







- Revenue generated: ₹2.01 billion
- ☐ Month-over-month (MoM) growth: 50.44%
- ☐ Week-over-week (WoW) growth: 13.85%
- Revenue per available room (RevPAR): ₹7.35K
- Average daily rate (ADR): ₹14.92K
- Revenue realized: ₹1.71 billion

> A bar chart showing revenue generated by property name

> A pie chart displaying revenue generated by room class

> A table showing revenue realized by date

<u>INSIGHTS</u>

- The dashboard provides a comprehensive overview of ITC Hotels' financial performance, including revenue growth, RevPAR, and ADR.
- The data visualizations help to identify trends and patterns in the data, such as the distribution of revenue across different properties and room classes.

The dashboard appears to be well-designed and easy to navigate, making it a useful tool for hotel management and stakeholders.





2.01bn

50.44%

13.85

7.35K

₹14.92K ₹ 1.71...

12.70K

property_id

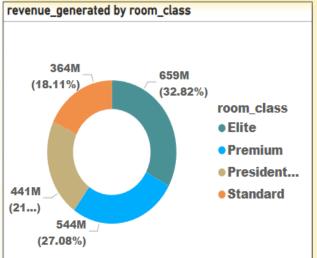
monthname

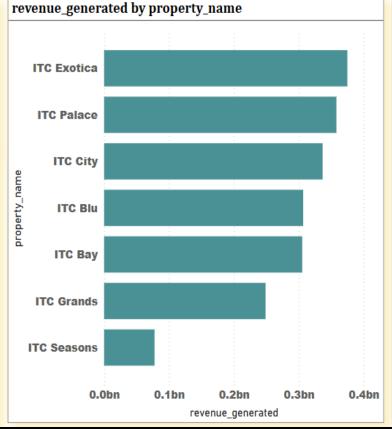
All

weeknum

AII

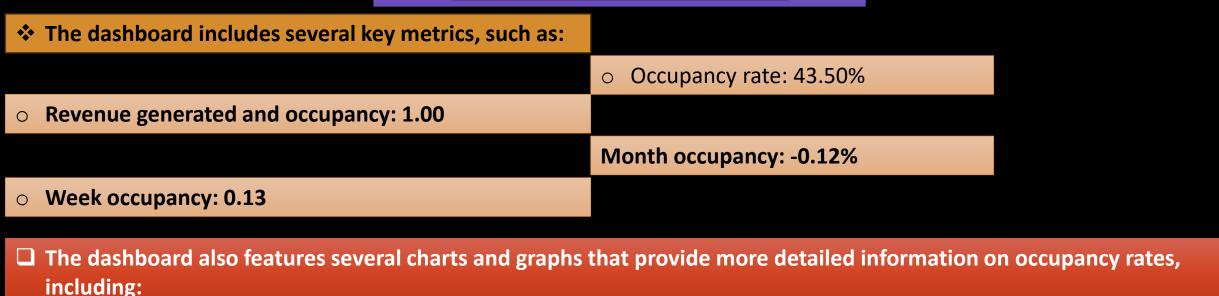






Date	revenue_realized	running_total ▼
31 July 2022	₹ 2,10,10,361	₹ 1,70,87,71,229
30 July 2022	₹ 2,09,81,473	₹ 1,68,77,60,868
29 July 2022	₹ 1,49,04,772	₹ 1,66,67,79,395
28 July 2022	₹ 1,46,79,184	₹ 1,65,18,74,623
27 July 2022	₹ 1,44,38,063	₹ 1,63,71,95,439
26 July 2022	₹ 1,46,11,219	₹ 1,62,27,57,376
25 July 2022	₹ 1,46,17,212	₹ 1,60,81,46,157
24 July 2022	₹ 2,08,10,402	₹ 1,59,35,28,945
23 July 2022	₹ 2,11,89,166	₹ 1,57,27,18,543
22 July 2022	₹ 1,48,85,108	₹ 1,55,15,29,377
Total	₹ 1,70,87,71,229	₹ 1,70,87,71,229

OCCUPANCY SUMMARY



- Occupancy rate by day type (weekend vs. weekday)
- Occupancy rate by date (showing a trend over time)
- > Occupancy rate by property name (showing occupancy rates for different hotels or properties)
- Occupancy rate by room class (showing occupancy rates for different types of rooms)

Overall, the dashboard provides a comprehensive overview of hotel occupancy rates and related metrics, allowing users to quickly and easily understand key trends and patterns in the data.

OCCUPANCY



43.50%

occupancy_rate

1.00

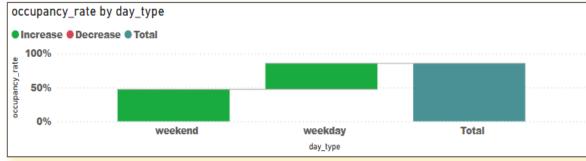
revenue_generated and oc...

