

JAYESH B PALIYA

PHP / MAGENTO DEVELOPER

Notice Period: Immediate joining

Email: jayeshpaliya61234@gmail.com

MO: +91 7878922833

605 Shri Hari Darshan, Silvar star cross Road, Chandlodiya, Ahmedabad, GUJ 382481

<https://www.linkedin.com/in/jayesh-paliya-843061170/>

SUMMARY

Accomplished Magento 2 Developer with a proven track record at VT Netzwelt, specializing in custom module development, performance optimization, and seamless e-commerce integrations. Skilled in theme customization and delivering scalable, secure Magento solutions. Adept at debugging, problem-solving, and launching high performing websites with a strong focus on client satisfaction and code quality.

WORK EXPERIENCE

VTnetzwelt. – Ahmedabad, Gujarat IN

Sr.Magento Developer, Fullstack Developer

Apr 2025 – Present

Project: <https://www.zanduco.com/us> - Restaurant Equipment.

- Implemented dynamic Product Detail Page changes through advanced FireBear module customizations.
- Contributed to scalability, code optimization, and integration of third-party modules.

Project: Multi-Vendor Marketplace

- Customized Magento themes to meet branding requirements.
- Worked on backend development, custom features, and optimization.
- Working with Hyvä theme setup, homepage design and vendor setup.
- Customized the user sign-up process to support multi-vendor onboarding and marketplace-specific validations.
- Developed custom reports for backend and frontend users, providing actionable insights for admins.
- Enhanced website performance by optimizing Magento 2 code and implementing caching strategies.

Kitchen365 – Ahmedabad, Gujarat, IN

Magento Developer

Apr 2023 – Oct 2024

Project: <https://store.kitchen365.com>

- Expertise in custom Magento 2 module development, theme creation, and integration with third-party modules.
- I am working in the kitchen industry, developing websites according to client requirements, and also working on in-house products.
- I have created and launched over five websites, which are currently live. My primary role is as a Magento 2 Backend Developer and Frontend Developer.
- Third-party module integration and customization. Also, I have experience as a frontend developer, responsive theme development, and responsive template design. Experienced in MySQL database design, query optimization.

Project: <https://www.haymorcabinetry.com>

- Working on the Amasty Quote module for customization, including the development of location-based configuration to calculate and display shipping rates based on ZIP code.
- Implemented dealer login and registration functionality, along with dynamic price display based on customer groups.

Project: <https://www.cliqstudios.com/kitchen-cabinets>

- Working on speed optimization and admin custom commission report generation.

Commercepundit – Ahmedabad, Gujarat, IN

Magento Developer

Jan 2020 – March 2023

- Magento developers do all types of work, such as custom extension development and theme development. More than 10 websites successfully live. Proficient in HTML5, CSS3, Bootstrap, JavaScript, jQuery, and Ajax for building dynamic and responsive user interfaces. Familiar with Git for version control, and Jira for project tracking and management.

Project: <https://www.cabinetdistribution.com/>

- Developed both frontend and admin themes for Magento. Developed a promotion banner extension.
- Created a custom extension for category page customization. Implemented dynamic formulas for setting custom meta titles and descriptions. Added extra attributes for the customer and shipping pages.
- Speed improvement. Worked on the integration of various shipping methods (FedEx, UPS, etc.) and payment gateways (QuickBooks, PayPal, Authorize.Net).
- Created a custom 'Save Cart' module. Designed and implemented an image and video gallery page, with an admin grid for easy management. Custom Extension develop for add to cart 10x10 kitchen product.

Project: <https://www.greatbuycabinets.com/>

- Developed custom modules for free kitchen design services. Integrated and customized UPS, freight quote, flat-rate, and free shipping methods based on sample door requirements. Zendesk chat bot integration.

Dasinfomedia Pvt Ltd – Ahmedabad, Gujarat, IN

PHP Developer (opencart Developer)

Nov 2016 – Oct 2019

- Developed and designed themes using PHP, JavaScript, jQuery, HTML5, CSS3, MySQL, and Bootstrap4.
- Executed responsive design practices for optimal user experience across devices.
- Delivered over 10 projects utilizing OpenCart E-commerce application effectively.

Project: (1) <https://dasinfomedia.co.uk/opencart/omart> (2) <https://dasinfomedia.co.uk/opencart/modest>
(3) <https://dasinfomedia.co.uk/mojoomla/freshfood>

SKILLS

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|---|--------------------------------------|
| • Magento 2 development | • Custom module development |
| • Code optimization | • Theme customization |
| • Performance optimization | • Hyva Theme, Tailwind css, AlpineJs |
| • API integration | • Magento migration |
| • Extension development | • Knockout.js, React.js |
| • Responsive design | • Github/Bitbucket, AWS(Basic) |
| • Shipping / Payment method integration | • MVC and CMS |
| • Magento CLI | • PHP, Core Php, OOP Language. |
| • HTML5 CSS3 Javascript JQuery | • Bootstrap4 Ajax JSON / XML Less |

EDUCATION

MSc-IT (Master of Science in Information Technology); CPI:7.2

April 2017

KSV UNIVERSITY : LDRP Institute of Technology & Research – Gandhinagar, GUJ, IN

BSc-IT (Bachelor of Science in Information Technology); CGPA:6.153

April 2015

SAURASHTRA UNIVERSITY : SMT K B Shah Vadi vihar Scieance Collage Wadhwan surendranagar, GUJ, IN

TECHNOLOGIES, TOOLS & CERTIFICATIONS

Technologies/Tools: Magento, opencart, Reactjs, PHP, Docker, Jira, Bitbucket, Xdebug, VSCode, Github, Gitlab, Postman, PhpMyAdmin, Composer, Cursur AI, ChatGpt, Chrome Dev Tools, Lighthouse, Gtmatrix.

Certifications & Training: Awarded by CommercePundit and Kitchen365 contribution and dedication to eCommerce website development.