

will start at 9:05 PM

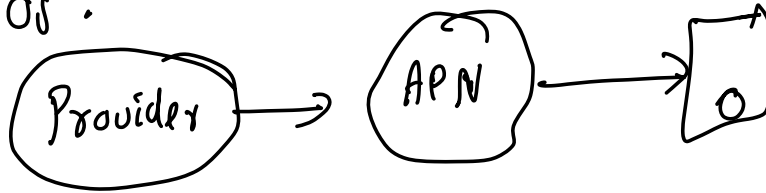


Design a Notification System

- Generic one : sms , email , push not.
 - Type of device : web , mobile
 - Freq Cap
 - Real Time : Prioritisation
 - settings : opt in , opt out
 - template
 - Retry
 - Scheduling
-
- ⇒ Highly Available
 - ⇒ Latency ⇒ OTP
 - ⇒ Reliable
 - ⇒ Scalable

⇒ Extentabb

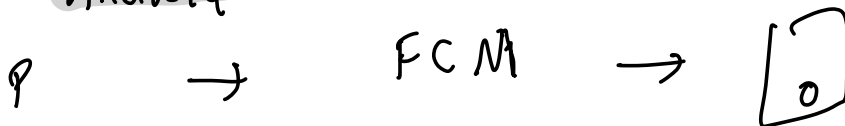
Ios:



Device Token
Payload

```
{
  aps: {
    alert: {
      title: "Candy crush req"
      body: "Manish want to play"
      action: "PLAY"
    }
  }
}
```

