A leave-behind marketing material that doubles as my business card. I like to submit it with my resume whenever I meet recruiters and attend networking events. By reimagining my portfolio as a paper prototype, I open a window into my unique perspective as a user experience designer. Also, given the digital era we now live in, many people have expressed to me that the tactile experience of exploring a physical medium is refreshing, engaging, and memorable.



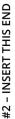












SIDE #2 - INSERT THIS END

Problem: Users find it difficult to collect, store, and share info all in one place. Solution: Curate the best features of competitors and combine them into one Results: Users enjoyed the simplicity and capability of Boxly MVP to organize & manage their info and suggested features for future releases. **●** ○ ○ ○ ▶



100 DAYS OF UI

▼ ▲ 12:30

GROUP PROJECT

My Role: UI/UX, Info Arch,

Visual Design, Branding

BOXLY (SAAS)

A daily design project for the next 100 weekdays, where I will focus mainly on micro-interactions, design patterns, and wireframes; and post my results on Twitter @jayesswang.

JW FOLIO - REDESIGN

Experiment with CSS Grid & Flexbox and hand code my website redesign based on the inspiring work of Lynn Fisher, Jen Simmons, and CSS Zen Garden.





▼ 🕍 🖹 12:30

OWNERSHIP practice accountability

in delivering long-term



END OF PROTOTYPE

REMOVE & FLIP OVER TO SIDE #2