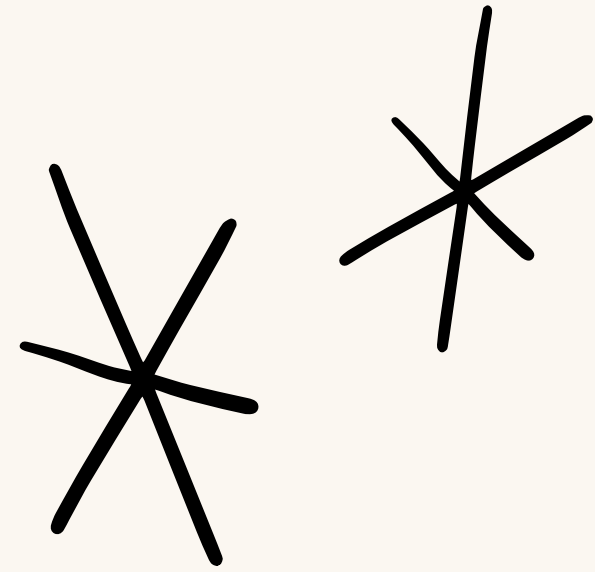


HACKCBS

Track Submission





The team



Jayesh Goel
Android Developer



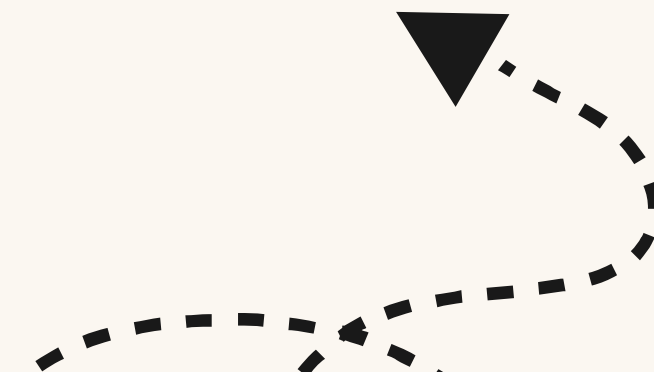
Vidhi Singh
Web Developer



Priyanka Singh
Web Developer



Sujal Aggarwal
Web Developer

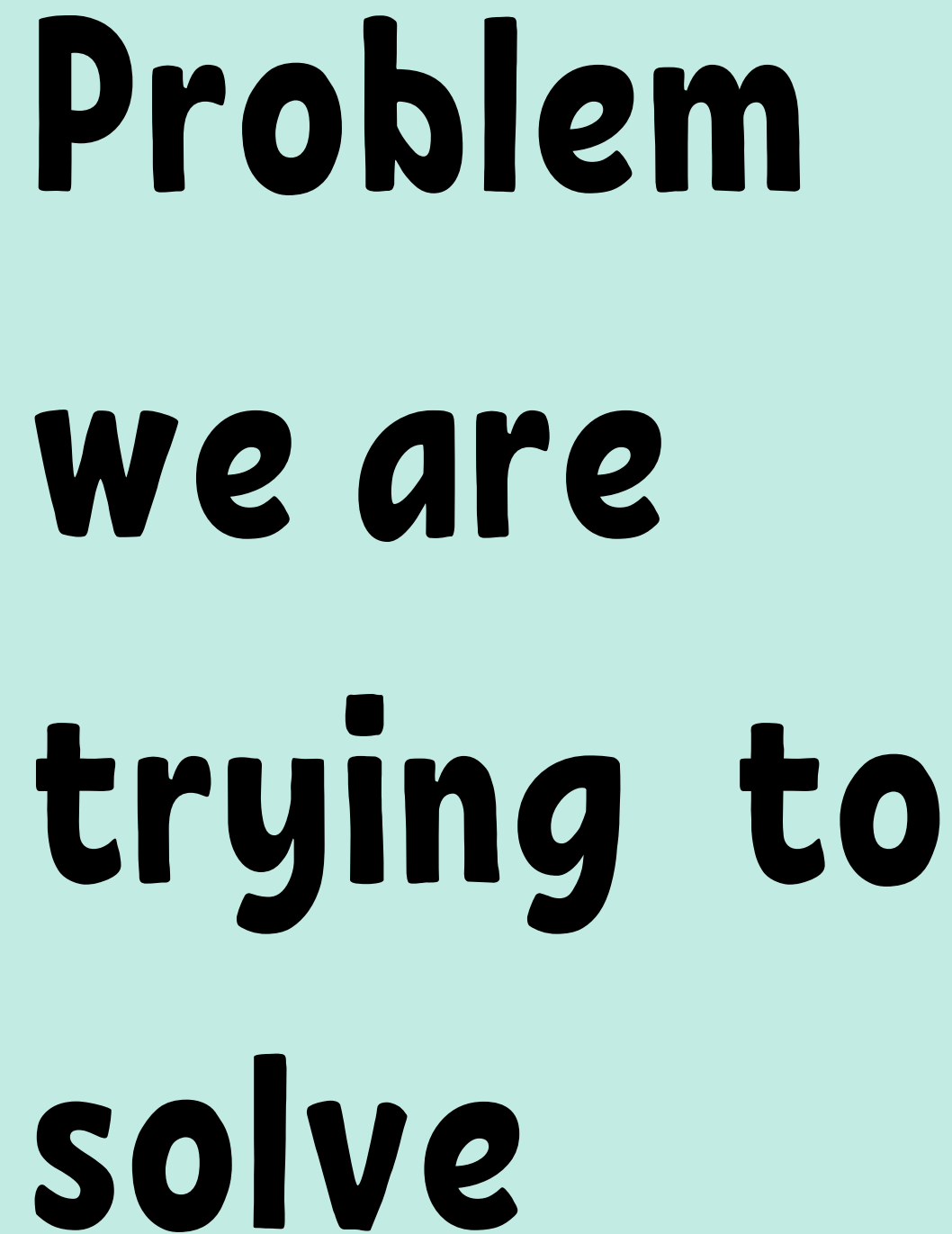




Project Summary

We are building an Inventory Management System for small-to-medium-sized businesses that enables :

- > efficient tracking,**
- > real-time inventory updates**
- > streamlined order processing**



Problem

We are trying to solve

Dead Stock: Inventory that isn't selling can tie up capital that could be used for other purposes

Supply chain disruptions: Poor supply chain management can lead to inventory confusion, which can result in storing too much or too little inventory.

Difficulty in Demand Forecasting: Our system analyzes sales data and trends to forecast demand, enabling better inventory planning for peak periods.

SMALL AND MEDIUM-SIZED BUSINESSES (SMBS)

- > Retailer**
- > E-commerce Business**
- > Wholeseller and distributor**
- > manufacturers**

