



Mukti Fresh Analysis

Dashboard Report

Customer Report

Demand report

Wallet Report

Order Analysis

Count of Order No.

12.35K

Total Order Amount

22.25M

Total Customers

10K

Average of Avg Rating

4.68

Count of Product

415

All

Category

All

	Fri	Mon	Sat	Sun	Thu	Tue	Wed
	1	1		1	1	1	1
	10	10	10	10	10	10	10
	16	16	16	16	16	16	16
	2	2	2	2	2	2	2
	23	23	23	23	23	23	23

Sales Location Wise

Location	Total Sales 2024	Total Sales 2023
	35924	7,833,923
Airport	457938	398,908
Alipore	309942	172,612
Baghajatin	81624	68,768
Ballygaunge		1,632
Ballygunge	649744	893,510
Bansdroni	227914	408,433
Barisha	115110	87,029
Behala	834660	620,115
Total	18155405	23,501,768

Year Wise Sales



Demand category wise

Organic Vegetables

62K

Fish & Meat

14K

Organic Gro...

9K

Potato & Onion

7K

Fresh Fruits

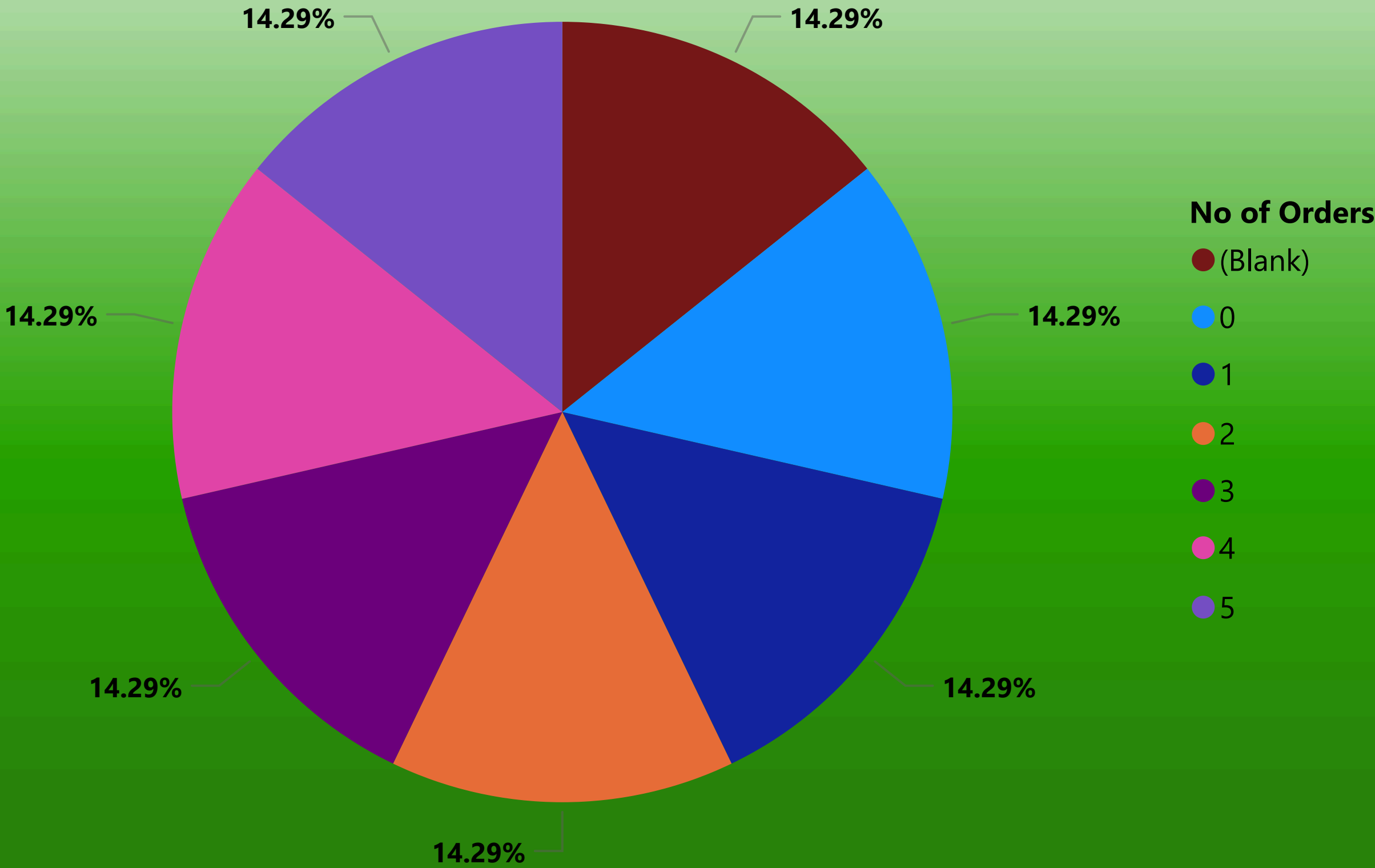
