JAIMINI MAHIPATBHAI PANCHAL

13, Ishvar krupa society,Nr.Nagar palika office , chandlodiya ,Ahmedabad
Mobile No : **+917016810732 /** Email:poonampanchal1210@gmail.com

Objective

To obtain a challenging position in a dynamic organization and be an integral part of growth oriented company. where I can turn my knowledge and skill into value in becoming an asset for the company.

Computer Skills

Applications	: Basic tally, MS Office (2003, 2007)
Office suite	: Microsoft office (word/excel/power point/net)
Programming Languages	: PHP, C,C++,
Web Technology	: HTML
Designing tool	: Pixlr, Pixteller

Academic Credentials:

Sr No.	Standard	Board	Year	School/College	Result (%)
1.	Diploma (I.T)	G.T.U	6 sem	R.C.T.I	6.9%
2.	Diploma (I.T)	G.T.U	5 sem	R.C.T.I	6.7%
3.	S.S.C	G.S.E.B	2010-11	Shakti School	70%

Experience & Job Responsibilities:

- Worked as Admin Executive and Technical support for Mascot International pvt.ltd. August 2015 to March 2017
- Worked As SEO Executive For Silicon Engineering Consultant pvt ltd Since June 2017 to June 2019
- Worked As SEO Executive For Aiwa International Company Since June 2019 to Feb 2021 Date
- Currently Worked As Sr. SEO Executive For Swastika Media Since Feb 2021 to Till Date

Responsibilities:
On-page Optimization

- Team Lead
- Keyword Reasearch
- Analysis Competitor Research & Link Building Stratagy
- Create Effective Meta Title and Description
- Google Webmaster Tool Google Analytics tool & Tag Manager code installation
- Create Schema markup Generator and open graph generator
- Check Xenu Tool
- Image Optimization
- Internal Linking Optimization
- Heading Tag

- XML Sitemap Creation and Robots.txt File Creation
- Blog Structure Create & Content Optimization
- Alt Tag on Image
- Screaming For Error Check & Solve
- Technical SEO
- Canonical Check
- Redirection Check
- SERP Report
- Landing Page Optimization

OFF -page Optimization

- Guest Post Submission
- Article Submission
- Press release Submission
- Blog submission (blogger.com)
- Question Answer Submission
- Business Listing
- Profile Creation
- Classified Submission
- Social Bookmarking Submission
- Social media Optimization
- Google Map Listing

Personal Details

Name   : Jaimini Mahipatbhai Panchal
Gender   : female
Date of Birth : 12/10/1994
Father's Name : Panchal Mahipatbhai Bhikhabhai
Marital Status : Single
Nationality   : Indian
Caste & Religion : SEBC

Declaration

I here by declare that the above furnished information is authentic to the best of my knowledge. And if given an opportunity I promise to give the best abilities to the organization.

Your's Faithfully
Jaimini Panchal.