Jayesh

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Summary

Passionate and results-driven frontend-heavy fullstack developer with over 8 years of experience in designing, developing, and deploying scalable web applications. Highly proficient in frontend technologies with a strong emphasis on delivering high-quality, pixel-perfect user experiences. Seeking to leverage my expertise in a challenging role to drive innovation and growth.

Technical Skills

Web Development: HTML5, CSS3, JavaScript (ES6), TypeScript, ReactJS, Redux, NextJS, REST, GraphQL, SCSS, Styled Components, Tailwind, Firebase, Storybook
Build and Deployment: Webpack, Babel, AWS, Git Actions, CICD, NPM, Firebase
Testing: Jest, React Testing Library, BrowserStack, LambdaTest
Code Quality: ESLint, Husky, Prettier
Other: Accessibility, JIRA

Soft Skills

Leadership, Ownership, Dive Deep, Customer Obsession, Bias for Action

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Experience

Web Development Engineer II, **Amazon UK**, London (Hybrid)   *Nov 2023 – May 2024*

- Developed tools to enhance developer experience, improving onboarding efficiency by 30%.
- Documented code and created comprehensive learning materials for future reference.
- Utilised React, React Hooks, BrowserStack, AWS, TypeScript, CI/CD, and GitHub.

Lead Frontend Engineer, **Nreach Online Services Pvt Ltd**, California (Remote) *Nov 2021 – Nov 2023*

- Led a team of 6 engineers, delivering multiple saas applications including Empuls and LBMS.
- Created and published a comprehensive Design System to NPM.
- Performed CI/CD and code reviews.
- Technologies: React, React Hooks, GraphQL, TypeScript, Redux, Formik, Yup, DraftJS, Git, NPM, RTL, Jest, Webpack, JIRA, Figma, D3, Ant Design.

Senior Software Engineer, Fabric Inc, Seattle (Remote)   *Mar 2020 - Oct 2021*

- Spearheaded the development of multiple e-commerce SPAs using NEXTJS.
- Played a key role in developing flagship products like OMS and PMS.
- Provided on-call support, ensuring 99.9% uptime for critical applications.
- Technologies: React, NextJS, Redux, TypeScript, React Hooks, RTL, MaterialUI, SCSS, Bitbucket, Jest.

Senior UI Developer, **BlueStone Jewellery Lifestyle Pvt Ltd**, Bangalore   *Mar 2015 - Feb 2020*

- Implemented infinite scroll with virtualization on the product listing page, reducing bounce rates by 15% and increasing add-to-cart conversion by 20%.
- Developed a mobile-first responsive dashboard for store management, improving manager efficiency by 35%.
- Conducted A/B testing using Google Analytics, optimising features and enhancing user experience.
- Technologies: React, Redux-Thunk, JSP, jQuery, HTML, Bootstrap, SCSS, Media Query, Jenkins, SVN.

Education

Bachelor of Computer Application, Bharathiar University

Certifications

- **Programming in HTML5 with JavaScript and CSS3** - Microsoft (Issued Jun 2018)
- **AWS CloudQuest: Cloud Practitioner** - [Credly](#)

Projects:

- **Developer Experience Tools**: Created internal tools at Amazon that improved developer productivity by 30%.
- **Design System**: Developed a reusable [design system](#) at Nreach, consumed by multiple products, enhancing design consistency.
- **Empuls**: Led the development and integration of a comprehensive [employee engagement](#) platform, resulting in a 20% increase in user adoption.
- **LBMS**: Architected and deployed a Loyalty program management system
- **Infinite Scroll Implementation**: Reduced bounce rates by 15% at BlueStone through a seamless infinite scroll feature.
- **CriticalLoop:** developed the website for [CriticalLoop](#), achieving a load time of just 900 milliseconds.