customer area

Customer Area/ Housing

All

▼

Customers with No Orders



Top Customers by Orders



Order Trends Over Time

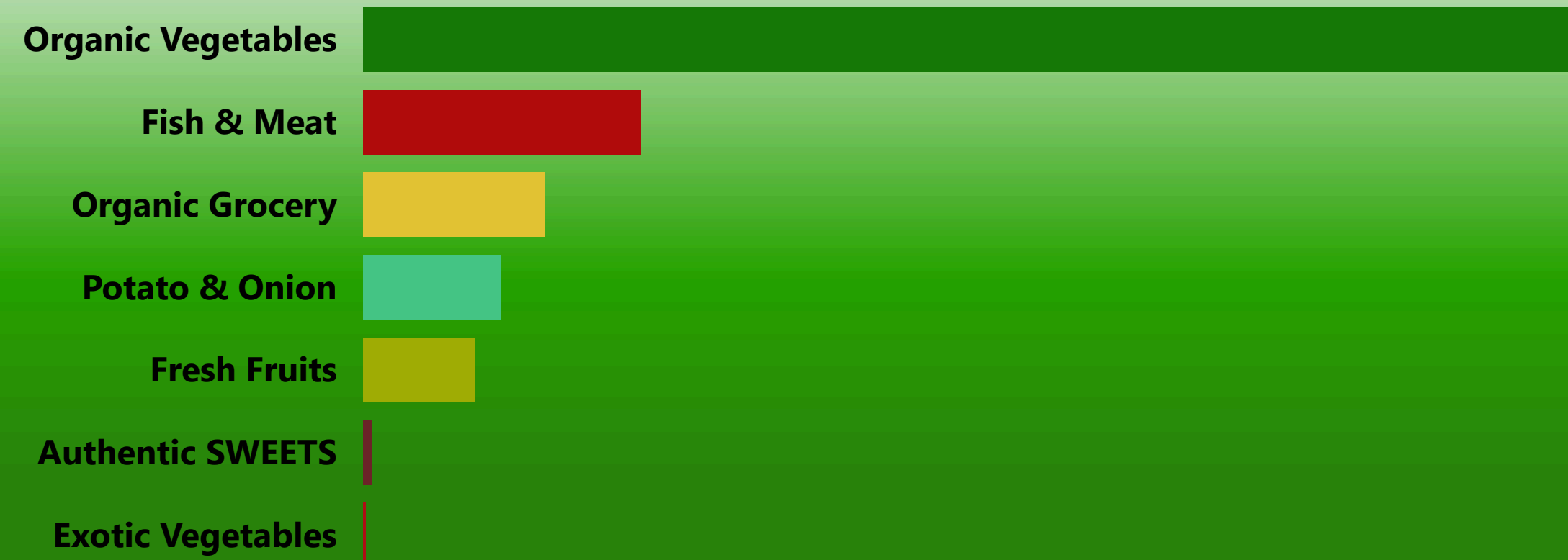


Category

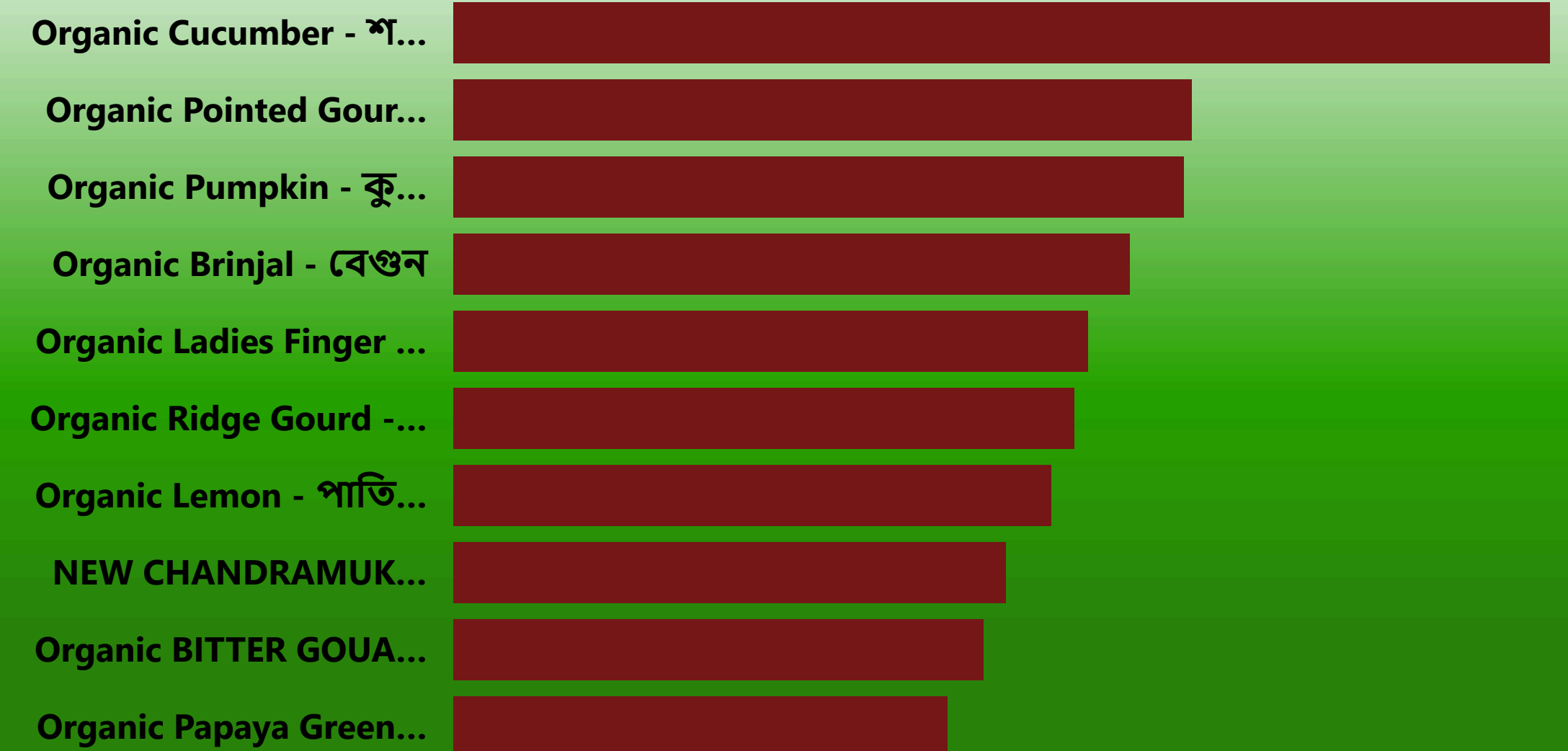
All



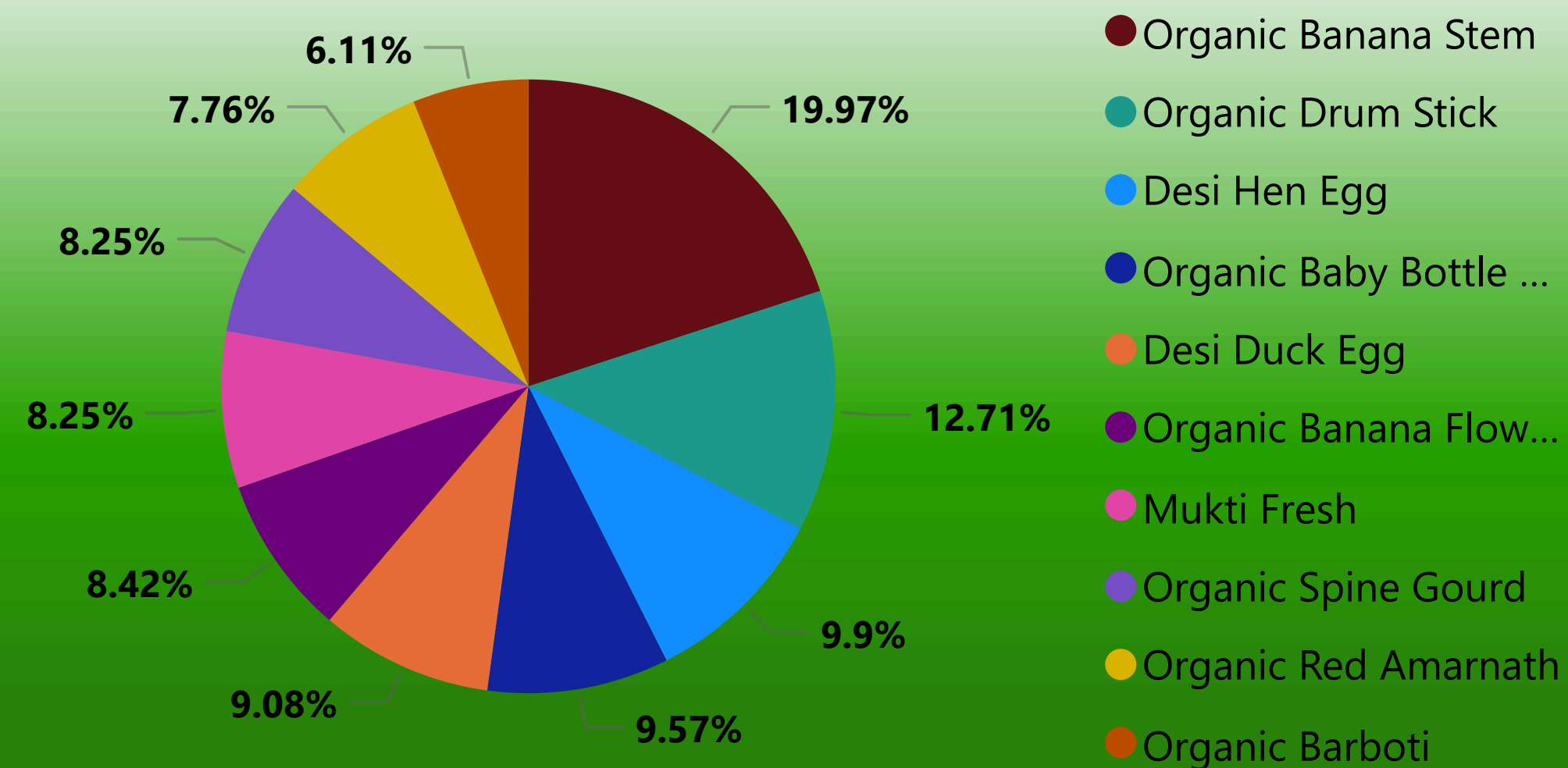
