Total Customers New Joiners Total Churn by Gender (35.85%) Gender Female Male └─ 1K (64.15%) Churn Rate by Contract Month-to-... One Year Two Year 0% 50% Churn Rate by Payment Method Payment_Method Mailed Che... Bank With... Credit Card 0% 20% 40%

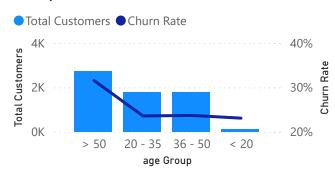
6418

411

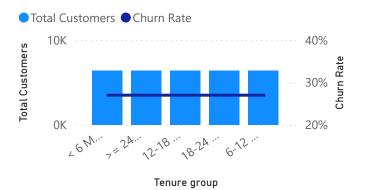
1732

Total Churn

Total Customers and Churn Rate by age Group

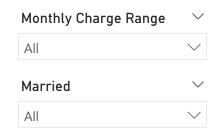


Total Customers and Churn Rate by Tenure group

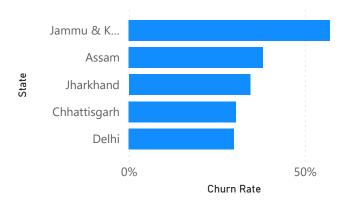


27.0%

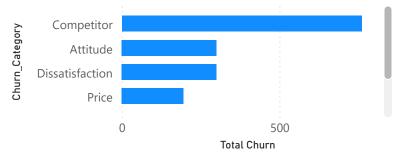
Churn Rate



Churn Rate by State



Total Churn by Churn_Category



Churn Reason Attitude of service provider Attitude of support person Competitor had better devices Competitor made better offer Competitor offered higher download speeds Competitor offered more data Deceased Don't know

Total