**Jay Holland**

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**Summary**

I am a highly skilled professional with over 10 years of diverse experience in front-end web design, full-stack development, embedded systems, and Android. I am a fast learner that thrives in adapting to new challenges and a reliable team player with excellent technical and non-technical communication skills. I have expertise in responsive UI/UX design, video, streaming, audio, games and application development across a wide range of tech.

**Experience**

Lead Developer, Schiefer Chopshop, Irvine, CA  
Sep 2016 - May 2018

* Led the development efforts across all accounts working closely with the creative design team from concept to delivery
* The success we built for our clients allowed us to quadruple the size of the company in less than 2 years and become a top agency by revenue in Orange County
* Coordinated and motivated internal development teams and partner vendors
* Technical Direction of embedded Android app program for streaming curated video content
* Created and improved automatic data flows using Google Apps Scripts for AdWords, DCM, BigQuery, and integration into the DOMO platform
* Tracked web traffic and metrics using custom goals and dimensions in GTM and Analytics.
* Email marketing development and management in Fishbowl and Mailchimp
* Banner Ad development and animation in Hype, GWD, and DoubleClick Studio Dynamic Creative
* Development of PHP CMS including Wordpress, Concrete5, and custom implementations

Creative Development Lead, Software Engineer, Lumexis Corporation, Irvine, CA

Dec 2009 - Jun 2016

* Led the design and front-end development of inflight entertainment systems
* Became the first small company to be offerable on the Boeing production line
* Developed JavaScript applications and games within the embedded framework
* Created product demos and promotional videos for tradeshows
* Worked in different areas of the company as needed in a startup culture
* Wrote software requirements and produced wireframes
* Designed layouts and UI assets in Photoshop
* Software and content integration testing during regular cycles
* Android development for next gen systems

Multimedia Developer, Real Estate Educate, St. Charles, MO

Aug 2008 - Oct 2009

* Design and development of e-learning courses for real estate certification programs, mortgage lenders, and homebuyer education
* Developed educational Flash games and activities
* Produced and edited training videos

**Education**

Bachelor of Arts, Interactive Digital Media

Graduated with Honors

May 2008, Webster University, St. Louis, MO

Computer Science courses

Missouri State University

2005-2006, Springfield, MO

**Awards**

2018 Bronze Addy (American Advertising Awards) - [prestone.com](http://prestone.com/) / [prestone90years.com](http://prestone90years.com/)

2018 Silver Addy (American Advertising Awards) - [galacticthunderpony.com](http://www.galacticthunderpony.com/)

2017 Gold Addy (American Advertising Awards) - [boostmobilewhereyouat.com](http://boostmobilewhereyouat.com/)

**Skills**

JavaScript, CSS, HTML, PHP, Git, NPM, Gulp, Webpack, Browsersync

Android Studio, Bitbucket, Trello, Slack

Google DoubleClick Studio Dynamic Creative, Data Feed Generation, Apps Scripts, AdWords, DCM, BigQuery, Banner Ads, GWD, Hype, Email Marketing, Fishbowl, Mailchimp

Photoshop, Illustrator, XD, After Effects, Premiere