categories wise highest demand



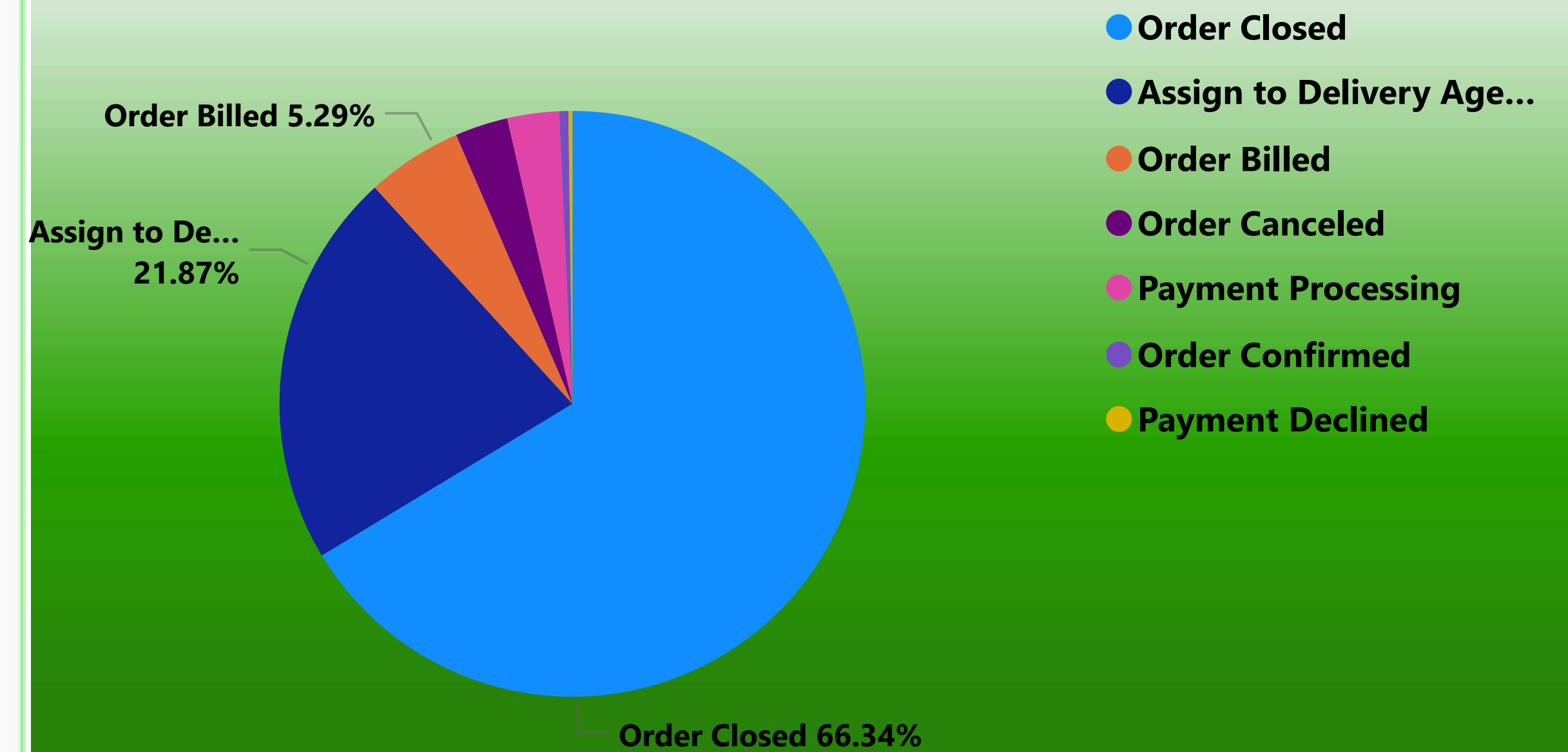
Products wise highest demand



Top 10 Unavailable Products



Percentage wise - Order Status



Average Due Wallet Amount

-448.50

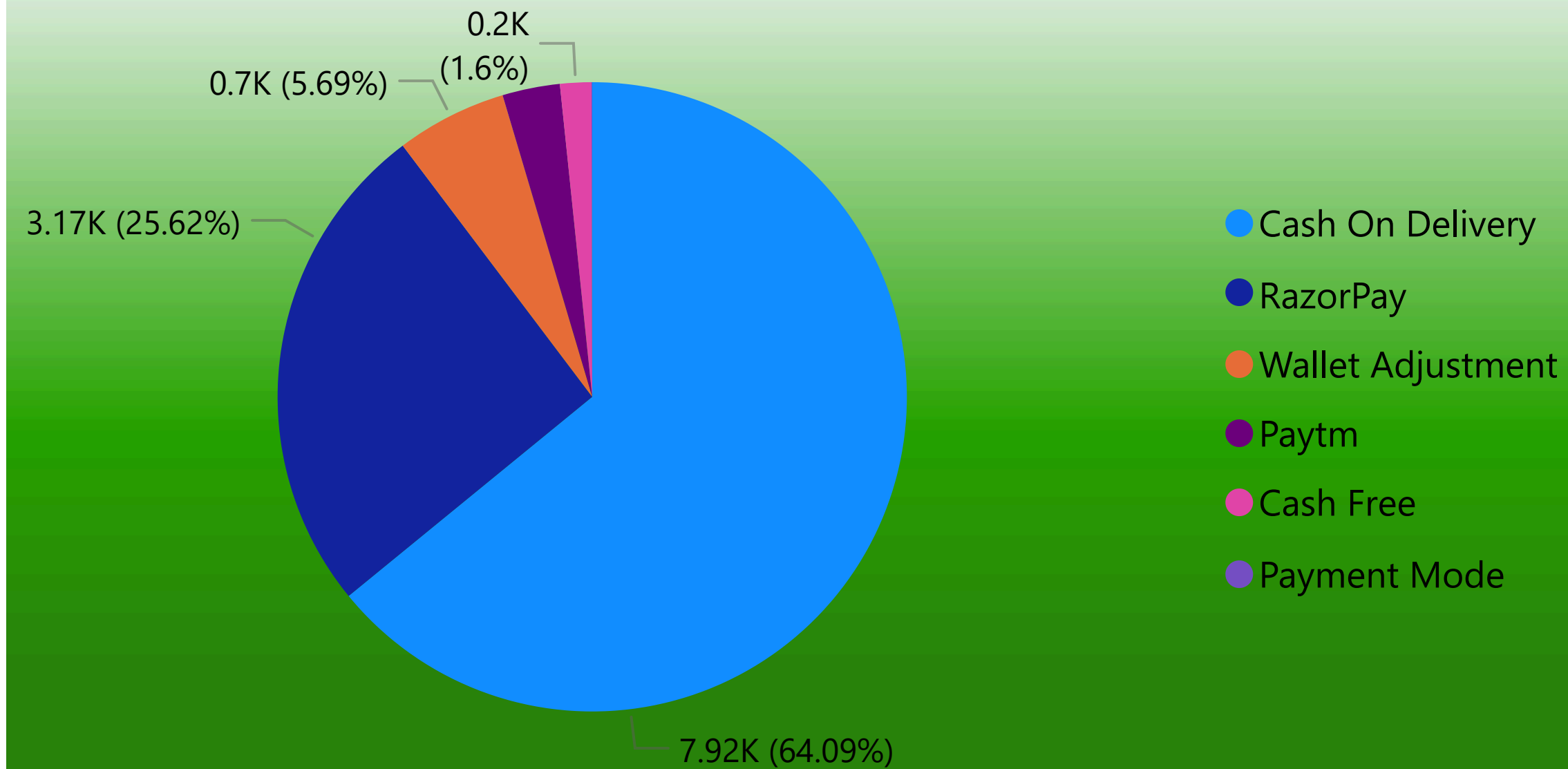
Total Customers Last Debit Before 1 Years Ago

