

STRATEGIA KING.COM

DURATION: 60mins

EXPECTED PARTICIPANTS : 100 (2 per team)

ROUND1: **IPSUM**(2 Per Team)

Participants have to correct the jumbled taglines and to find the company name of that slogan.

ROUND2: **EXYPNOS(Logos)** (60 mins) (25 teams)

Participants have to find the correct logo from the given set of logos.

ROUND3: **GLANZEND(Ad)**(60 mins) (5 Teams)

Participants have to find the name of the Ad by listening the audio or watching the video of the Ad.

TEAM MEMBERS :

1. Swetha S -III BBA -9894676058
2. Aruna S -III BBA -9487313289
3. Anushya -II BBA
- 4.Sushmitha -II BBA