Target AUDIENCE

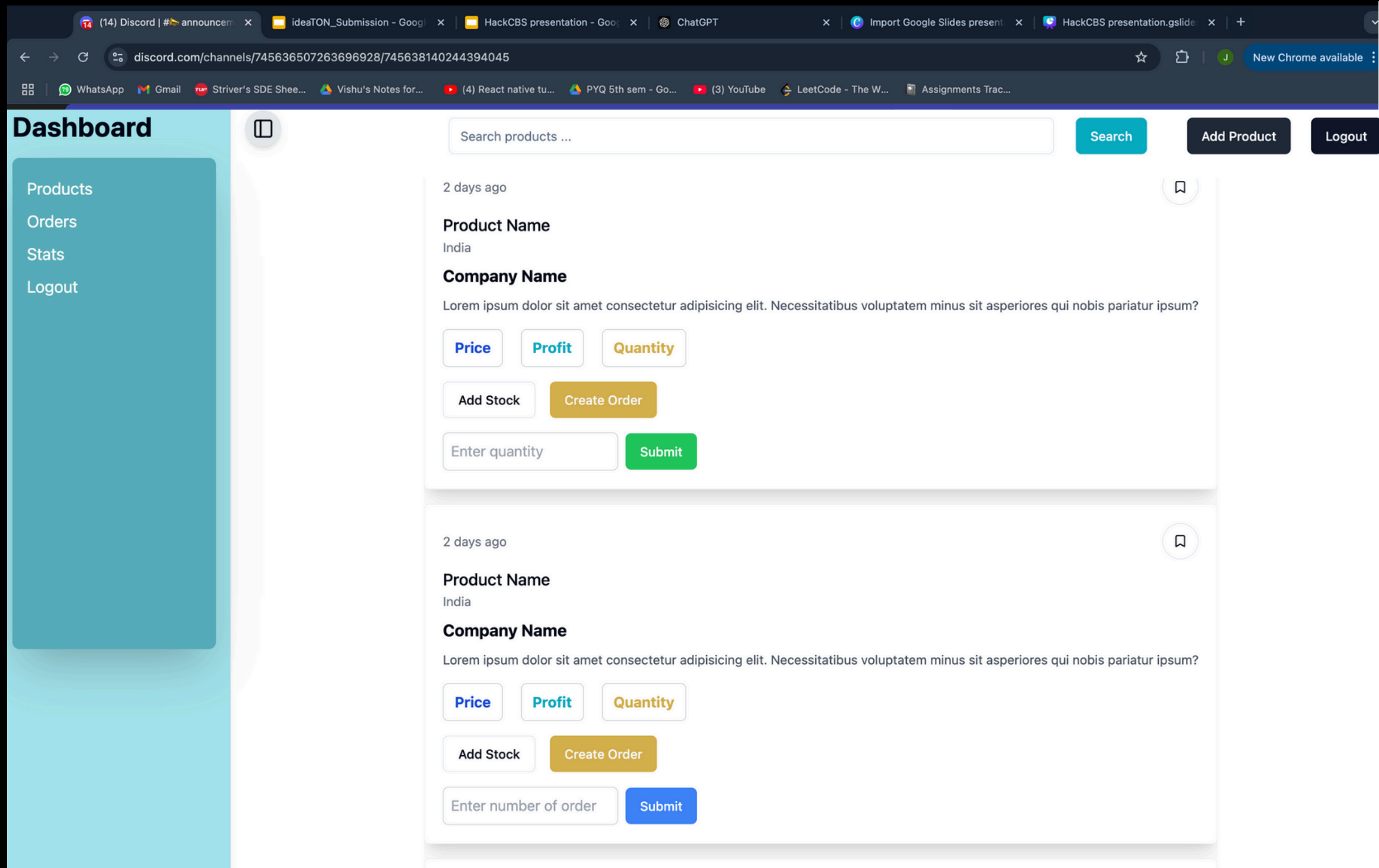
SPECIALIZED INDUSTRIES

- > Automotive Parts Suppliers**
- > Hospitality Sector**
- > Electronics and Tech Retailers**