822

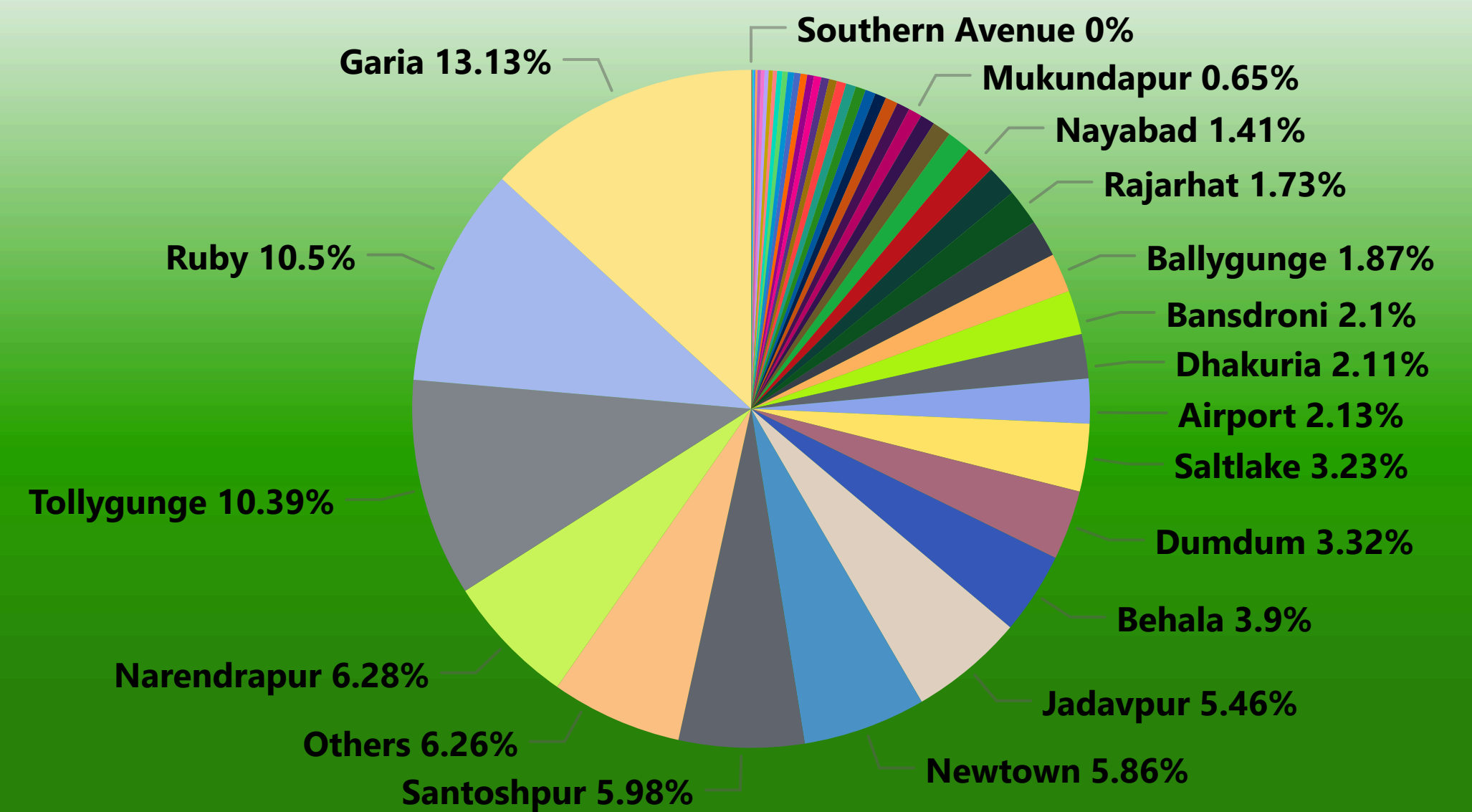
Total Customers Last Credit Before 1 Years

