# ANJALI SEO EXECUTIVE

- Ambala, Haryana

## **PROFILE**

Passionate SEO Executive with experience in both off-page and on-page SEO. I'm able to manage different projects effectively by making online strategies with the goal of increasing the website's organic visibility.

#### **EDUCATION**

- ► Master of Technology (2015 2018) Kurukshetra University Kurukshetra
- ▶ Bachelor of Technology (2011 2015) Kurukshetra University Kurukshetra

## **LANGUAGE**

PUNJABI • • • •

#### INTERPERSONAL SKILLS

- POSITIVE ATTITUDE HARD WORK
- CONFIDENT TEAM WORK
- MOTIVATIONALTEAMPLAYER

### **INTEREST**







## **WORK EXPERIENCE**

- ► SEO EXECUTIVE (OCT 2022 PRESENT)
  TECH ARCH SOFTWARES
- ► SEO EXECUTIVE (JUN 2021 OCT 2022) GLOCIFY TECHNOLOGIES (P) LTD
- SEO EXECUTIVE (FEB 2021 JUN 2021)
  SBINNOVATIONS (P) LTD

#### **SKILLS**

- On-Page SEO
- Technical SEO
- SMO
- PPC
- Google Search Console
- Google Trends
- Microsoft Clarity
- Semrush
- KWFinder
- Canva
- Reddit

- Off-Page SEO
- Local SEO
- SMM
- Google Analytics
- Google Tag Manager
- Google Keyword Planner
- Ahref
- Screaming Frog
- WordPress
- Ubersuggest
- Quora

#### **DECLARATION**

I HEREBY DECLARE THAT ALL THE INFORMATION PRESENTED HEREIN IS TRUE TO THE BEST OF MY KNOWLEDGE.