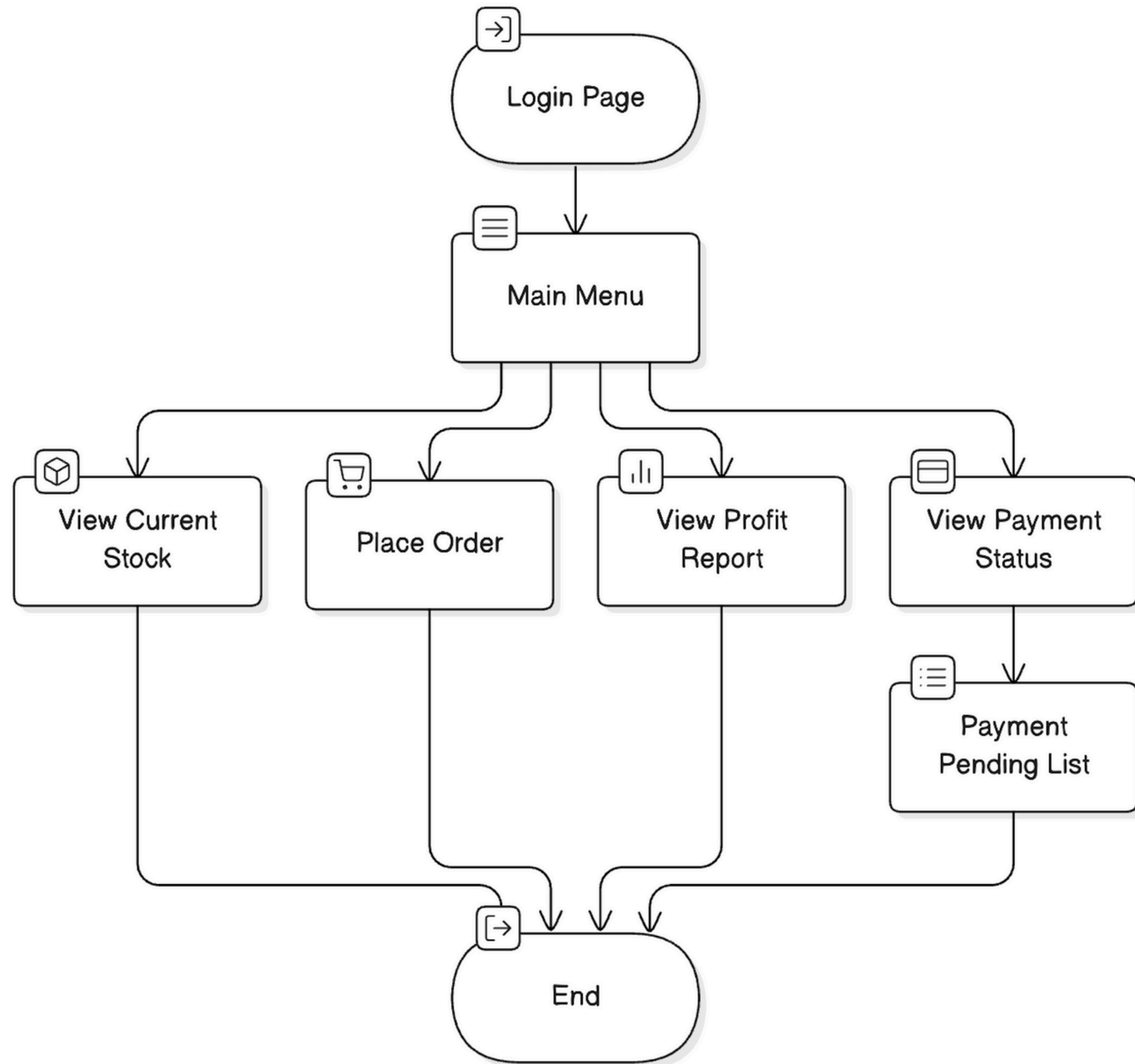
ENTERPRISES AND LARGE- SCALE BUSINESSES

- > Large Retail Chains**
- > Logistics and Warehousing Companies**
- > Pharmaceutical and Healthcare Providers**

WHAT WOULD OUR UI/UX LOOK LIKE?



