

# Jayden Wright

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## EDUCATION

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### SUNY College at Old Westbury

Bachelor of Science in Business Administration

Old Westbury, NY

Aug. 2022

## WORK EXPERIENCE

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### SUNY

Remote

Marketing Data Science Intern

Jun. 2022 - Aug. 2022

- Analyzed market data using modeling, visualization and reporting
- Collaborated closely with a team to chart marketing channel performance and suggest possible changes to the marketing mix
- Built customer cohorts to better understand behavior and engagement patterns

### Whole Foods Market

Commack, NY

Grocery Team Member

Oct. 2021 - Present

- Cultivated a customer-friendly shopping experience by greeting and assisting customers with their needs and questions
- Offered product recommendations, answered questions, and helped customers find items
- Handled customer complaints and issues professionally while adhering to company policy
- Ensured a clean and attractive display of merchandise by checking codes, rotating products, and removing outdated products

## VOLUNTEER EXPERIENCE

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### Art Gallery Volunteer

Sep. 2021 - Dec. 2021

- Informed visitors about the backgrounds of the chosen artwork and the people who created them for the displayed exhibits.
- Kept track of the number of students, families, and friends who enter into the galleries.

### Environmental Awareness Campaign

Jan. 2022 - May 2022

- Surveyed students about environmental issues around campus
- Created visual, audio, and print media to be distributed around campus to promote sustainability and environmental awareness

## SKILLS

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**Skills:** Microsoft Office(Excel, Powerpoint, Office), Python & R Programming Languages, SQL, Adobe Photoshop