

Indonesian Journal of Biotechnology

This document lists the assets, fonts, and colours used for the *Indonesian Journal of Biotechnology (IJBiotech)*. Contained here are also guidelines on the purposes of each element and how they are to be used. Note that assets should not be sourced from this document but rather individually from their associated folders.

Colours



Blue

#31496f

C56 M34 Y0 K56

Main non-black colour
element; links

Green

#3cb467

C67 M0 Y43 K29

Main accent to blue;
links on hover

White

#fcfcfc

C0 M0 Y0 K1

Light accent to blue/green;
website background

Accent blue

#cad5e6

C12 M7 Y0 K10

Dark accent to white;
separators

Main logo can be used by itself or in conjunction with main wordmark.



Main logo

White for none-white
backgroundsHalf-white for
article header

Alternative logo should only be used by itself, never with main wordmark.



Alternative logo

Alternative logo
with "IJBiotech"Alternative logo
with straight "b"

Logos and wordmarks

Indonesian Journal of Biotechnology

Main wordmark; to be used when longform journal title is required

Gentium Book Basic (Regular Italic)

Journal title

Lato (Regular; *Italic*; **Bold**; **Bold Italic**)

Author affiliations, abstract content, headers, footers, figure and table captions, website content; article titles, author names, section headings; subsection headings

Tinos (Regular & *Italic*)

Article content

Fonts