

Patrick

University Student (IT)



“Live life to the fullest”

- High achiever
- Experienced coder
- Looking for job opportunities in IT
- Currently recovering from motorcycle accident

Personal Profile

Patrick is attending Charles Darwin University (CDU) as an IT Student. He is hoping to find work as a software developer when he finishes his degree. He enjoys playing sports, and socialising with friends.

Patrick has heard about a coding competition held by CDU, and wants to register his interest. One of his classmates was offered employment at a previous code fair, and Patrick was hoping to find similar opportunities for himself.

Patrick recently had a motorcycle accident, and injured one of his hands.

As a result, Patrick finds it difficult to use the mouse and keyboard with fluency.

His injuries are temporary, however he is in pain and can't focus for long.

User Goals

Patrick comes to the site to...

- Register interest in the coding competition
- Make connections with potential employers in the IT industry
- Test his skills against other people in his field

Business Objectives

We want Patrick to...

- Visit the site often
- Be excited about the competition
- Feel encouraged about finding job opportunities
- Recommend the site to friends
- Review past entries
- Find the website accessible with his current disabilities

Personal Information

Profession: Tertiary Student (IT)

Location: Darwin, NT

Age: 23

Hobbies: Indoor soccer, coding, blogging.

Favorite TV Show: Homeland

Personality: Extroverted, enjoys meeting new people.

Internet usage

Internet experience: Advanced

Primary Uses: Studies, coding, email, blogging.

Favourite Sites: Reddit, Google, WordPress

Hours online per week: 40+

Computer: Macbook Pro, ADSL2, Safari

Study information

Current qualifications: Year 12,

Literacy: High Level

IT Skills/knowledge: Advanced,

2nd year University IT, network administration, coding, database design.