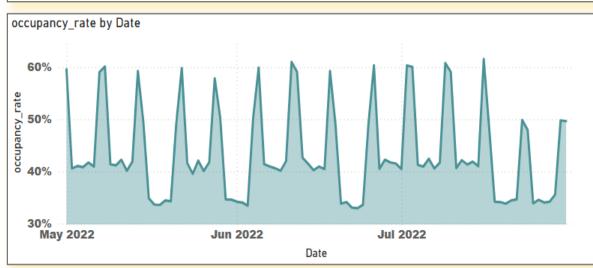
-0.12%

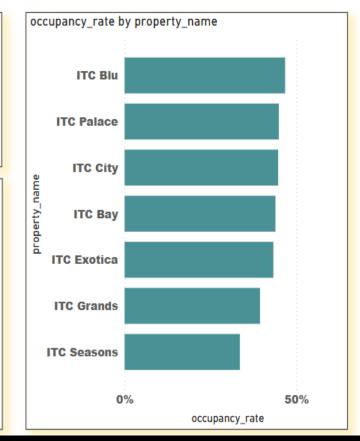
mom occupancy

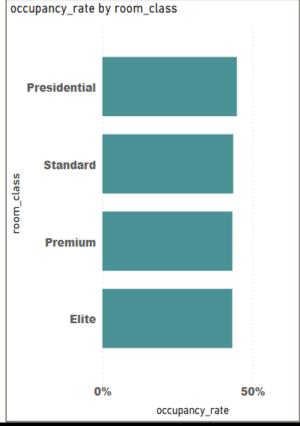
0.13

wow occupancy









Left Section

BOOKING SUMMARY

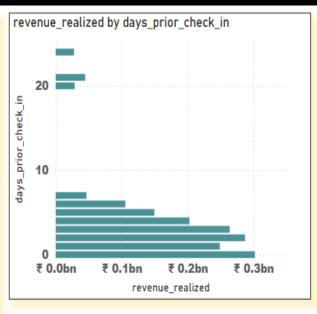
- ☐ Hotel Information: The top-left box displays the logo of ITC Hotels, accompanied by the text "RESPONSIBLE LUXURY."
- ☐ Top Room Category: The second box from the top indicates that the "Elite" category is the top room category.
- ☐ Booking to Check-in: The bottom box reveals a booking-to-check-in period of 3.71 days.

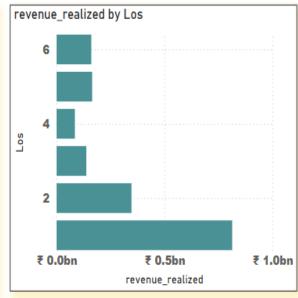
- □ Average Length of Stay (ALOS): The third box shows an ALOS of 2.37 days.
- * Right Section
- > Revenue Realized by Days Prior to Check-in: A bar graph illustrates the revenue realized by days prior to check-in, with the majority of revenue generated between 0-5 days before check-in.
- ➤ Revenue Realized by Length of Stay (LOS): Another bar graph displays the revenue realized by LOS, showing that most revenue comes from stays lasting 1-2 days.
- Month-over-Month (MoM) Growth by Room Class: A bar graph compares the MoM growth across different room classes, including Standard, Elite, Presidential, and Premium.
- > Occupancy Rate and Revenue Realized by Date: A line graph plots the occupancy rate and revenue realized over time, spanning from May 2022 to July 2022.
- Parameter Selection: A dropdown menu allows users to select parameters for analysis, with options including "occupancy_rate" and "revenue_realized."
- **❖** Dashboard Overview: The dashboard is divided into several sections, each providing insights into various aspects of hotel bookings. The sections are organized into rectangular boxes, with some featuring graphs and charts to visualize the data.