861

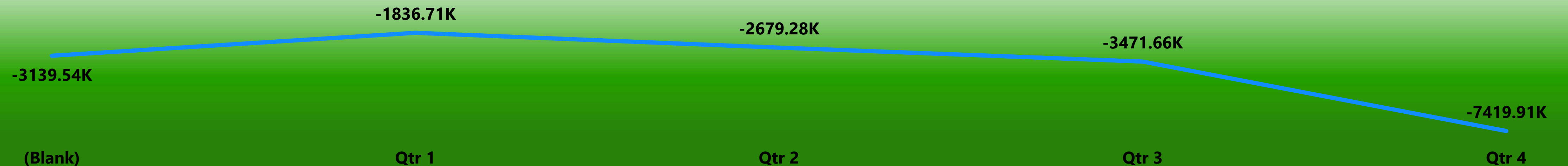
Order wise payment Mode



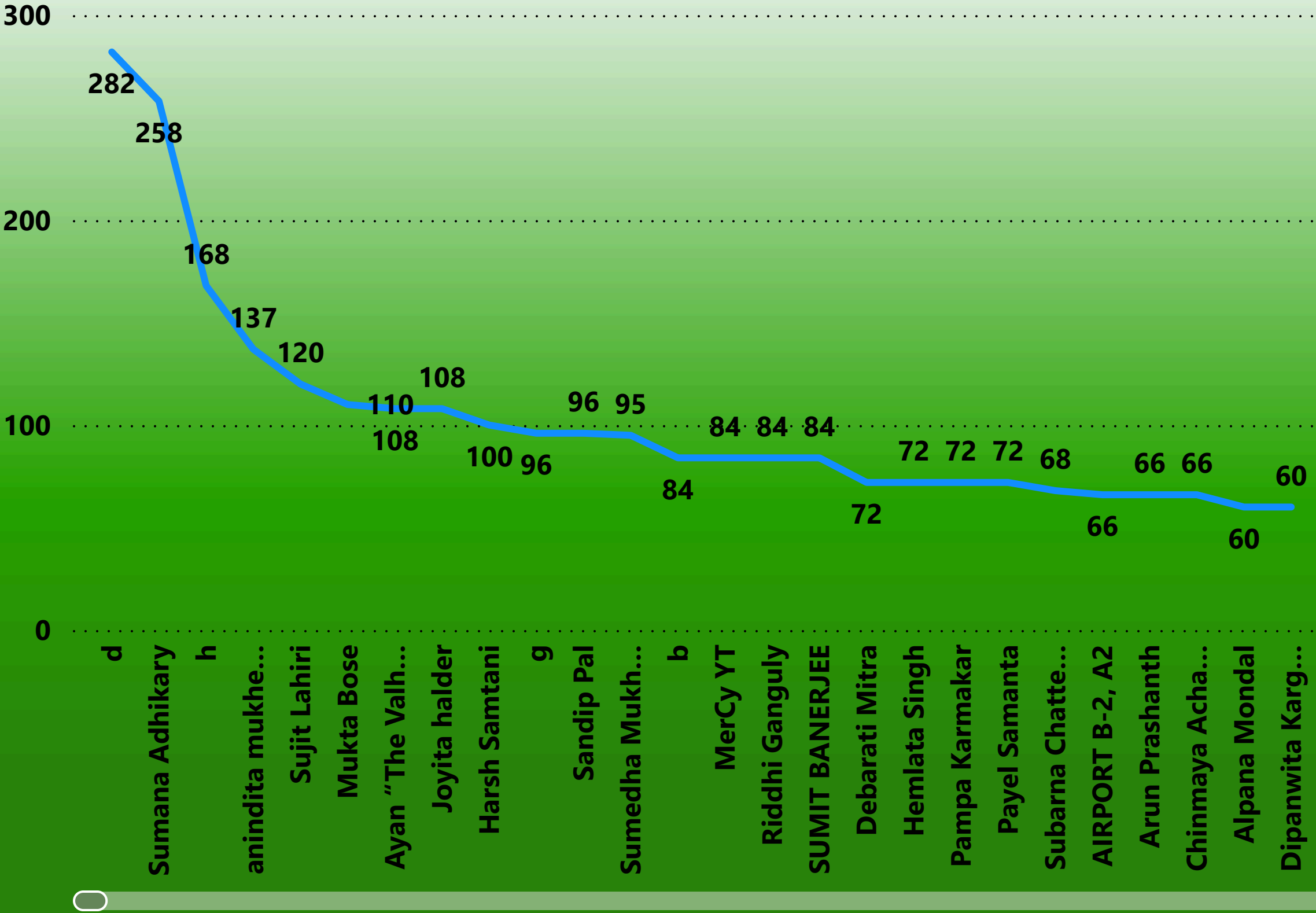
Location Wise Due Amount



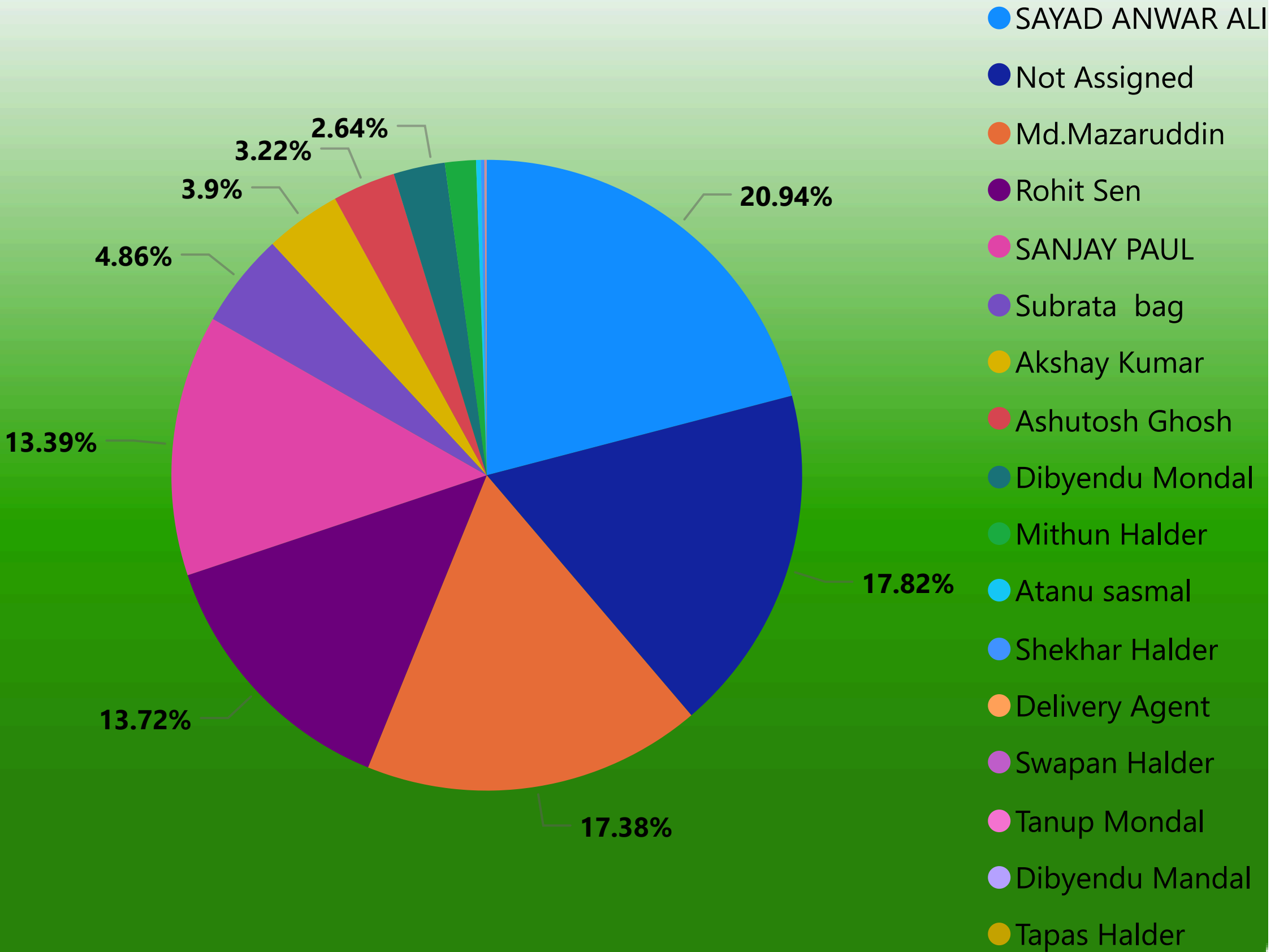
