

## **Jay Fallon – UX Designer and Developer**

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### **Summary of Experience**

Jay Fallon is a User Experience professional with years of experience in product design and development for a list of clients that includes large enterprises, small businesses and start-up ventures. Jay's interests lie in mobile application development, rapid and iterative prototyping, user-centric design and testing methodologies, the responsive experience and web-based communication.

### **Details of Experience**

#### **Cengage Learning – Boston, MA**

User Experience Designer and Developer.  
*March 2014 – June 2016*

In addition to creating an in-house CSS framework and reusable component library, Jay was also tasked with providing design and development on multiple Cengage projects that included legacy code conversion, cross-platform CSS standardization, component design and user testing.

#### **James Fallon Consulting – Boston, MA**

User Experience Designer and Developer.  
*July 2009 – December 2010 & March 2012 – March 2014*

Responsible for assisting clients with web-based strategies, product research, design and development, Jay worked closely with product management to identify and refine requirements, provide design deliverables, prototypes and front-end development along with user and QA testing.

#### **Boston Technologies, Inc. - Boston, MA**

Software Engineer, User Experience Designer and Developer.  
*December 2010 – March 2012*

Working in conjunction with the development team, Jay was responsible for the user experience and front-end architecture, design and development of a foreign exchange trading platform. Duties included research, development and testing for both internal and external product offerings in the form of web-based applications.

#### **State Street Global Advisors, Inc. - Boston, MA**

User Experience Developer  
*June 2007 – September 2008*

As a consultant, Jay worked closely with multiple internal teams on projects requiring design, development and ongoing maintenance for existing, new and transitioning web-based products. Jay's responsibilities included the design, production and deployment of deliverables along with providing testing and technical support.

#### **netNumina Solutions, Inc. / Keane, Inc. - Cambridge, MA**

User Experience Developer  
*July 2000 – December 2007*

Duties include providing technical expertise to account managers, user experience and development teams as well as executing the user experience requirements into deliverables for integration with web applications or standalone websites. Client list includes Fidelity, State Street Global Advisors, Johnson & Johnson, Pfizer and ADQSR.

### **Education**

#### **Northeastern University – Boston, MA**

Bachelor of Science in Business Administration, majors in Finance and International Business.  
*1993 - 1998*