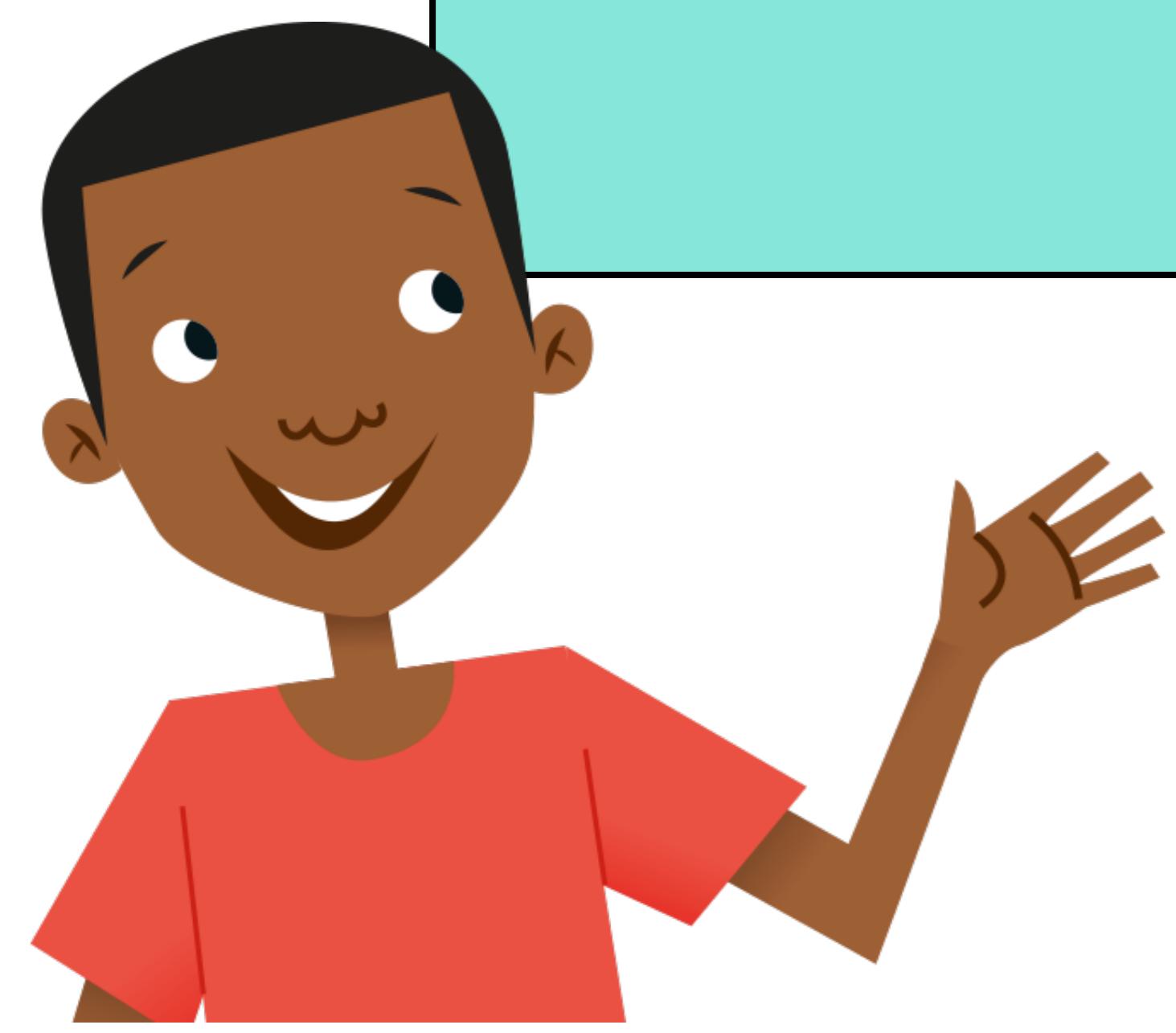


Says

What have we heard them say?
What can we imagine them saying?

- To meet our needs 
- Over population 
- Highest metropolite cities - **MUMBAI**
- Demand increasing for luxury homes hyderabad 
- Metro politen housing prices very high compard to normal cities



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

- Highest cost of living 
- More crime and greater pollution level.....
- A strong demand and rising earnings then the for housing price high 
- Metro city is known for being busy , fast and stressful



Housing Prices in Metropolitan Areas of India



- Easy access to shop and amenities
- Richer becomes more rich
- Poors becomes more poor
- Lots of job opportunities so, people go in metropolitan cities... 

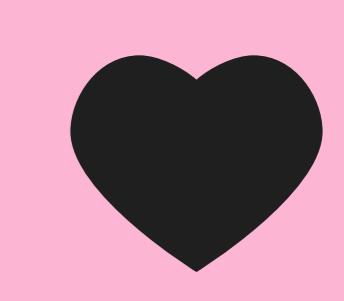


Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?