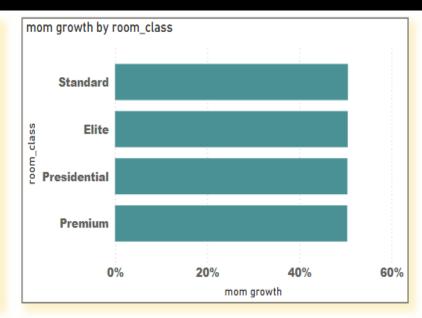
BOOKINGS



Elite TOP_ROOM_CATEGORY

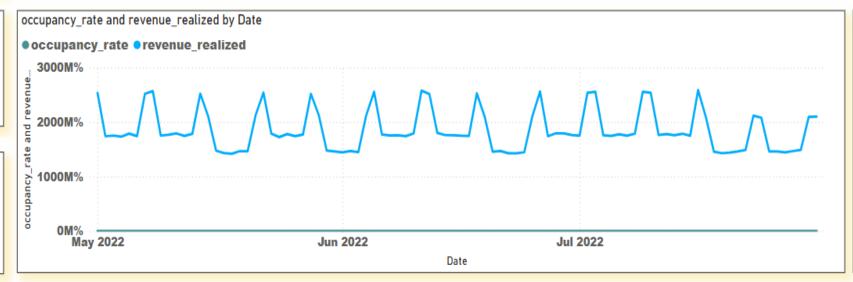






2.37

3.71
BOOKING_TO_CHECKIN





Cancellation Metrics	CAN	CELLATION SUMMARY					
The total cancelled revenue is ₹199	M	The month-over-month (MoM) cancellation rate is 49.15%.					
The month-over-month (MoM) cand	ellation ra	ate is 49.15%. The overall cancellation rate is 24.83%.					
☐ The week-over-week (WoW) cancellation rate is 1423.94%.							
A bar graph shows the cancelled reverteen 0-5 days before check-in.	enue by (days prior to check-in, with the majority of cancellations occurring					
Cancellation Rate by Date		❖ A line graph displays the cancellation rate over time, spanning from May 2022 to July 2022.					
Property ID and City Cancellation Rat	te	Iviay 2022 to July 2022.					
A table lists various properties with and Goa.	their cor	responding cancellation rates, including Delhi, Agra, Mumbai, Hyderabad,					
MoM Cancellation by Monthname	☐ A line graph compares the MoM cancellation rates across different months, showing a decrease in June followed by an increase in July.						
WoW Cancellation by Weeknum							
		graph plots the WoW cancellation rates over time, showing fluctuations ghout the period.					
	The total cancelled revenue is ₹1996 The month-over-month (MoM) cancell The week-over-week (WoW) cancell A bar graph shows the cancelled revertween 0-5 days before check-in. Cancellation Rate by Date Property ID and City Cancellation Rate A table lists various properties with and Goa. MoM Cancellation by Monthname	The total cancelled revenue is ₹199M. The month-over-month (MoM) cancellation rate The week-over-week (WoW) cancellation rate A bar graph shows the cancelled revenue by etween 0-5 days before check-in. Cancellation Rate by Date Property ID and City Cancellation Rate A table lists various properties with their core and Goa. MoM Cancellation by Monthname WoW Cancellation by Weeknum A line Show					

✓ The dashboard provides a comprehensive overview of hotel cancellations, including revenue, rates, and trends over time. The data suggests that cancellations are a significant issue for ITC Hotels, with a substantial impact on revenue. The graphs and charts offer valuable insights for hotel management to identify areas for improvement and develop strategies to mitigate cancellations.

CANCELLATION



₹199M

cancelled revenue

49.15%

MOM CANCELLATION

1423.94%

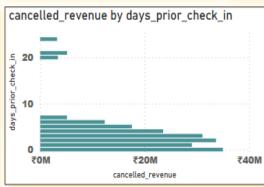
NOW CANCELLATION

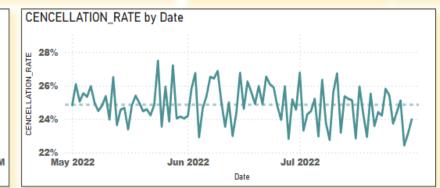
24.83%

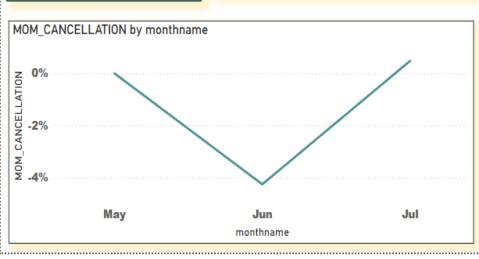
CENCELLATION RATE

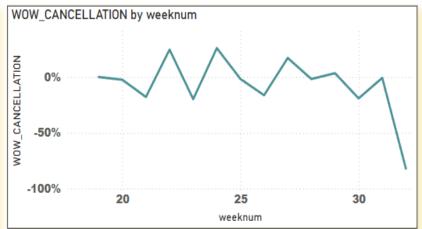
category
Business
Luxury











property_id	city	CENCELLATIO	N_RATE
16558	Delhi		25.06%
16559	Agra	\Diamond	24.61%
16560	Delhi	\Diamond	24.12 %
16561	Delhi		25.51 %
16562	Delhi		25.27 %
16563	Delhi		25.26%
17558	Mumbai		25.66%
17559	Mumbai	\Diamond	24.01%
17560	Mumbai		25.06%
17561	Agra	\Diamond	24.52%
17562	Mumbai		25.44 %
17563	Mumbai	♦	24.38%
17564	Mumbai	\Diamond	24.79%
18558	Hyderabad		24.98%
18559	Hyderabad	\Diamond	24.35%
18560	Hyderabad	\Diamond	24.03%
18561	Goa	\Diamond	24.17%
18562	Goa	\Diamond	24.70%
18563	Hvderabad		25.95%
Total			24.83%

YOU

DONE BY:
JAYDEEP PRAJAPATI