Android

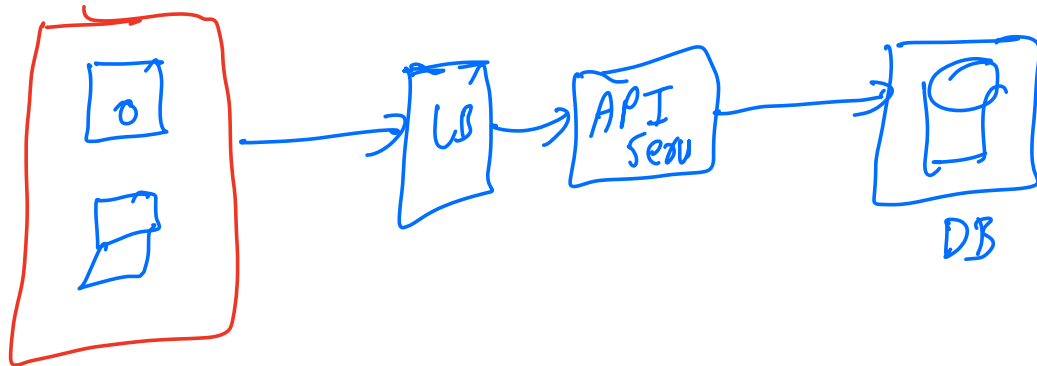


SMS

M ail chemp

Nex mo

Twilio



User

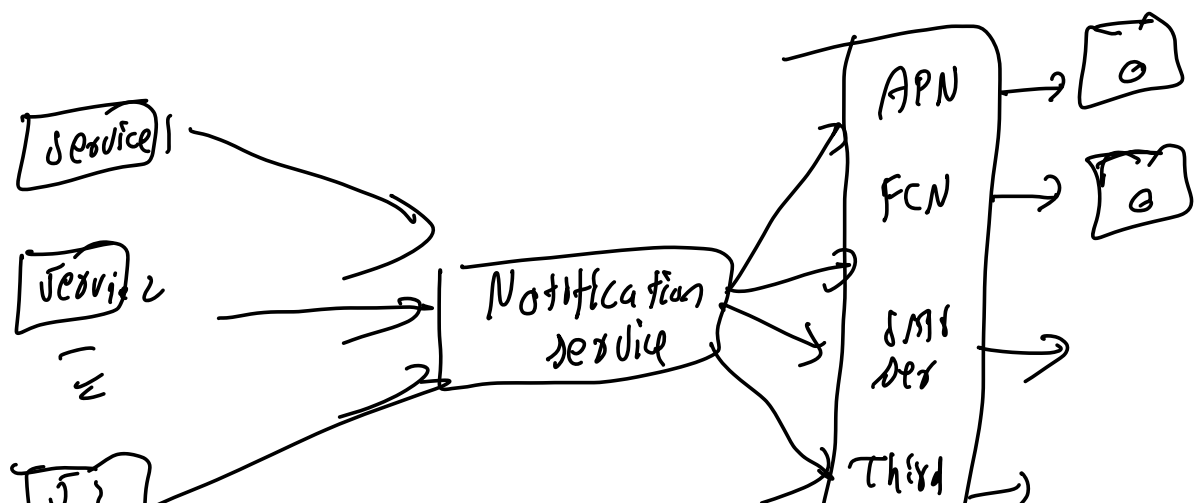
1

