

# Jaydeep Das

Product Designer

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<https://jaydeep261994.github.io/jaydeepdasui.github.io/>

## PROFESSIONAL SUMMARY

I'm a Product Designer with a Bachelors degree in Fine Arts. Currently as a product designer, I would want to contribute to the complete project life cycle from the ideation phase to the implementation phase and also managing the same, focused on creating meaningful experiences through design.

## PROFESSIONAL EXPERIENCE

**Creative Head**  
**Kolkata, Agpaytech Pvt. Ltd.**  
September 2020 – Present

Formalized a team within Central Design to deliver a distributed-yet-centralized Design System. Defined the roadmap, roles and responsibilities, and ways of working. Developed a culture of contribution in order to scale. Delivered a unified set of guidelines, toolkits, and accessible components for the legacy product [ATL Money Transfer](#) and Remitall mobile and web platform. Art directed a small design team that handled seasonal campaign material.

**Graphic Designer**  
**Gunjaan App Studio**  
Oct 2019– August 2020

Designed various design projects for various products including graphic design, storyboard and game templates for kids.

**Junior Game Designer**  
**iPApps Technologies Pvt Ltd**  
July 2019 – Oct 2019

Worked for multiple games creating including design, layout design, illustration, typography, and character design.

## EDUCATIONAL BACKGROUND

**Sarabharatiya Sangeet O Sanskriti Parishad**  
Bachelor in Fine Arts  
2019

**University of Calcutta**  
Bachelor of Commerce  
2020  
Accounting and Finance

## OTHER EDUCATIONAL BACKGROUND

**Google UX Design Professional Certificate**  
Coursera, 2020

## SKILLS

### Methods

3D Design  
Accessible Design  
Wireframing  
Rapid Prototyping

### Tools

Unity  
Adobe Suite (Photoshop, XD, Illustrator, After Effects)  
Cinema 4D

### Technical

HTML  
CSS  
JavaScript