



BRUIN STARTUP FAIR 2015

SPONSORSHIP BROCHURE

Oct. 27, 5pm - 8pm
Ackerman Grand Ballroom

SEP | ESUC | IEEE | ACM | HKN | UPE | UCLA Career Center



In November 2014, UCLA's first annual Bruin Startup Fair was held in UCLA's iconic Ackerman Grand Ballroom. Over 300 students and 22 companies came together for this exciting event. This year in October, we will be hosting UCLA's second annual Bruin Startup Fair, BSF 15! With a combined 700 active members and over 1500 engineers in our network, you will be able to meet some of the best and brightest. The Startup Fair will be an excellent opportunity for local startups to recruit at UCLA, and we would absolutely love for you to be a part of it!

Through this unique opportunity, you will be able to:

1. Recruit some of the most driven and motivated subsets of the UCLA student body for full time positions
2. Secure the most promising summer interns before the peak of internship recruiting season
3. Advertise your company brand through the website, shirt, and all marketing materials

PACKAGES

Choose from our discounted package deals

	SEED FUNDING \$300	SERIES A \$400	IPO \$450
Seating	bronze	silver	gold
Resume Book	✓	✓	✓
Website Logo	✓	✓	✓
T-Shirt Logo		✓	✓
Table Cloth		✓	✓
Partner of the Event			✓

BUILD YOUR OWN

Or, you can build your own package

1. Choose your seating location based on your budget



Seating (pick one)	Description	Price
Gold Seating	Recruiter seating in the exclusive area closest to the entrance; guarantees maximum traffic	\$300
Silver Seating	Recruiter seating in the middle of Ackerman Grand Ballroom	\$250
Bronze Seating	Recruiter seating next to the stage	\$175

2. Choose Add-On Features

Note: Company logo included on website for free for all participating companies!

Additional Services	Description	Price
Resume Book	Document containing the resumes of every student attending the startup fair	\$150
Logo on T-Shirt and Marketing Material	Include company logo on the back of the startup fair shirt and on all marketing materials (flyers, posters, etc.)	\$18
Table Cloth	Optional table cloth to cover table if you aren't bringing your own	\$3

have any questions? interested in sponsoring?

Please contact us at esuc.ucla.excomm@gmail.com!