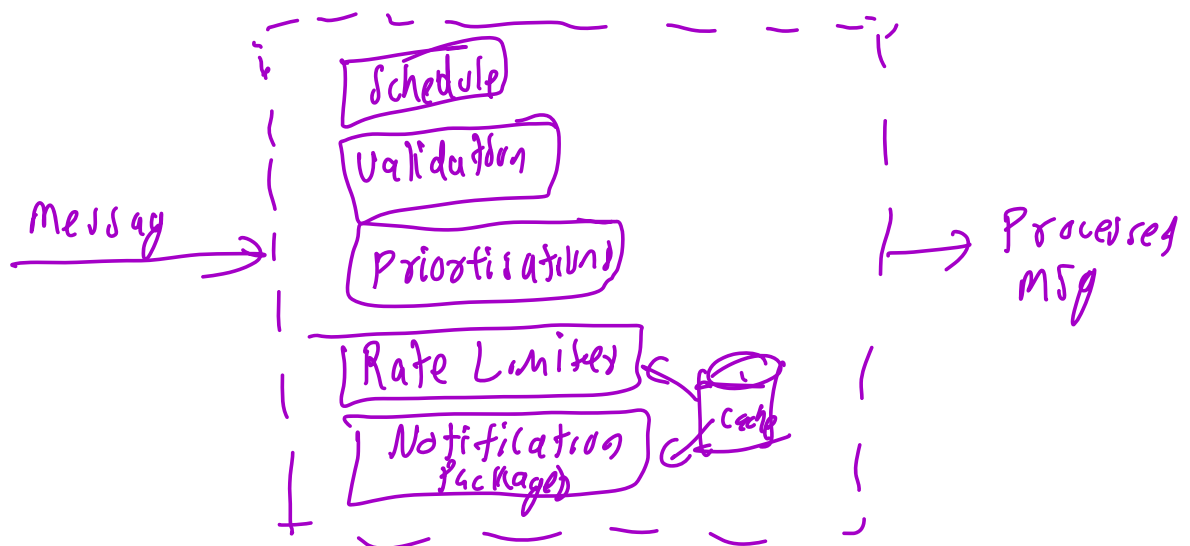
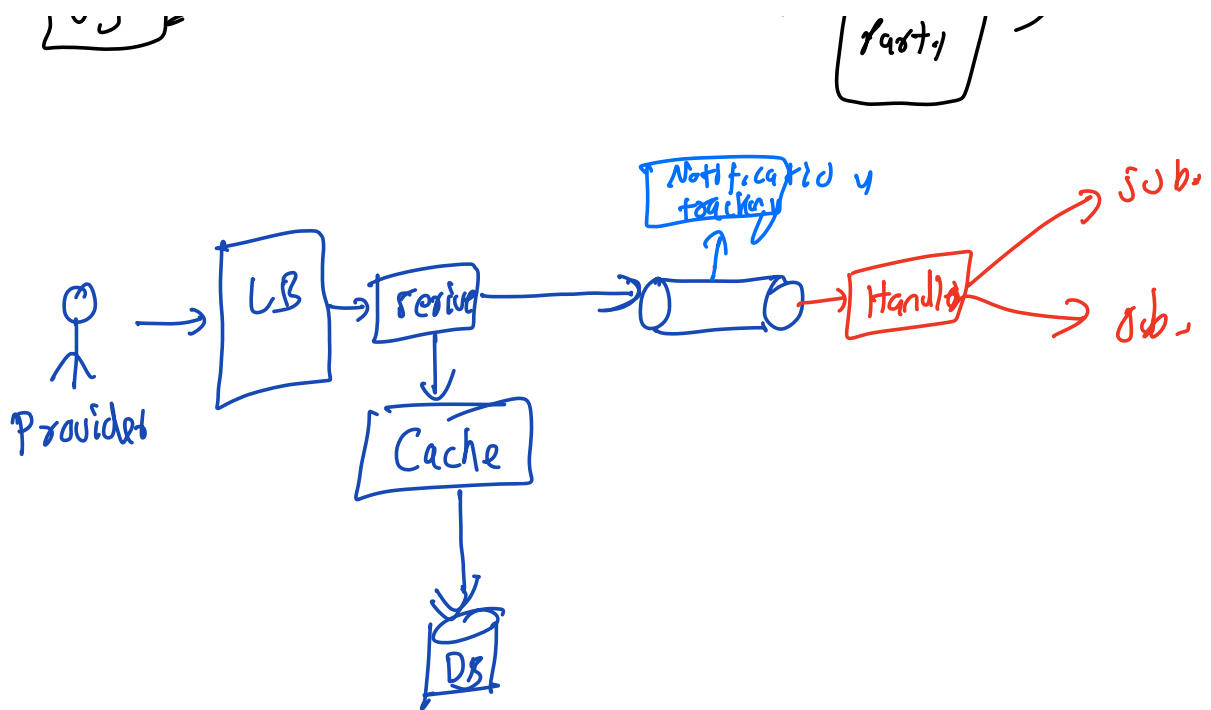
- user_id
- name
- email
- Country_id
- ph_num
- Created_at

