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**Summary**

Experienced, insightful, user-focused professional with over 10 years of success in front-end web design, full-stack development, embedded systems, and software engineering. Thrives in adapting to new challenges and a reliable team player with excellent technical and non-technical communication skills.

**Experience**

Lead Developer, Schiefer Chopshop, Irvine, CA  
Sep 2016 - May 2018

* Led the development efforts across all accounts working closely with the creative design team from concept to delivery
* The success I built for clients allowed us to quadruple the size of the company in less than 2 years and become a top agency by revenue in Orange County
* Coordinated and motivated internal development teams and partner vendors
* Technical Direction of embedded Android app program for streaming curated video content
* Created and improved automatic data flows using Google Apps Scripts for AdWords, DCM, BigQuery, and integration into the DOMO platform
* Increased traffic to custom built websites through display ad campaigns, email marketing, landing pages, and tracked conversions using custom goals and events in GTM and Analytics.

Software Engineer, Creative Development Lead, Lumexis Corporation, Irvine, CA

Dec 2009 - Jun 2016

* Led the design and front-end development of inflight entertainment systems
* Became the first small company to be offerable on the Boeing production line
* Developed JavaScript applications and games within the embedded framework
* Created product demos and videos for tradeshows and traveling sales systems
* Worked in different areas of the company as needed in a startup culture
* Wrote software requirements, produced wireframes, UX and UI design
* Software and content integration testing during regular cycles
* Android development for next gen systems

Multimedia Developer, Real Estate Educate, St. Charles, MO

Aug 2008 - Oct 2009

* Design and development of e-learning courses for real estate certification programs, mortgage lenders, and homebuyer education
* Developed educational Flash games and activities
* Produced and edited training videos

**Education**

Bachelor of Arts, Interactive Digital Media, Graduated with Honors

May 2008, Webster University, St. Louis, MO

Computer Science Courses

2005-2006, Missouri State University, Springfield, MO

Front End Libraries Certification

Jul 2018, <https://www.freecodecamp.org/jaycholland>

**Awards**

2018 Bronze Addy (American Advertising Awards) - [prestone.com](http://prestone.com/) / [prestone90years.com](http://prestone90years.com/)

2018 Silver Addy (American Advertising Awards) - [galacticthunderpony.com](http://www.galacticthunderpony.com/)

2017 Gold Addy (American Advertising Awards) - [boostmobilewhereyouat.com](http://boostmobilewhereyouat.com/)

**Skills**

HTML, CSS, SASS, Bootstrap, JavaScript, ES6, JQuery, React, Redux, Node, Express, AJAX, PHP, Git, NPM, Gulp, D3, MongoDB, MySQL, Android

Google DoubleClick Studio Dynamic Creative, Data Feed Generation, Apps Scripts, AdWords, DCM, BigQuery, GWD, Hype, Email Marketing, Photoshop, Illustrator, XD, After Effects, Premiere