Year Wise Due Amount Trend



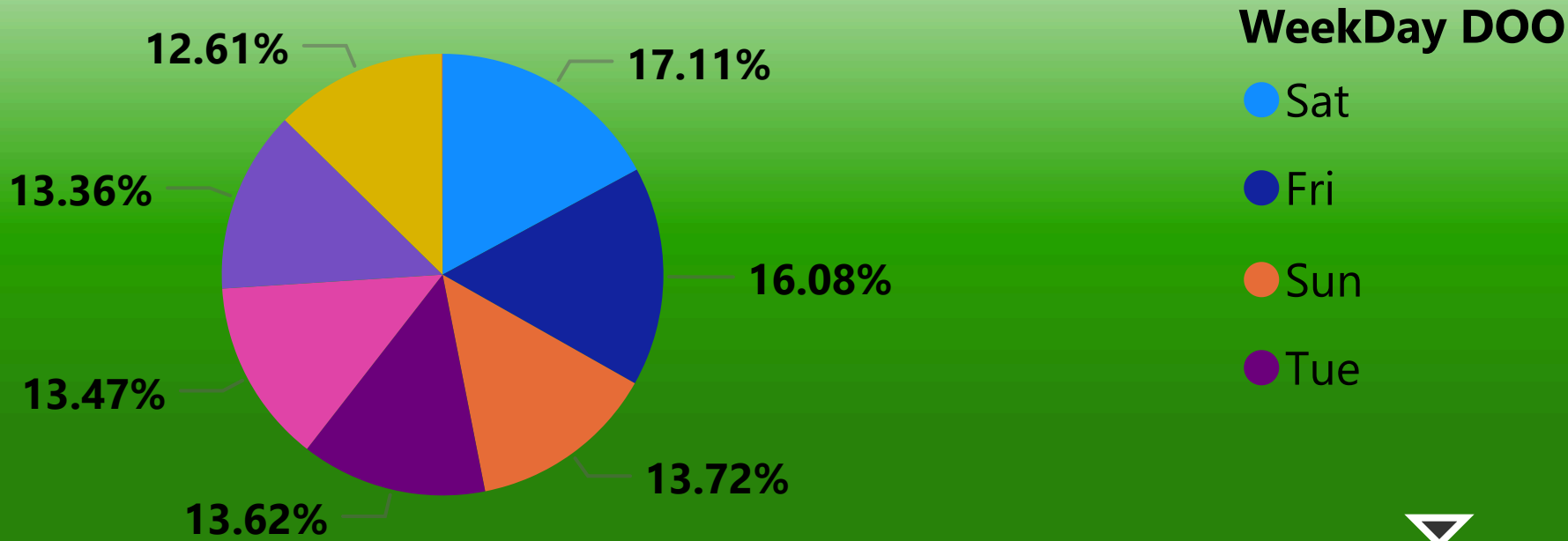
Repeated Customer by Order



Order Delivery by Agent



Weekday wise Maximum Order byCustomer



Weekday wise Delivery

