

# JAYESH PUTHALATH POYIL

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## SUMMARY

Passionate and results-driven frontend-heavy fullstack developer with over 8 years of experience in designing, developing, and deploying scalable web applications. Highly proficient in frontend technologies with a strong emphasis on delivering high-quality, pixel-perfect user experiences. Seeking to leverage my expertise in a challenging role to drive innovation and growth.

## TECHNICAL SKILLS

**Web Development:** HTML5, CSS3, JavaScript (ES6), TypeScript, ReactJS, Redux, NextJS, RESTful, GraphQL, SCSS, Styled Components, Tailwind, Firebase, Storybook

**Build and Deployment:** Webpack, Babel, AWS, Git Actions, CICD, NPM, Firebase

**Testing:** Jest, React Testing Library, BrowserStack, LambdaTest

**Code Quality:** ESLint, Husky, Prettier

**Other:** Accessibility, JIRA, Agile methodologies, scrum

## SOFT SKILLS

Leadership, Ownership, Dive Deep, Customer Obsession, Bias for Action

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## EXPERIENCE

**Web Development Engineer II, Amazon UK,** London (Hybrid) *Nov 2023 – May 2024*

- Developed tools to enhance developer experience, improving onboarding efficiency by 30%.
- Documented code and created comprehensive learning materials for future reference.
- Utilised React, React Hooks, BrowserStack, AWS, TypeScript, CI/CD, and GitHub.

**Lead Frontend Engineer, Xoxoday(now Giift),** California (Remote) *Nov 2021 – Nov 2023*

- Led a team of 6 engineers, delivering multiple saas applications including Empuls and LBMS.
- Created and published a comprehensive Design System to NPM.
- Performed CI/CD and code reviews.
- Technologies: React, React Hooks, GraphQL, TypeScript, Redux, Formik, Yup, DraftJS, Git, NPM, RTL, Jest, Webpack, JIRA, Figma, D3, Ant Design.

## Senior Software Engineer, Fabric Inc, Seattle (Remote)

Mar 2020 - Oct 2021

- Spearheaded the development of multiple e-commerce SPAs using NEXTJS.
- Played a key role in developing flagship products like OMS and PMS.
- Provided on-call support, ensuring 99.9% uptime for critical applications.
- Technologies: React, NextJS, Redux, TypeScript, React Hooks, RTL, MaterialUI, SCSS, Bitbucket, Jest.

## Senior UI Developer, BlueStone.com, Bangalore

Mar 2015 - Feb 2020

- Implemented infinite scroll with virtualization on the product listing page, reducing bounce rates by 15% and increasing add-to-cart conversion by 20%.
- Developed a mobile-first responsive dashboard for store management, improving manager efficiency by 35%.
- Conducted A/B testing using Google Analytics, optimising features and enhancing user experience.
- Technologies: React, Redux-Thunk, JSP, jQuery, HTML, Bootstrap, SCSS, Media Query, Jenkins, SVN.

## EDUCATION

### Bachelor of Computer Application, Bharathiar University

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## CERTIFICATIONS

- **Programming in HTML5 with JavaScript and CSS3** - Microsoft (Issued Jun 2018)
  - **AWS CloudQuest: Cloud Practitioner** - [Credly](#)
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## PROJECTS

- **Developer Experience Tools:** Created internal tools at Amazon that improved developer productivity by 30%.
- **Design System:** Developed a reusable [design system](#) at Nreach, consumed by multiple products, enhancing design consistency.
- **Empuls:** Led the development and integration of a comprehensive [employee engagement](#) platform, resulting in a 20% increase in user adoption.
- **LBMS:** Architected and deployed a Loyalty program management system
- **Infinite Scroll Implementation:** Reduced bounce rates by 15% at BlueStone through a seamless infinite scroll feature.
- **CriticalLoop:** developed the website for [CriticalLoop](#), achieving a load time of just ~900 milliseconds.