# Week 8 – Milestone 2

## Team 5

## Coordinator: Joshua Bauer

## Contributors: Joshua Bauer, Kris Bebbington

**Content Inventory; Josh and Kris**

**Persona Chris; Josh Bauer**

**Persona Patrick; Kris Bebbington**

# Interaction Grid

**Groups of People**

High School Students

College Students

IT Professionals

General Public

IT Pros

General

Public

High School

Students

College

Students

Complex interactions

Simple interactions

frequent interactions

Infrequent interactions



Chris  
Year 12 Student

**Personal Profile**

**Chris is finishing year 12 and is unsure what to do after high school, let alone what University to attend.**

**He has a love for robotics and making things to make his life easier, this includes working with PowerShell in windows to help automate daily tasks. He feels this is a path he could be happy with and is constantly reviewing what his career may be.**

**What Chris wants to find is a site that gets him excited and involved in doing what he loves. He wants to also find out what company's he should be watching or wanting to get employed by. Mostly though he wants to compare himself with people who he feels are “still his age”.**

**Personal Information**

**Profession:** Student

**Location:** Darwin, NT

**Age:** 17

**Hobbies:** Gaming, surfing the net, robotics

**Favorite TV Show:** The Walking Dead

**Personality:** Shy, friendly, inquisitive.

**Internet usage**

**Internet experience:** Advanced (Online before School)

**Primary Uses:** Gaming, chat, videos, email

**Favourite Sites:** Facebook, YouTube, IGN

**Hours online per week:** 25-30

**Computer:** Alienware, ADSL2, Chrome

**Study information**

**Current qualifications:** Year 11

**Literacy:** High Level

**IT Skills/knowledge:** Very High, able to manipulate OS, basic Linux knowledge, understanding of code.

*“Seeing code come to life is amazing”*

* Looking for a challenge
* Love for coding and figuring out problems
* Unsure what to do after high school

**User Goals**

Chris comes to the site to…

* Learn more about what others are doing
* Find pathways for what to do after year 12
* See what level he needs to be at
* Find ideas for making things himself
* Discover companies in the industry

**Business Objectives**

We want Chris to…

* Visit the site often
* Be excited about coding
* Be excited about his future
* Feel CDU will give him that future
* Want to sign up while at CDU
* Recommend the site to friends
* Review past entries

# Chris Scenario

Chris does a Google search for “Darwin code”, follows a link to the sites home page. He discovers this is a code fair put on by the local university. He follows a link to confirm if he is eligible to enter. He confirms he is not allowed to enter, but also states he can look at past events and challenges.

Chris follows links to past events. From there he reviews the photo gallery to see what people physically made and the people involved. He then wants to learn more about the challenges and follows the link to past challenges. He runs out of time and bookmarks the page.



**Business Objectives**

We want Chris to…

* Visit the site often
* Be excited about the competition
* Feel encouraged about finding job
* opportunities
* Recommend the site to friends
* Review past entries

**User Goals**

Patrick comes to the site to…

* Register interest in the coding competition
* Make connections with potential employers in the IT industry
* Test his skills against other people in his field

*“Live life to the fullest”*

* High achiever
* Experienced coder
* Looking for job opportunities in IT

**Personal Information**

**Profession:** TertiaryStudent (IT)

**Location:** Darwin, NT

**Age:** 23

**Hobbies:** Indoor soccer, coding, blogging.

**Favorite TV Show:** Homeland

**Personality:** Extroverted, enjoys meeting new people.

**Internet usage**

**Internet experience:** Advanced

**Primary Uses:** Studies, coding, email, blogging.

**Favourite Sites:** Reddit, Google, WordPress

**Hours online per week:** 40+

**Computer:** Macbook Pro, ADSL2, Safari

**Study information**

**Current qualifications:** Year 12,

**Literacy:** High Level

**IT Skills/knowledge:** Advanced,

2nd year University IT, network administration, coding, database design.

**Personal Profile**

**Patrick is attending Charles Darwin University (CDU) as an IT Student. He is hoping to find work as a software developer when he finishes his degree. He enjoys playing sports, and socialising with friends.**

**Patrick has heard about a coding competition held by CDU, and wants to register his interest. One of his classmates was offered employment at a previous code fair, and Patrick was hoping to find similar opportunities for himself.**

Patrick  
University Student (IT)

# Patrick Scenario

Patrick has heard about the website from his lecturers and other students at Charles Darwin University.

Patrick follows a link from his course note announcements and wants to know more about the prize money for the Coding Fair. He notes there are other events of interest to him, namely the *Industry Employer Speed Dating* event.

Patrick decides he wants to register for the Code Fair, and finds this process intuitive and efficient. Patrick talks about it with his classmates and they think about visiting the site also.