

NAAN MUDHALVAN ASSIGNMENT –

DIGITAL MARKETING

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ASSIGNMENT – 1

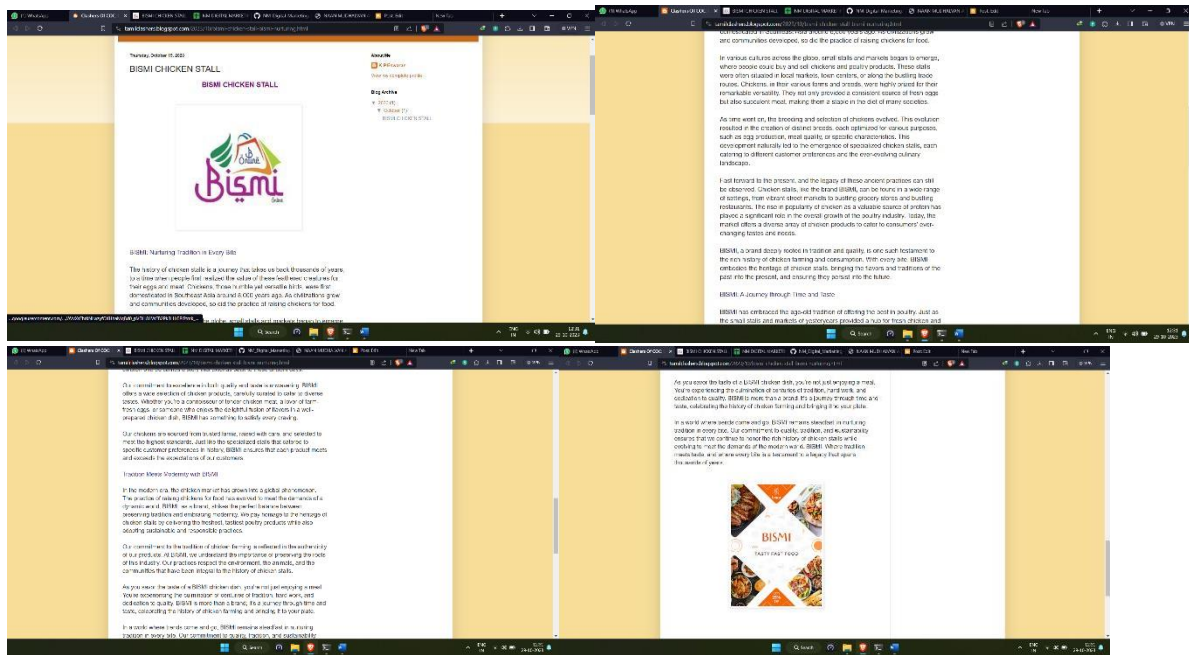
1.Create a blog or website using blogger and wordpress.

Blog -

LINK : <https://tamilclasheis.blogspot.com/2023/10/bismi-chicken-stall-bismi-nuítuúing.html>

Screenshots:

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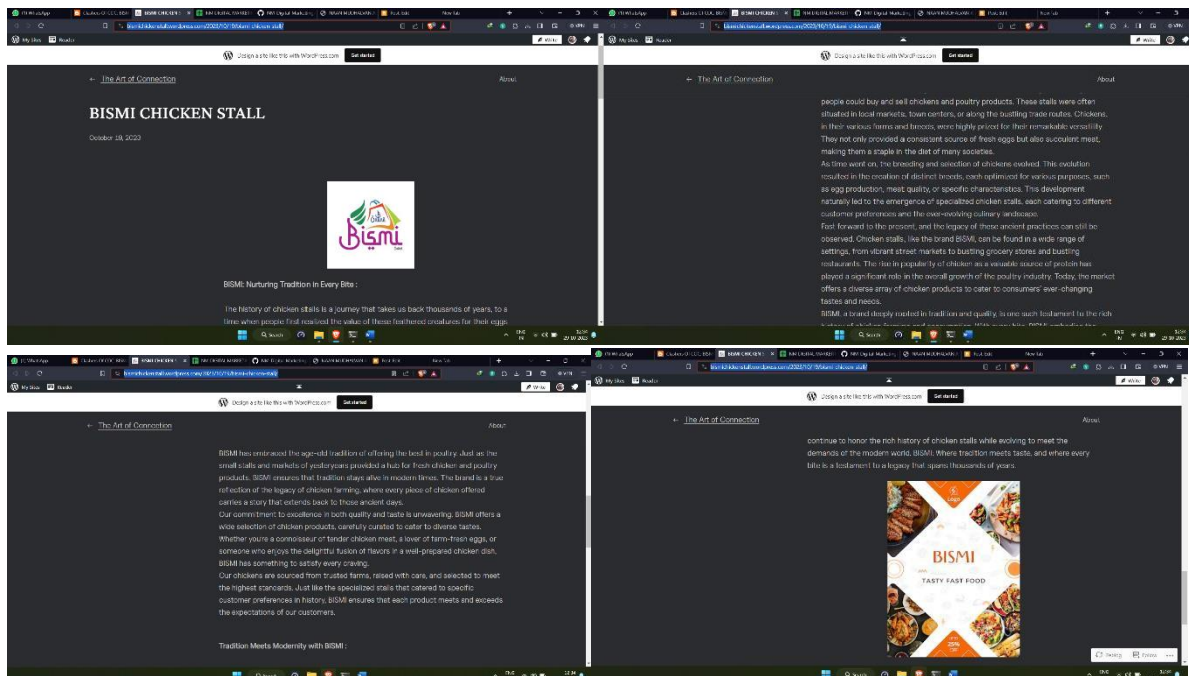


Wordpress Website –

LINK :

<https://bismichickenstall.wordpress.com/2023/10/19/bismi-chicken-stall/>

Screenshots:



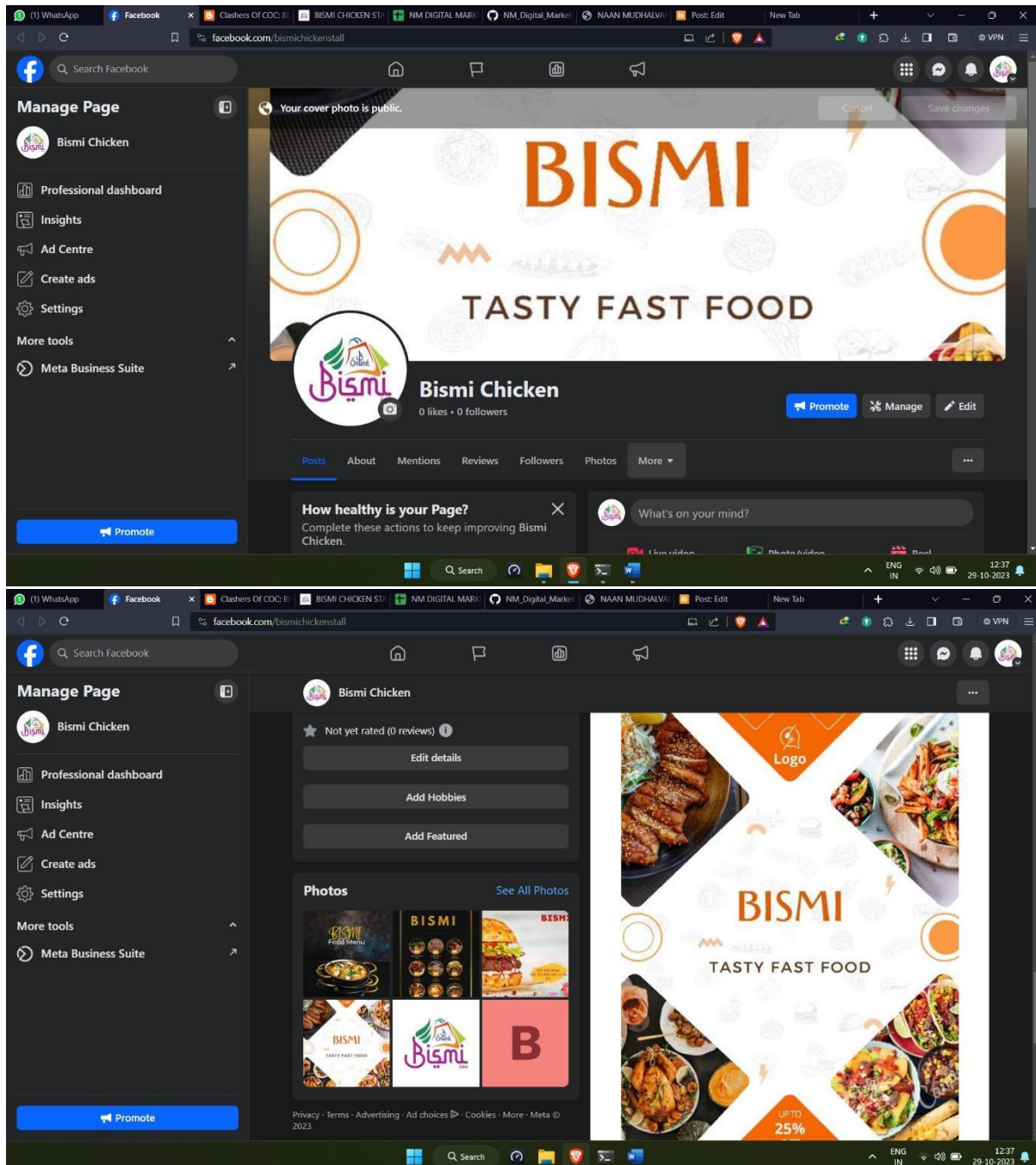
ASSIGNMENT-2

2. Create a new Facebook page and post a poster for the brand.

LINK:

<https://www.facebook.com/bismichickenstall>

Screenshots:



ASSIGNMENT – 3

3.Create and design a social media advertisement poster using Canva



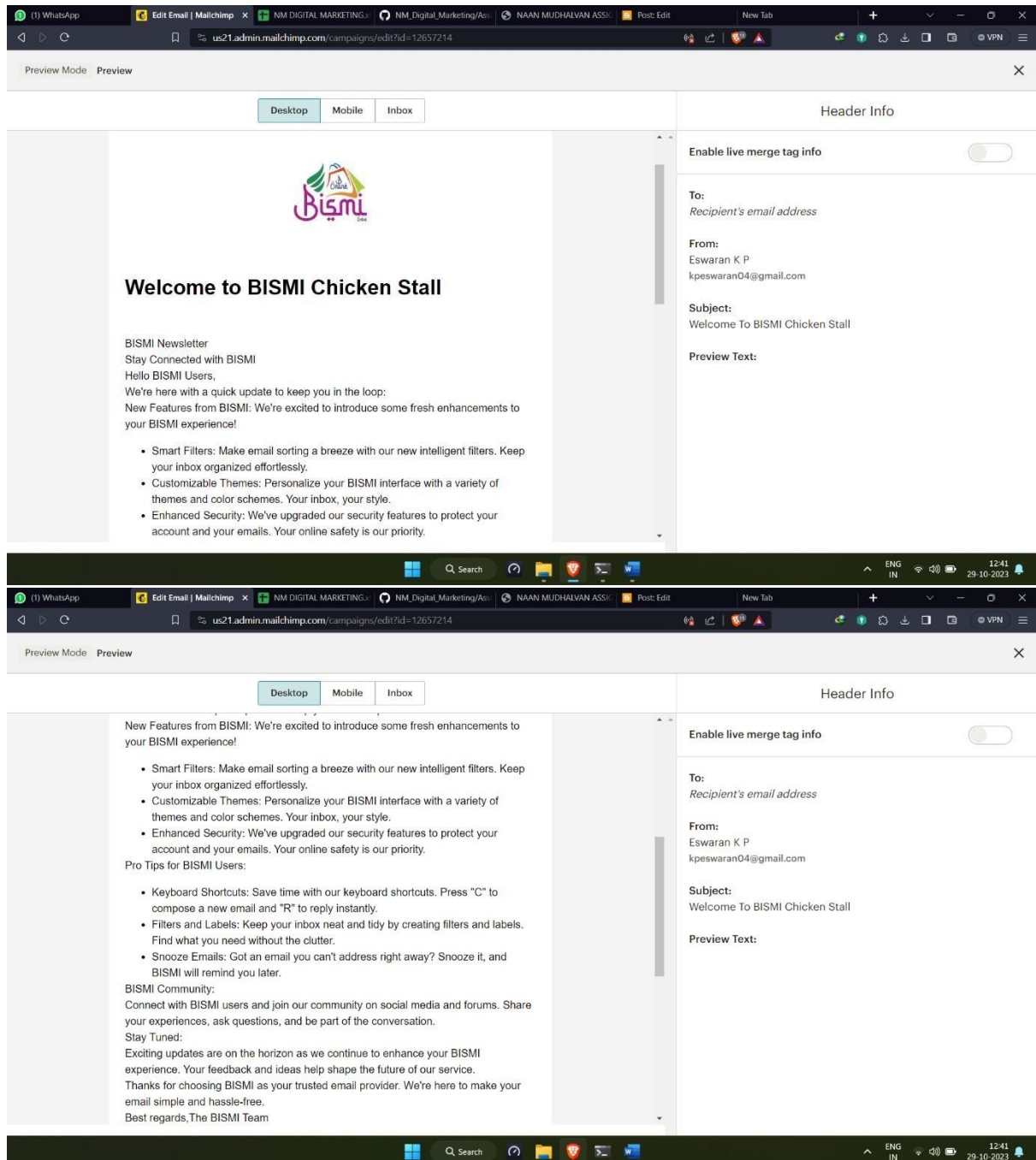
ASSIGNMENT – 4

4.Create email newsletter design using Mailchimp

LINK:

<https://us21.admin.mailchimp.com/campaigns/edit?id=12657214>

Screenshots:



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us21.admin.mailchimp.com/campaigns/edit?id=12657214

Preview Mode Preview

Desktop Mobile Inbox

Header Info

Enable live merge tag info

To:
Recipient's email address

From:
Eswaran K P
kpeswaran04@gmail.com

Subject:
Welcome To Bismi Chicken Stall

Preview Text:

Smart Filters: Make email sorting a breeze with our new intelligent filters. Keep your inbox organized effortlessly.

Customizable Themes: Personalize your Bismi interface with a variety of themes and color schemes. Your inbox, your style.

Enhanced Security: We've upgraded our security features to protect your account and your emails. Your online safety is our priority.

Pro Tips for Bismi Users:

- Keyboard Shortcuts: Save time with our keyboard shortcuts. Press "C" to compose a new email and "R" to reply instantly.
- Filters and Labels: Keep your inbox neat and tidy by creating filters and labels. Find what you need without the clutter.
- Snooze Emails: Got an email you can't address right away? Snooze it, and Bismi will remind you later.


Bismi Community:
Connect with Bismi users and join our community on social media and forums. Share your experiences, ask questions, and be part of the conversation.

Stay Tuned:
Exciting updates are on the horizon as we continue to enhance your Bismi experience. Your feedback and ideas help shape the future of our service.

Thanks for choosing Bismi as your trusted email provider. We're here to make your email simple and hassle-free.

Best regards, The Bismi Team

Add button text



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"[LIST_DESCRIPTION]"

Our mailing address is:
"[HTML_LIST_ADDRESS]"

MOHAMED THOUFIC

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