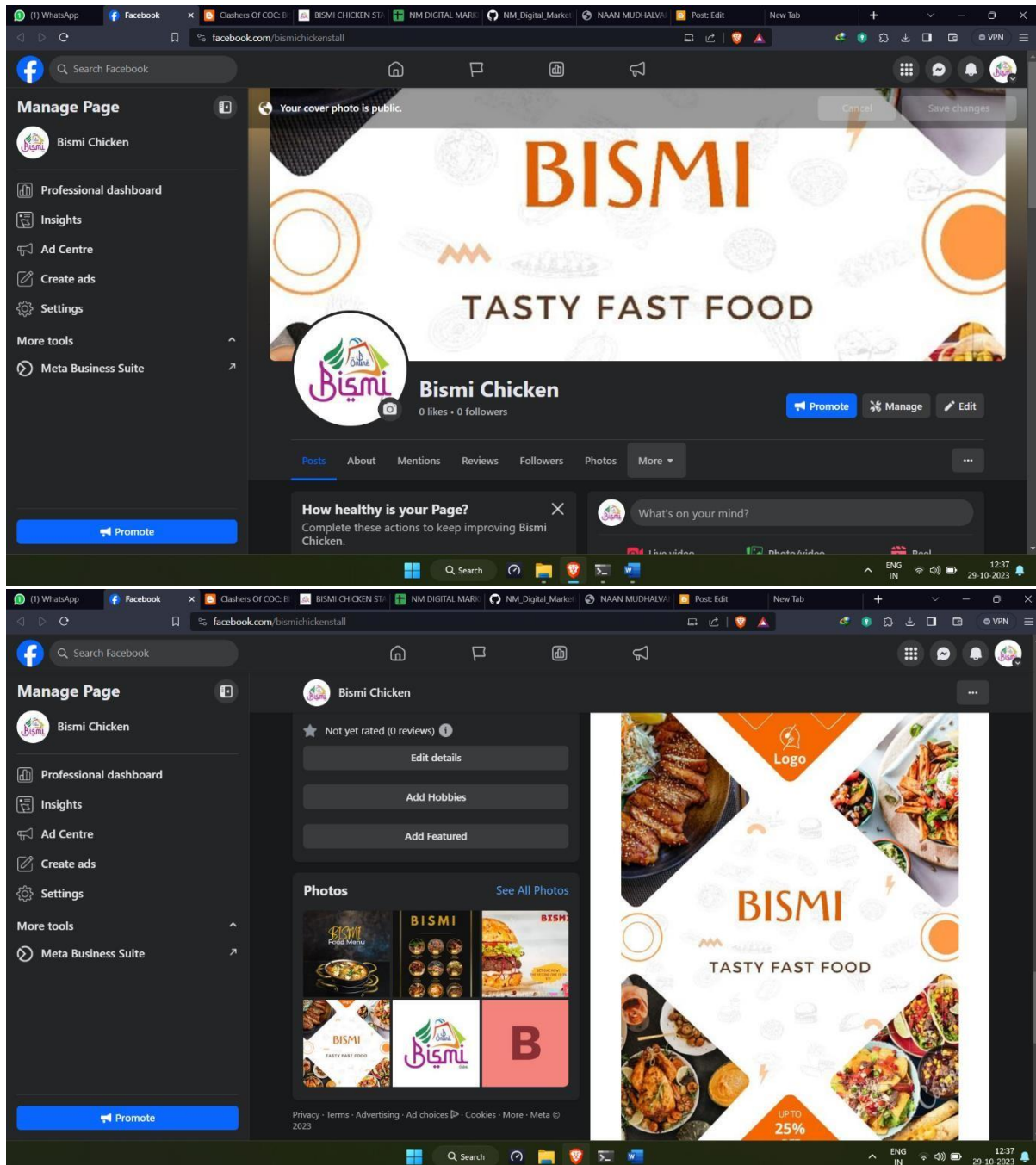


ASSIGNMENT-2

Create a new Facebook page and post a poster for the brand

LINK: <https://www.facebook.com/bismichickenstall>

Screenshots:



