Jay Fallon

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Summary of Experience

Jay Fallon is a User Experience professional with many years of experience in web-based, user-centric product design and development, employed as both a consultant and full-time team member on over thirty projects for a list of clients that include large enterprises, small businesses and start-up ventures. Jay's interests lie in perfecting information architecture, social communication and usability.

Details of Experience

James Fallon Consulting – Boston, MA
User Experience Designer and Developer.
March 2012 – Present

Responsible for assisting clients with web-based strategies, product research, design and development. Project engagements include working with Style Me Pretty on their upcoming website release, a ground-up overhaul of their existing products. Jay's responsibilities included working closely with the client to craft and implement a comprehensive experience strategy in addition to providing research, design and demonstration deliverables.

Boston Technologies, Inc. - Boston, MA
Software Engineer, User Experience Designer and Developer.
December 2010 – March 2012

Working in conjunction with a development team, Jay was responsible for the user experience and front-end architecture, design and development on a foreign exchange trading platform. Duties included research, development and testing for both internal and external product offerings in the form of web-based dashboards, trading applications and analysis.

State Street Global Advisors, Inc. - Boston, MA
User Experience Developer
June 2007 – September 2008

As a consultant, Jay worked closely with multiple internal teams on projects requiring design, development and ongoing maintenance for existing, new and transitioning web-based products. Jay's responsibilities included the design, production and deployment of deliverables along with providing testing and technical support.

Netnumina Solutions, Inc. / Keane, Inc. - Cambridge, MA
User Experience Developer
July 2000 – December 2007

Duties include providing technical expertise to account managers, user experience and development teams as well as executing the user experience requirements into deliverables for integration with web applications or standalone websites. Client list includes Fidelity Management & Resource Company, State Street Global Advisors, Johnson & Johnson, Pfizer and ADQSR.

Education

Northeastern University – Boston, MA
Bachelor of Science in Business Administration, majors in Finance and International Business.
1993 - 1998