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I decided to generate my own data on a spam classification problem. It is composed of three variables only, but it works as an example upon which I applied Naïve Bayes and let me to learn about this kind of algorithms.

I coded a small app that deployed as a web app using the framework Flask.

These are snapshots to follow up on the process.

1. Script to generate data and save it to a csv file.

```
import numpy as np
import pandas as pd

my_array = np.random.choice(('spam', 'not spam'), size=1000, p=(0.5, 0.5))
tags = [['ad', 'not an ad'], ['phishing', 'not phishing'], ['unknown', 'contact']]

for tag_list in range(len(tags)):
    my_array = np.column_stack((my_array, np.random.choice(tags[tag_list], size=1000, p=(0.5, 0.5))))

df = pd.DataFrame(my_array, columns=['filter', 'tag_1', 'tag_2', 'tag_3'])
df.to_csv("Generated_data.csv", index=False, mode='w')
print('A dataframe has been generated and saved to a csv file.')
```

2. Modelling data applying a Naïve Bayes classifier.

```
X_train = train.drop('filter', axis=1)
y_train = train['filter']
X_test = test.drop('filter', axis=1)
y_test = test['filter']

catNB = CategoricalNB()
model = catNB.fit(X_train, y_train)

predictions = model.predict(X_test)

clf_report = classification_report(y_test, predictions)
conf_matrix = confusion_matrix(y_test, predictions)
print(clf_report)
print(conf_matrix)

with open('Naive Bayes model.pkl', 'wb') as f:
    pickle.dump(model, f)
print('Pickling completed.')
```

3. Building the app using Flask.

```
ifrom flask import Flask, request, render_template
import pickle
import numpy as np

app = Flask(__name__, template_folder='templates')
model = pickle.load(open('Naive Bayes model.pkl', 'rb'))

@app.route('/')
def home():
    return render_template('my_form.html')

@app.route('/', methods=['POST'])
def predict():
    user_input = int(request.form.get('ad')), int(request.form.get('phishing')), int(request.form.get('sender'))
    prediction = model.predict(np.array([user_input]))

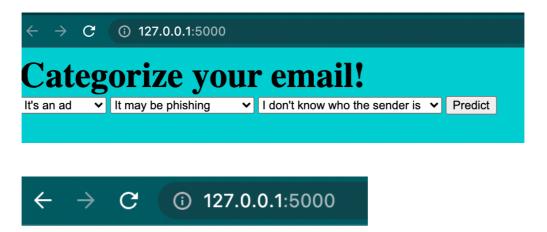
    return 'Your email will be categorized as ' + str(prediction[0])

if __name__ == '__main__':
    app.run(port=5000, debug=True)
```

4. Designing the HTML template to show on the home page.

```
<strong style="font-size:40px">Categorize your email!</strong>
<form method="post">
   <select name="ad">
       <option value="1">It's an ad</option>
       <option value="2">It's not an ad</option>
   </select>
   <select name="phishing">
       <option value="1">It may be phishing</option>
       <option value="2">Not phishing apparently</option>
   </select>
   <select name="sender">
       <option value="1">I don't know who the sender is</option>
       <option value="2">The sender is a contact of mine
   </select>
   <input type="submit" value="Predict">
</form>
<body style="background-color:rgb(0, 206, 209);">
</body>
```

5. Running the app locally.



Your email will be categorized as spam