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Dear Jacie Zoerb,

It was a pleasure meeting you at WonderWomenTech Conference and showing you my **portfolio paper prototype**. I enjoyed learning about Gitlab, and I'm impressed that it boasts of a **100% distributed workforce** with **one of the most transparent** demonstrations of its **values & culture** I've seen online from any company. I especially love how your values & culture resonate strongly with me.

While I am relatively new to the UX field, my **diverse 18-years of work experience** uniquely positions me to deliver the kind of results Gitlab seeks. In the last year-and-a-half, I successfully navigated the challenges in **working remotely and became an expert in it** through my 72-week **UX Apprenticeship at Bloc.io**. Since it is an **online program** where I trained under two UX experts, I **participated remotely in synchronous** daily design critiques, weekly group sessions, and whiteboard exercises. I also **collaborated asynchronously** with my cohort via **Slack, Figma, and G-Suite**. I loved the experience!

For my **solo capstone project** – What Do You Meme? Mobile Game Case Study – which I **presented remotely** upon completing my apprenticeship, I demonstrated my **data-driven UX design process**, as it relates to **research, information architecture, rapid prototyping, usability testing (both on-site and remote)**, and **user advocacy**. In the process of converting a tabletop game into a mobile game, I learned of the difference between “converting” and “translating” a physical game’s game mechanics into one that better suited a mobile format.

In addition to UX responsibilities, I would add value by offering mature soft skills I have developed as a **fashion & product photographer** (10-yrs), **web/TV producer** (1-yr), and **MBA editor** (4-yrs), such as:

- **leadership, collaboration, and project ownership** in a team,
- **creative and analytical problem-solving** in considering a problem from multiple angles,
- **empathetic communication** in **adapting** my approach to fit the person and context,
- **resourcefulness** in knowing where to **find answers** and how to **apply them quickly**, and
- **strategy** in aligning content and project deliverables to **meet business goals**.

Lastly, as an ENTP-A (Myers-Briggs), I am **curious, growth-minded, and motivated to deliver results**. This is my 2nd career transition, and given the success of my 1st one, I am confident that I would hit the ground running as a UX Designer. I would not only eagerly increase my responsibilities within my first year at Gitlab, but also evangelize Gitlab’s mission to my professional network.

I look forward to further discussing my candidacy with you. You can reach me via phone, LinkedIn, or email (wang.jayess@gmail.com). Thank you.

Regards,
Jayess Wang