



# JAYESS WANG

UX DESIGNER & RESEARCHER

## INFO

📍 Los Angeles, CA  
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## DESIGN PROCESS

interview  
focus group  
survey  
competitive analysis  
user research  
card sorting  
field study  
info architecture  
flow diagrams  
sketches  
wireframes  
rapid prototyping  
usability testing  
heuristic evaluation

## TOOLS

adobeXD  
photoshop  
illustrator  
dreamweaver  
sketch  
invision  
figma  
webflow  
usabilityhub  
usertesting  
html / css  
javascript  
git / github

## LANGUAGE

mandarin chinese

## SUMMARY

Hi, my name is J.S. "Jayess" Wang. As an inquisitive ENTP-A (Myers-Briggs), I enjoy the mystery and challenge in solving complex problems. Gaining deep insight from a diverse 20-yr work history and 8-yrs living abroad, I possess a unique worldview that shapes me into a creative storyteller, visual strategist, and empathic advocate of user-centered experiences.

## RECENT PROJECTS

**What Do You Meme:** Convert a popular tabletop game for adults into a mobile game. Tools include Google Forms, Figma, UsabilityHub, Google Forms, Loom, YouTube.

**Boxly:** Design an SaaS that allows users to collect, store, and share info all from one place. Tools include Google Forms, Draw.io, Balsamiq, Sketch, InVision, UserTesting.

**JW Portfolio:** A personal project using coding best practices to build and host a responsive website on GitHub. Tools include Figma, Dreamweaver, GitHub.

## EXPERIENCE

2017 - 2018

**UX Design Apprentice | Bloc.io**

- ⊕ Creative & holistic strategist
- ⊕ Empathic design process
- ⊕ Tech savvy

2008 - present

**Photographer | JW Photography**

- ⊕ Clients: Forever 21, Bebe, Halston, Nordstrom, HauteLook
- ⊕ Visual problem-solver
- ⊕ Adaptable team-player
- ⊕ Independent critical thinker
- ⊕ Corporate diplomacy

2010 - 2011

**Web Producer | KAC Media**

- ⊕ Startup mindset & fluid teams
- ⊕ Research stories, storyboarding, write scripts, interview guests
- ⊕ Resourceful with a limited budget

2006 - 2010

**Senior Editor | EnvisionMBA**

- ⊕ Asia's #1 education consultancy
- ⊕ Tailor applicant's branding & strategy for top 20 MBA programs
- ⊕ Lead essay-writing workshops
- ⊕ Cross-cultural experience

## EDUCATION

2018

2018

**Bloc.io**

Certificate of UX Design

2012

**LACPhoto**

Certificate of Photography

2006  
**USC**

BA, English & Creative Writing

2006