ASSIGNMENT – 3

2. Create and design a social media advertisement poster using Canva



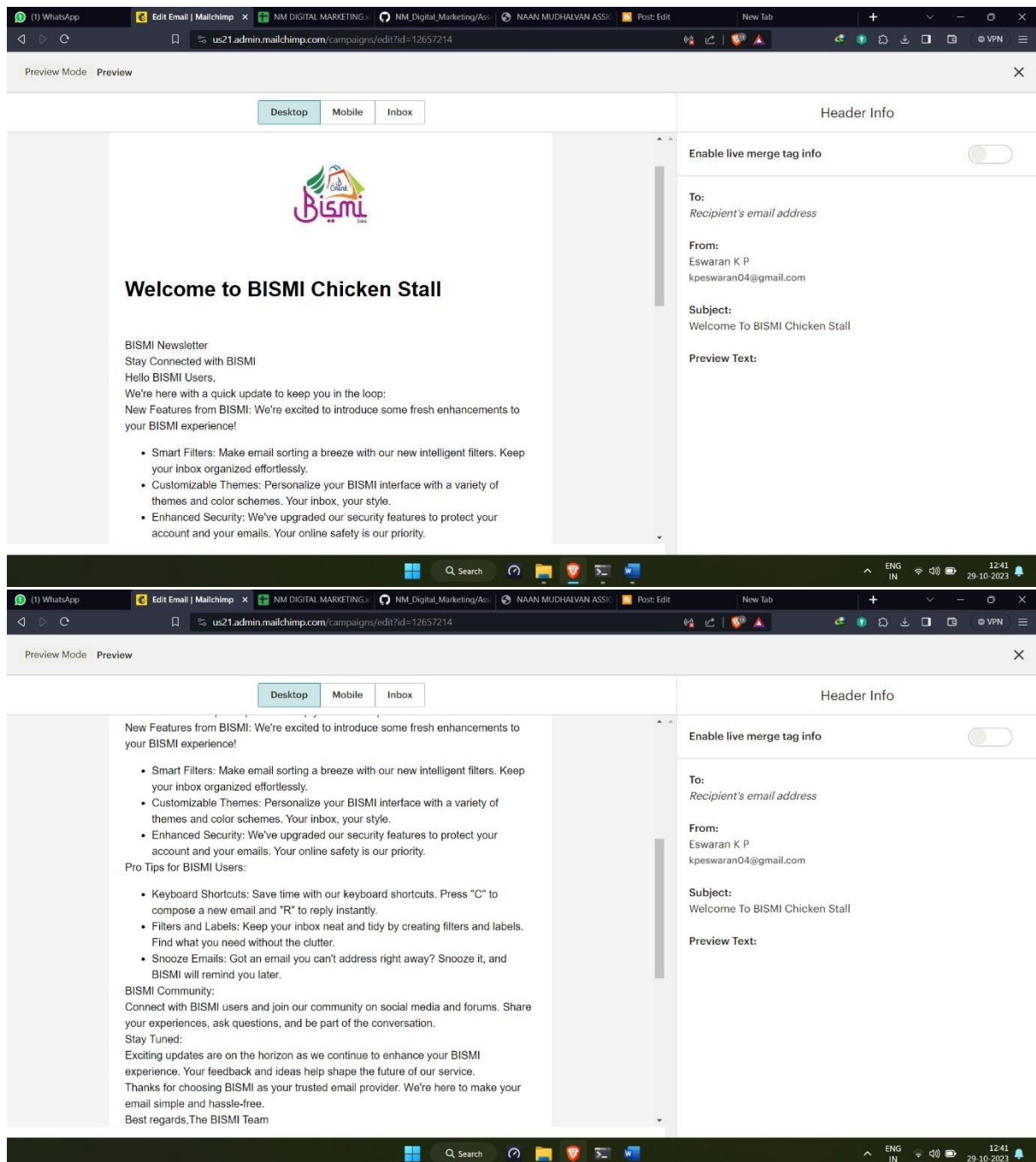
ASSIGNMENT – 4

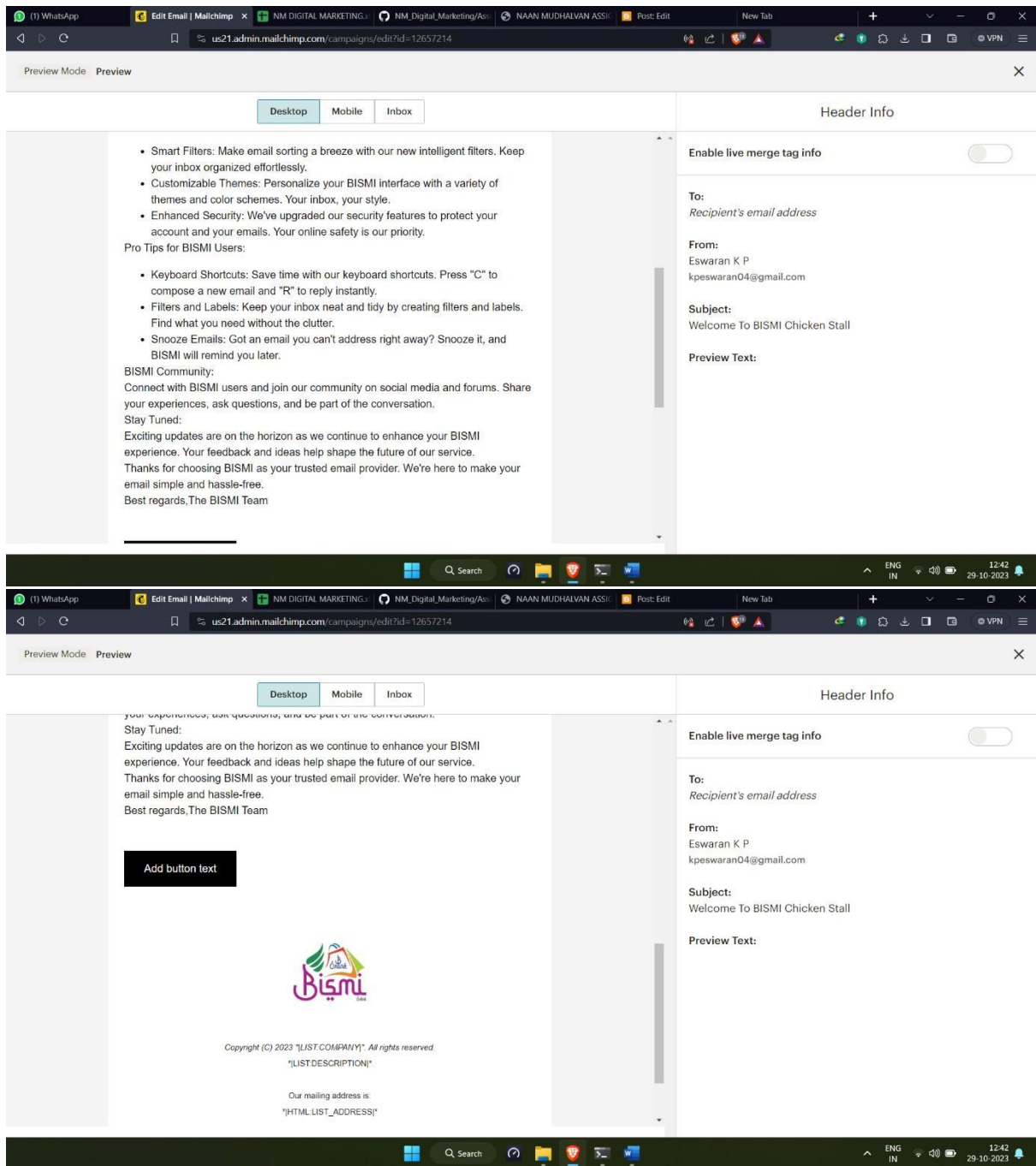
3. Create email newsletter design using Mailchimp

LINK:

<https://us21.admin.mailchimp.com/campaigns/edit?id=12657214>

Screenshots:





JAYASURYA V B.E

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