M

Device

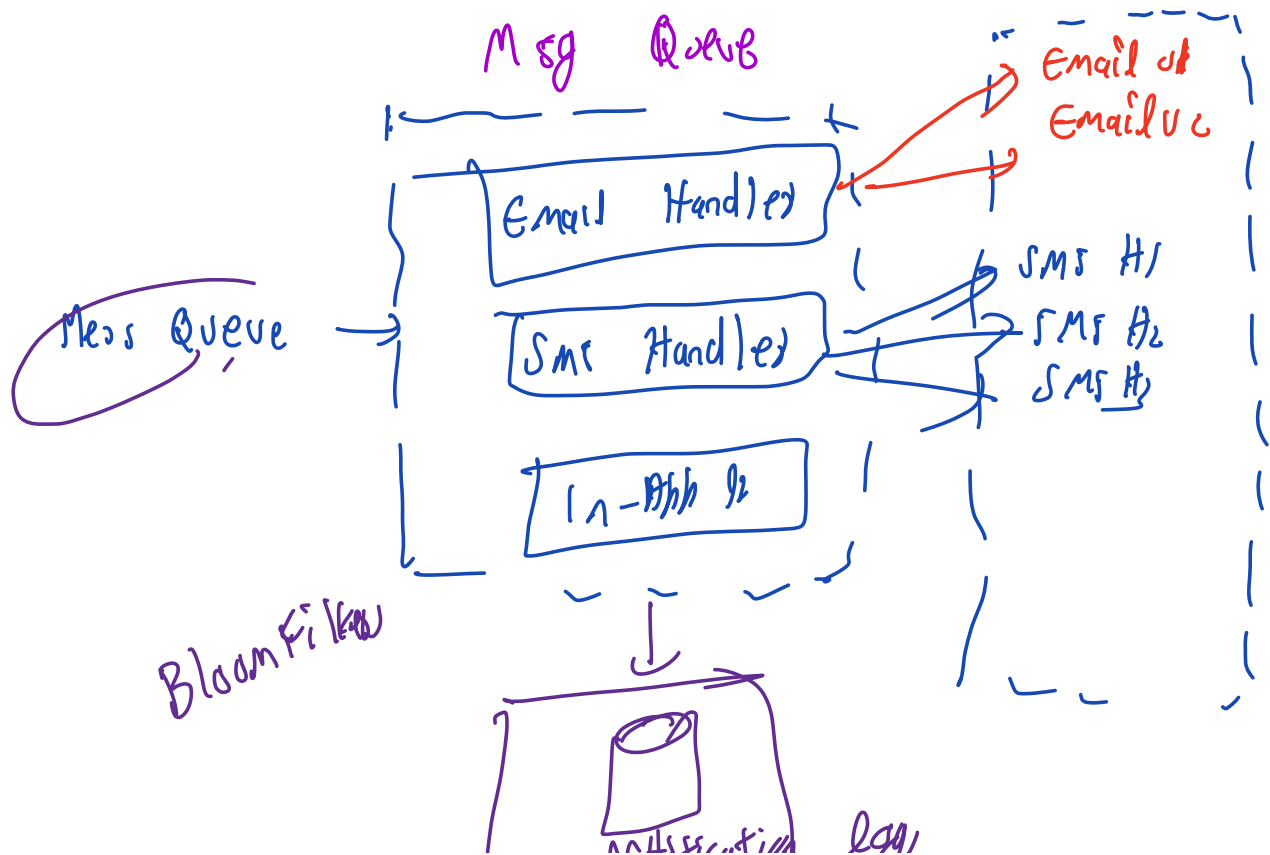
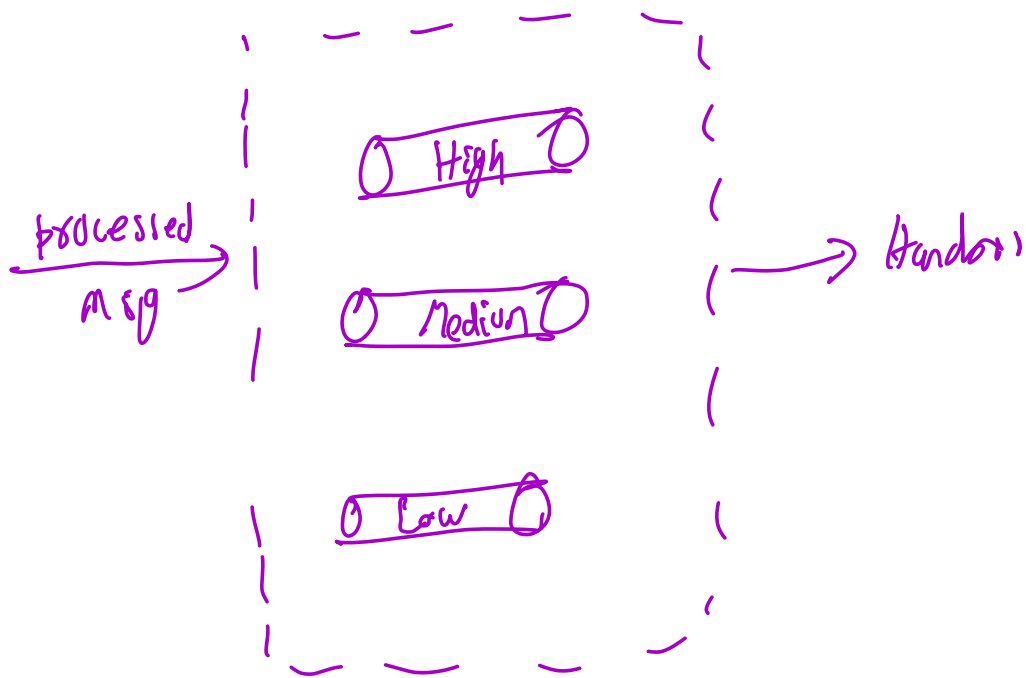
- id
- device_token
- last_login
- userid



