# Jayden Hsiao

j3hsiao@uwaterloo.ca

### Experience

#### **Shopify**

Design Technology Intern

Jan – Apr 2022

Designed and prototyped a search experience with React, Ruby on Rails, and ElasticSearch to help developers find API documentation.

#### **StructionSite**

Product Design Intern

May - Aug 2021

Shipped a file importer and undo functionality for a construction tracking web app, reducing customer acquisition cost by 32%.

#### **TD Bank**

UX/UI Design Intern

Sep - Dec 2020

Redesigned reward redemption experience for flagship mobile app with 8M users. Created iOS design system based on the Human Interface Guidelines.

#### **Echo Compassion**

Front-end Developer

Apr - Sep 2020

Designed, developed, and tested a web platform to deliver groceries, masks, and financial assistance to 25K people in need during COVID.

## **Ontario Digital Service**

Product Design Intern

Jan – Apr 2020

Delivered COVID data visualizations and emergency dashboards for 1.25M users. Digitized identity card renewal service based on 24 guerilla user tests.

#### Skills

React Figma
TypeScript Sketch
GraphQL Framer
Ruby on Rails Adobe CC
HTML/CSS Blender
Three.js

Prototyping with code
Developer handoff
Design systems
Usability testing
Interaction design

# Education

# **University of Waterloo**

Systems Design Engineering (BASc), 2019 – 2024 4.0GPA, Dean's List (3rd out of 93 students)

Coursework in user-centered design, human-computer interaction, and systems thinking.