

Bookmate

A convenient way for students to buy, sell & exchange textbooks on campus

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1 PROBLEM

The process of buying a textbook from another student online lacks **certainty, clarity, trust,** and **commitment.**

The process of selling a textbook online is daunting. Students need a more **convenient, effective,** and **seamless** way to sell their textbooks.

2 OPPORTUNITY

Convenience

University Bookstore

Amazon

Bookmate

Facebook Group

Convenience:

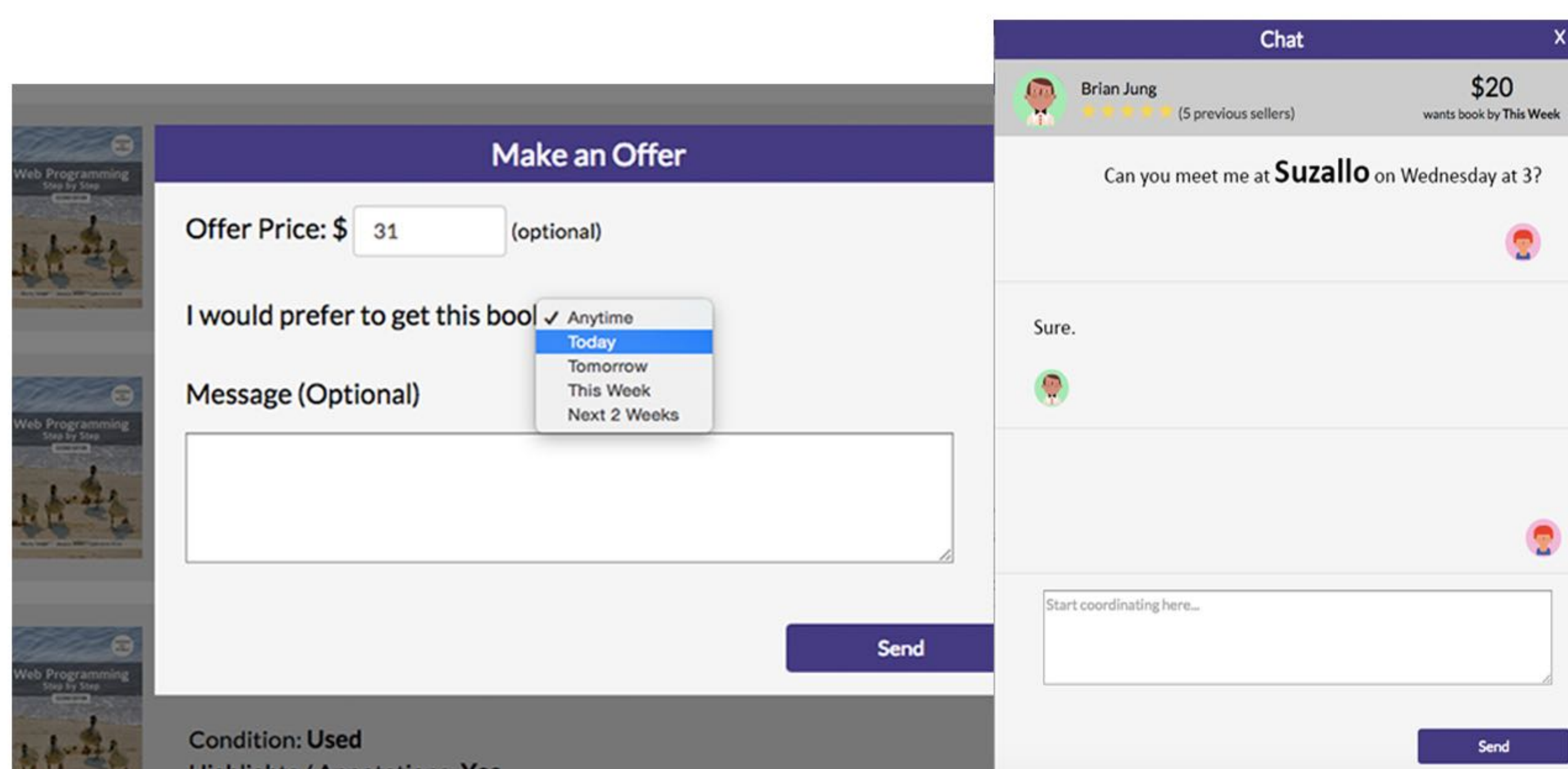
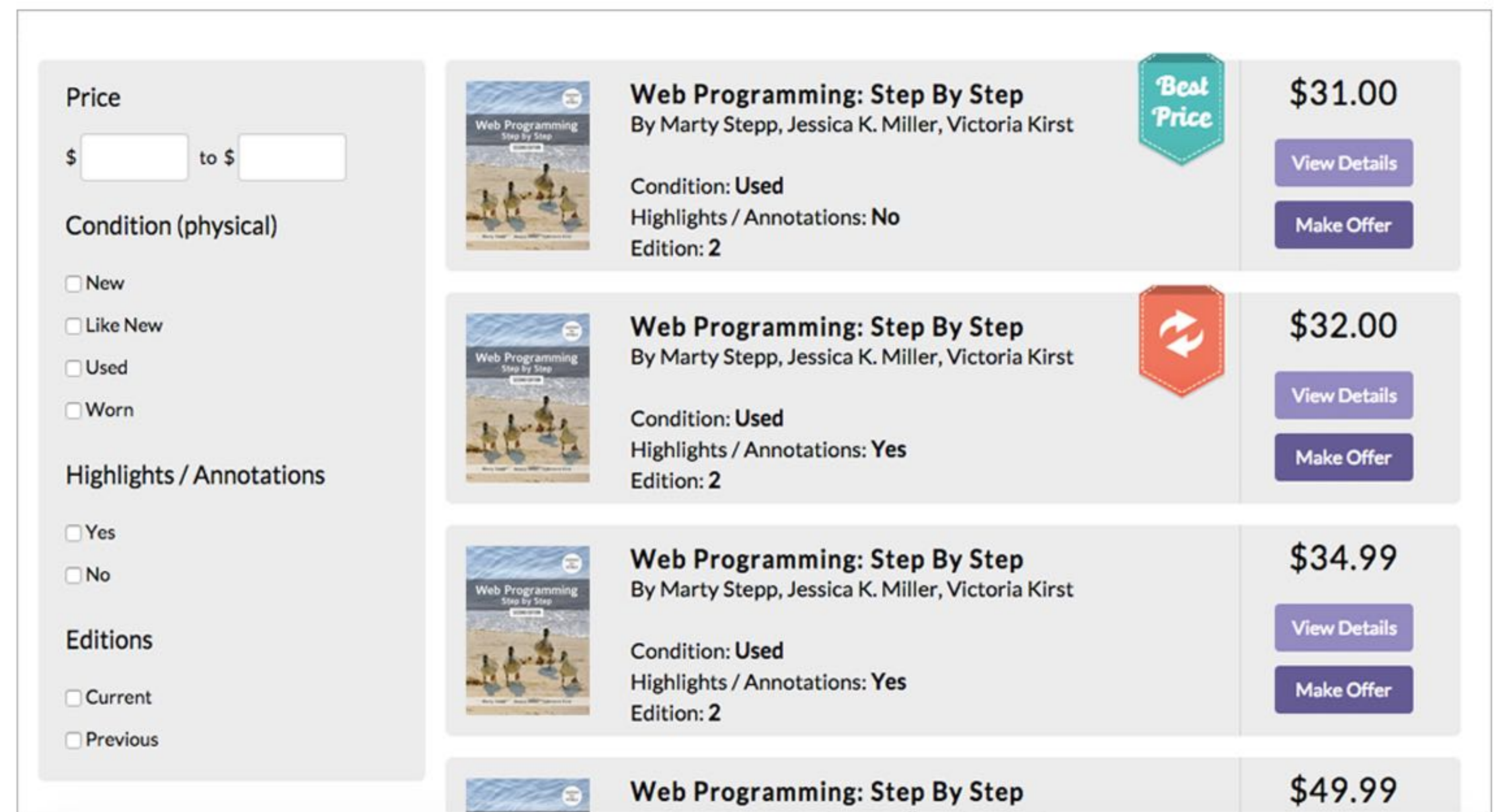
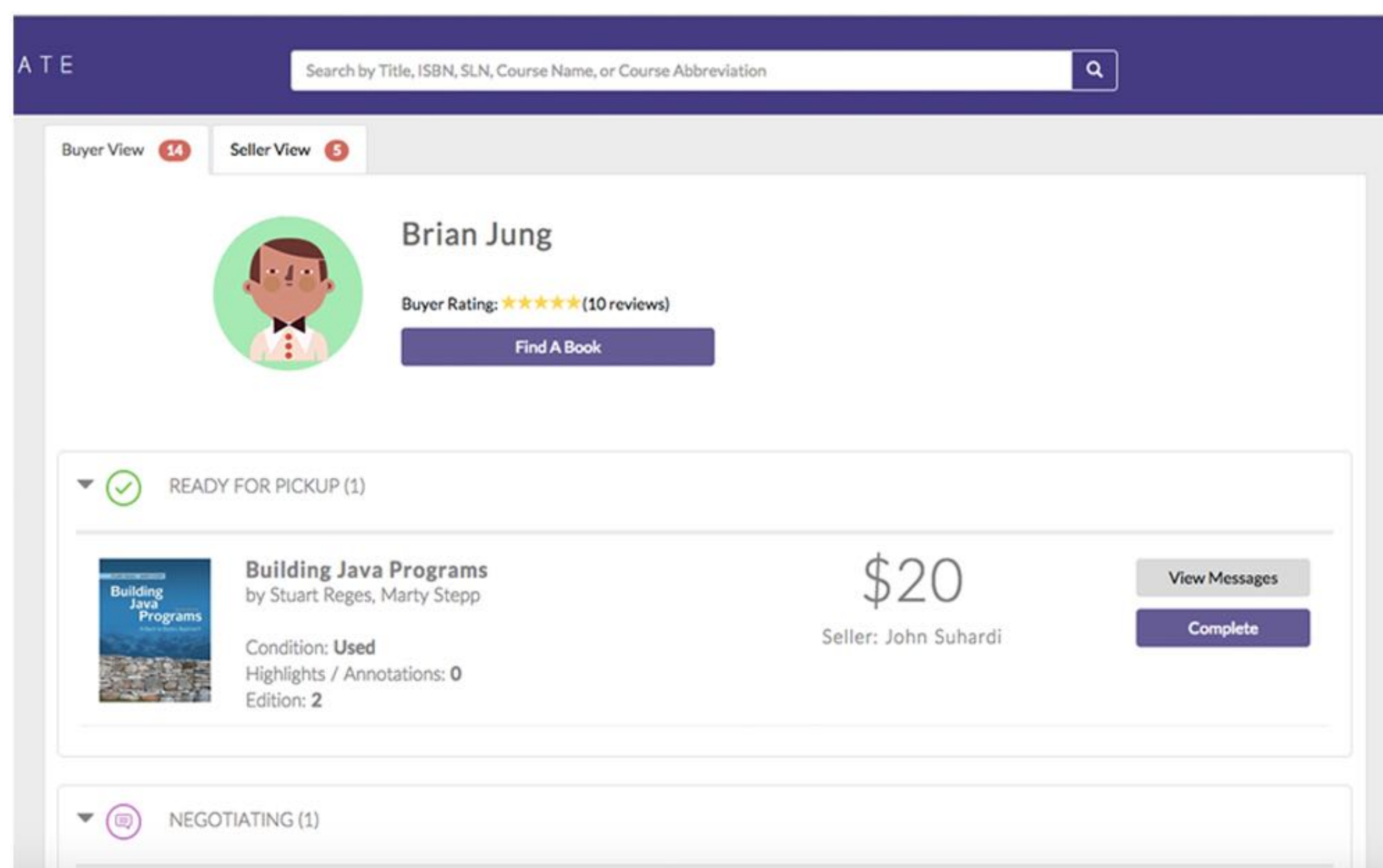
The ease of buying and selling a book

Value:

Cheap for the buyer, high yield for the seller

Value

3 IMPLEMENTATION



Filter

Filters are catered specifically for college students' need



Campus Drop-off

Eliminate the need for shipping with on-campus transactions



Exchange

Allow students to exchange textbooks in lieu of cash



Urgency

Time flexibility for dropping off or buying book



Notification

Notifications help users stay informed and allow transactions to move quickly and seamlessly



Badges

Badges system to highlight important information



Campus Community

Connect students within the same campus community

★★★★

Rating

Buyer / seller rating system to ensure trustworthiness