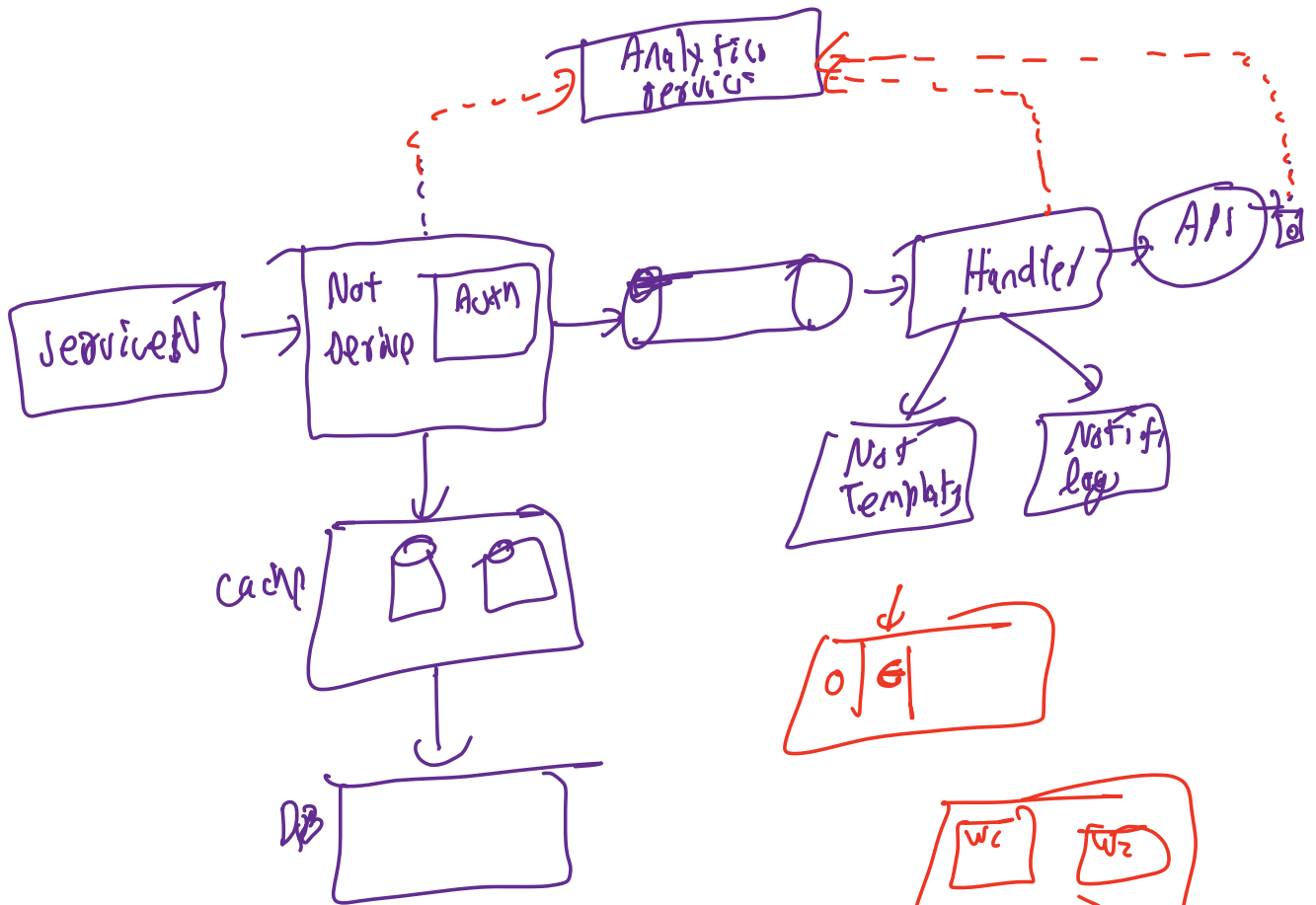
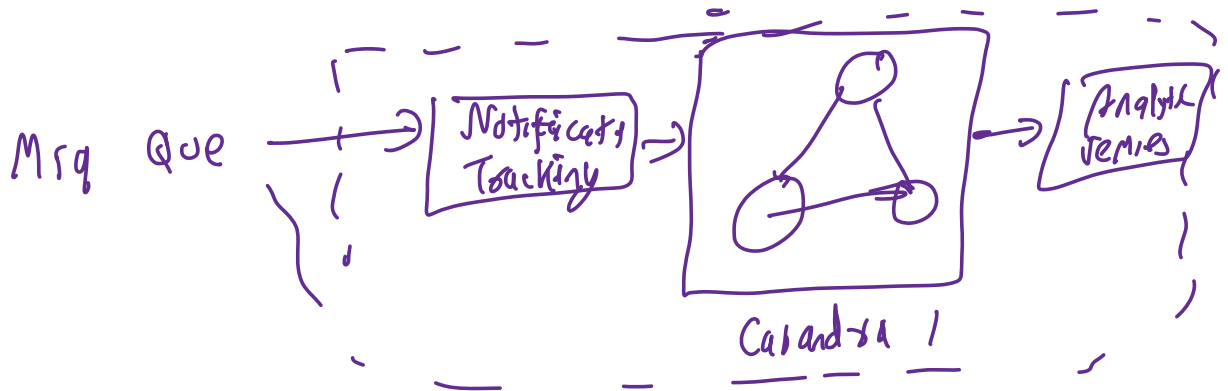