Inventory Management System



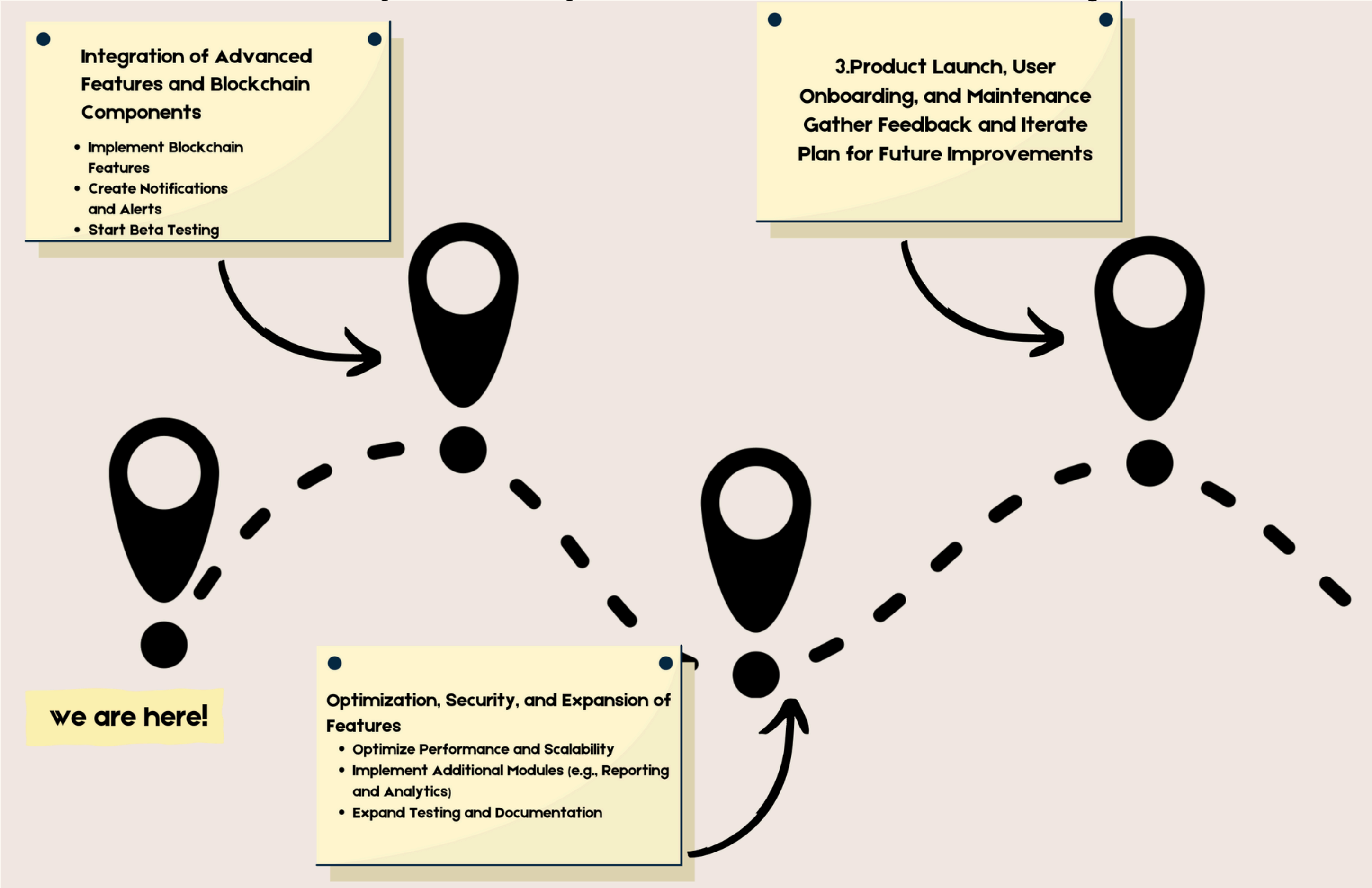
OTHER FEATURES TO BE ADDED

SOON :

-> User will be able to View All the Order whose payment is pending from more than a month .

-> By using ML model our software will be able to predict the stock required for next month or year based on analysis of sales .

The roadmap of our product over the next 1 year



GO TO MARKET STRATEGY

- **Market Research and Target Audience Segmentation :**

Small to Medium Businesses
(SMBs), Enterprises,
Industry dusty-specific focus

- **Pricing Strategy :**

-> **Freemium Model:** Provide a basic free version with limited features

-> **Tiered Pricing:** Offer multiple pricing plans based on company size, features, and usage.

- **Value Proposition : Highlight the benefits of our system**

- **Marketing and Demand Generation :**

-> **Content Marketing:** Blogs and whitepapers ,
Webinars and Case Study

-> **Paid Advertising :** Google Ads, Social Media Ads, Retargeting

-> **Influencer and Affiliate Marketing**

- **Sales Strategy**

-> **Lead Generation :** Website, Referral program

-> **Outbound Sales :** Sales Team , Cold email campaigns

Competitor Analysis

Competitor	Features	Pricing	Target Market	Integrations	Scalability	Unique Selling Point
Zoho Inventory	Stock tracking, reorder points, mobile app	Affordable for SMBs	SMBs, Retail	Integrates with Zoho suite and e-commerce platforms	Medium	Easy integration with Zoho CRM
QuickBooks Commerce	Real-time tracking, demand forecasting	Moderate to high	SMBs, e-commerce	QuickBooks, Shopify	Medium	Syncs directly with QuickBooks
SAP Inventory	Advanced analytics, reporting	High	Large enterprises	ERP integrations	High	End-to-end ERP suite
Odoo Inventory	Open-source, customizable	Free to paid	SMBs, enterprises	Modular integrations	High	Highly customizable and open-source
Your System	Customizable dashboards, real-time alerts, demand prediction	Competitive	Focused on small and medium scale enterprises	API for custom integrations, multi-platform	High	Simplified setup, real-time data & AI-driven insights

THANK
YOU!

