Credit Card Transaction Report

Revenue	Total Interest	Amount	Count
112M	90M	1M	16M
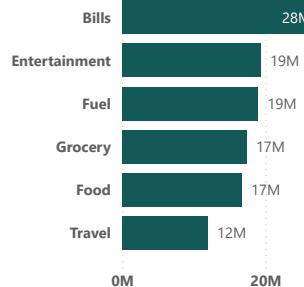
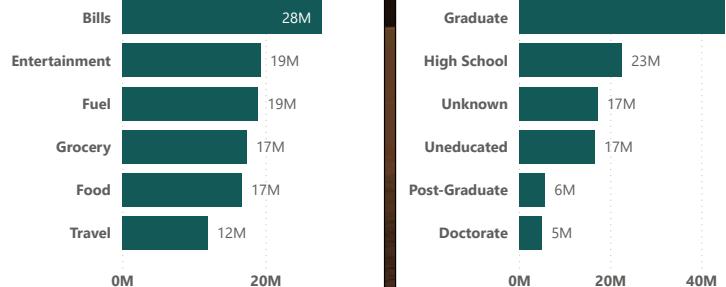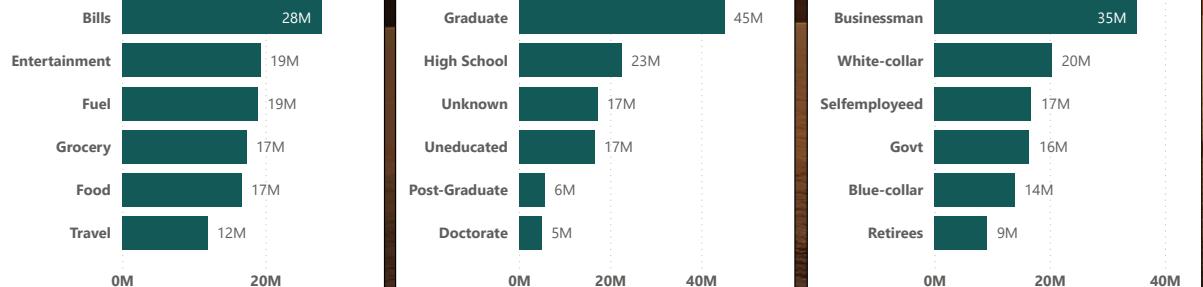| card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned ▼
Blue	93328009	74798624	13110060
Silver	11245441	9234342	1634004
Gold	4987754	4115440	758539
Platinum	2271216	1906628	323258
Total	111832421	90055034	15825862

Q4 | Q3 | Q2 | Q1

week_start_date
All

F | M

Med | High | Low

Silver | Gold | Blue | Platin...

Qtr Revenue & Transaction Count

● Sum of Revenue ● Sum of total_trans_ct

Customer Acq Cost

Blue	93M
Silver	11M
Gold	5M
Platinum	2M

Revenue By Use Chip

Swipe	71M
Chip	34M
Online	7M

Revenue By Expenditure Type
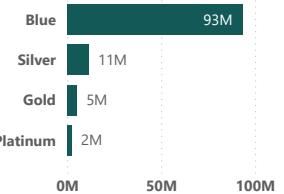
Bills	28M
Entertainment	19M
Fuel	19M
Grocery	17M
Food	17M
Travel	12M

Revenue By Education Level

Graduate	45M
High School	23M
Unknown	17M
Uneducated	17M
Post-Graduate	6M
Doctorate	5M

Revenue By Customer Job

Businessman	35M
White-collar	20M
Selfemployed	17M
Govt	16M
Blue-collar	14M
Retirees	9M
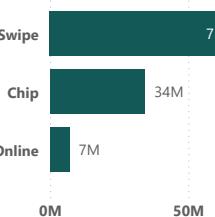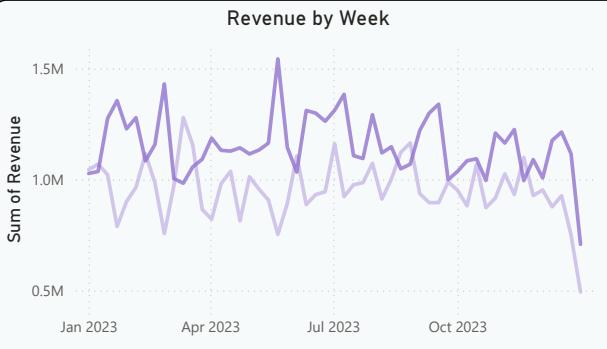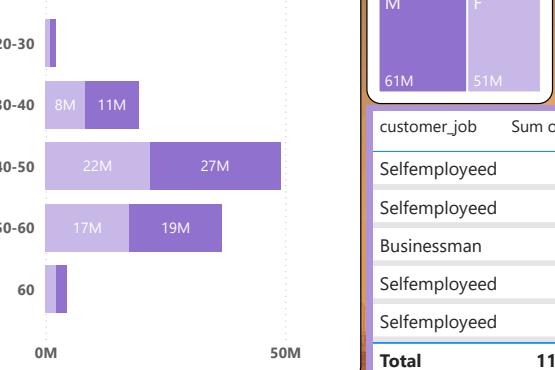
Credit Card Customer Report

Revenue	Total Interest	Income	CSS
112M	90M	10K	3.19

Q4 | Q3 | Q2 | Q1

week_start_date
All

Swipe | Online | Chip

Silver | Gold | Blue | Platin...

Revenue by Week

Revenue by AgeGroup

20-30	
30-40	8M 11M
40-50	22M 27M
50-60	17M 19M
60	

Gender

M	F
61M	51M
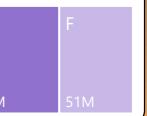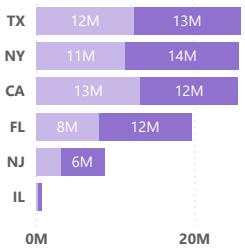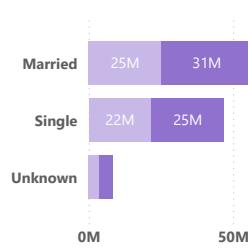
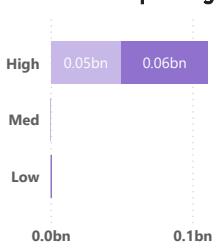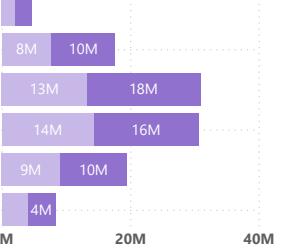| customer_job	Sum of Revenue	income ▲	Sum of interest_earned
Selfemployeed	95395	1250	10927
Selfemployeed	181663	2565	22007
Businessman	3035	5225	511
Selfemployeed	114687	5225	13361
Selfemployeed	185758	5525	22048
Total	111832421		15825862

Top Six States

TX	12M 13M
NY	11M 14M
CA	13M 12M
FL	8M 12M
NJ	6M
IL	

Revenue by Marital Status

Married	25M 31M
Single	22M 25M
Unknown	

Sum of Revenue by IncomeGroup and gender

High	0.05bn 0.06bn
Med	
Low	

Revenue by Dependent

4	8M 10M
	13M 18M
2	14M 16M
	9M 10M
0	4M

Revenue by Education

Graduate	20M 25M
High School	
Unknown	
Uneducated	
Post-Graduate	
Doctorate	