

JAYAVEL GANESAN

Senior UI/UX DESIGNER (On the journey of curiosity with 5 year of experience)

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PROFESSIONAL SUMMARY

Senior UI/UX Designer with 5+ years of experience creating intuitive, responsive, and **accessible digital products** for web and mobile platforms. Strong background in user-centered design, design systems, wireframing, and high-fidelity prototyping, with practical **expertise in Figma, HTML, CSS**, and contemporary design tools. Demonstrated ability to work with cross-functional teams to optimize **onboarding journeys, develop scalable dashboards, and convert complex** requirements into clear, effective solutions that deliver measurable business value. Recognized for clear communication, collaborative teamwork, and a product-focused mindset that balances creativity, usability, and performance. Seeking opportunities to contribute design leadership and build meaningful user experiences in innovative organizations.

EXPERIENCE

Senior UI/UX DESIGNER | Tevel Cyber Corps Private Limited, Chennai March 2025 to Present

- Designed user interfaces for cybersecurity products and internal enterprise tools, focusing on clarity, security, and usability.
- Conducted user research, interviews, and usability testing to uncover pain points and optimize user flows.
- Built and maintained scalable design systems to ensure consistency across multiple products.
- Worked closely with developers and security analysts to translate complex technical requirements into intuitive experiences.
- Ensured all design systems aligned with brand guidelines while supporting product scalability and long-term maintenance.

UI/UX Designer | mPura Inc, Chennai June 2021 to Dec 2024

- Led end-to-end UI/UX design for two large-scale fintech applications serving US-based clients.
- Designed and delivered data-driven dashboards, user portals, and mobile applications focused on usability and performance.
- Owned the design of two internal enterprise applications from concept and wireframing through deployment.
- Conducted usability testing and continuously incorporated user feedback to refine workflows and improve user experience.

Freelance UI/UX Designer | Energeate, Chennai

- Designed a responsive website and mobile application for a GCC-based retail client, ensuring a seamless cross-device experience.
- Delivered end-to-end UX strategy, including user research, user flows, wireframes, and interaction design aligned with business goals.

Content Writer | Dinakaran Daily News – Chennai (Sun Network) March 2015 – June 2018

- Led the creation of daily editorial content and long-form feature articles, ensuring quality, consistency, and relevance.

AWARD

Awards **Appreciation Awards** mPura Inc, Chennai 2023–2024

EDUCATION

Master of Technology – Information Technology

Anna University

2018–2020

Bachelor's of Engineering – Computer Science and Engineering

Anna University

2011–2014

UI/UX Design

Buff Creative College

2023

SKILLS

Technical : User Research, Persona, Information Architecture, Storyboarding, Wireframing, Prototyping, A/B Testing, Responsive Design, Design systems, High fidelity, Mock-up Design, Accessibility and Branding works, HTML, CSS and Basic Bootstrap Concept.

Tools : Figma, Sketch, Adobe XD, Invision, Balsamiq, Miro, Adobe creative suite and Canva

Soft Skill : Problem-solving, Cross-functional collaboration, Team leadership and management, Creative thinking, Technical communication

PROJECTS (LIVE)

Website: Energeate | Tevel Technolog | Cyberbay | SmartMoney Investment Advisors | mPura

Dashboard: SmartMoney Investment Advisors | SmartMoney Ventures | Cyber Bay LMS, HRMS,

Mobile Application: SmartMoney Investment Advisors | SmartMoney Ventures(Crowd Funding Platform)

LANGUAGE

English, Tamil, Kannada, German

PROFESSIONAL WRITING & ENGAGEMENT:

Create and publish design-focused articles on Medium and LinkedIn on UI/UX trends, branding tactics, and digital product insights to engage and educate the design community.

Dribbble : <https://dribbble.com/jayavelgg>

LinkedIn : <https://www.linkedin.com/in/jayavelganesan>

Medium : <https://medium.com/@jayavel.uiuxdesigner>

Behance : <https://www.behance.net/jayavelganesan>