Break: 10:17 PM

shivank.agarwal - 1 @ scalers . com
9906666431



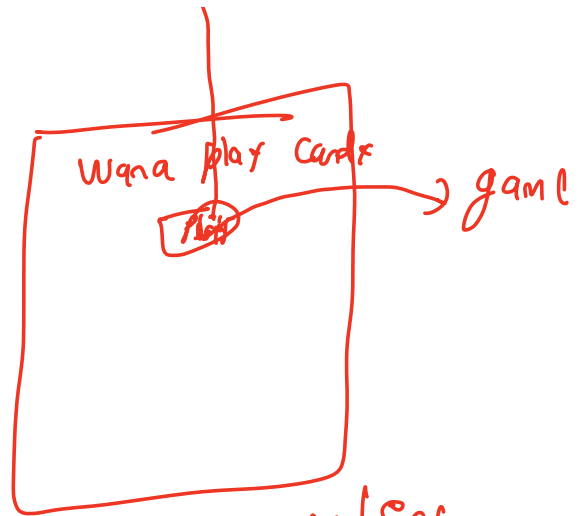
Notification



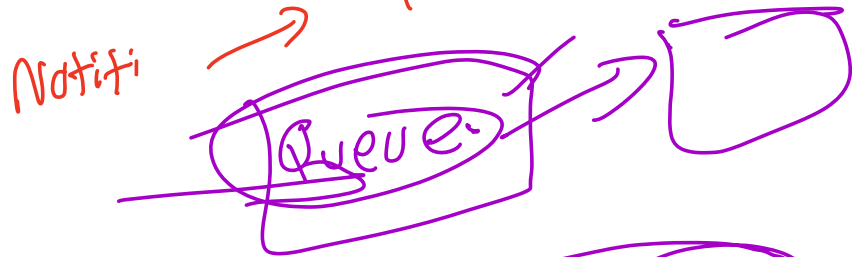
get Rest

Analytics

servic



1000 req/sec



Analytics Tracker

Orchestrator
Kios Monkey

⇒