



J.S. "JAYESS" WANG

UX DESIGNER + RESEARCHER

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SUMMARY

Hi, my name is J.S. "Jayess" Wang. As an inquisitive ENTP-A (Myers-Briggs), I enjoy the mystery and challenge in solving complex problems. With insight from a diverse 20-yr work history and 10-yrs living abroad, I possess a unique worldview that shapes me into a creative storyteller, visual strategist, and empathetic advocate of user-centered experiences.

RECENT PROJECTS

What Do You Meme: Convert a popular tabletop game for adults into a mobile game. Tools include Google Forms, Figma, UsabilityHub, Google Forms, Loom, YouTube.

JW Portfolio: Hand code a responsive portfolio website from scratch and hosting it on GitHub Pages. Tools include Figma, Dreamweaver, GitHub.

Boxly: Design an SaaS that allows users to collect, store, and share info all from one place. Tools include Sketch, InVision, Figma, UserTesting, G-Suite, Slack.

DESIGN PROCESS

interviews
focus groups
surveys
competitive analysis
user research
card sorting
info architecture
flow diagrams
sketches
wireframes
rapid prototyping
usability testing
heuristic evaluation

TOOLS

sketch
invision
figma
photoshop
illustrator
dreamweaver
usabilityhub
usertesting
html / css
javascript
git / github
g-suite

LANGUAGE

mandarin chinese

EXPERIENCE

2017 - 2018

UX Design Apprentice | Bloc.io

- ⊕ Creative & holistic strategist
- ⊕ Empathic design process
- ⊕ Tech savvy

2008 - present

Photographer | JW Photography

- ⊕ Notable clients: Forever 21, Bebe, Halston, Nordstrom, HauteLook
- ⊕ Visual problem-solver
- ⊕ Adaptable team-player
- ⊕ Independent critical thinker
- ⊕ Corporate diplomacy

2010 - 2011

Web Producer | KAC Media

- ⊕ Startup mindset & fluid teams
- ⊕ Research stories, storyboarding, write scripts, interview guests
- ⊕ Resourceful with a limited budget

2006 - 2010

Senior Editor | EnvisionMBA

- ⊕ Asia's #1 education consultancy
- ⊕ Tailor applicant's branding & strategy for top 20 MBA programs
- ⊕ Lead essay-writing workshops
- ⊕ Cross-cultural experience

EDUCATION

2018

**2018
Bloc.io**

Certificate in UX Design

**2012
LACPhoto**

Certificate in Photography

**2006
USC**

BA, English & Creative Writing

2006

