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Story of Wheat

# Landing Page

## Story of Wheat

### Part of Education Series: Connect the Dots

#### Author: Mahi/Miraj

### Slide background

#### Function grid (12 + 1)

# Introduction

## Preview Story of Wheat

### Intro text

#### Lead into Knowledge Graph

# Knowledge Graph

## Connect the Dots

### Explain how things are related and share data

#### Nouns (nodes)

#### Verbs (edges)

#### Seven core Relationships (below)

## Highlight Story terms in Knowledge Graph

### Next slides provide detail about Nouns (nodes) and Verbs (edges, relationships)

# Preview

## Relationships

### There are 7 featured relationships as seen here: <https://afdsi.com/collection/collection-carousel/wheat/>

### The diagrams are dense and difficult to read

### Proposal

#### Use only one Relationship diagram rendered as a PNG

#### Use Panning-Media feature (similar to Constellations treatment) to zoom in on parts of the featured Relationship

#### Use Relationship Symbols (below) and Relationship thumbnails on a single page for the remaining 6 Relationships

#### Provide links to zoomable diagrams in Attachment

## Page layout

### See section 8 to visualize page layout, referenced in each section below.

# Relationships

## Causative Relationship

### Relationship Symbol

#### Item, upper left

|  |
| --- |
|  |

#### Definition

##### All relationships producing an effect or being the effect of something. An expression of an agent causing or forcing a patient to perform an action (or to be in a certain condition). Functioning as an agent or cause.

### Function

#### Landscape right

##### H4

###### H5

###### H5

#### Landscape left

##### Function SVG

### Slide background

#### Complement function diagram

### Resource Link (CTA button - no Attachment)

#### SVG on separate page

#### SVG uses zoom

## Instrumental Relationship

### Relationship Symbol

#### Item, upper left

|  |
| --- |
|  |

#### Definition

##### Indicates all relationships serving or acting as a means or aid. By means of an instrument or an agent. The means whereby some act is accomplished.

### Function

#### Landscape right

##### H4

###### H5

###### H5

#### Landscape left

##### Function SVG

### Slide background

#### Complement function diagram

### Resource Link (CTA button - no Attachment)

#### SVG on separate page

#### SVG uses zoom

## Partitive Relationship

### Relationship Symbol

#### Item, upper left

|  |
| --- |
|  |

#### Definition

##### For continuants: C part\_of C' if and only if: given any c that instantiates C at a time t, there is some c' such that c' instantiates C' at time t, and c \*part\_of\* c' at t. For processes: P part\_of P' if and only if: given any p that instantiates P at a time t, there is some p' such that p' instantiates P' at time t, and p \*part\_of\* p' at t. (Here \*part\_of\* is the instance-level part-relation.)

### Function

#### Landscape right

##### H4

###### H5

###### H5

#### Landscape left

##### Function SVG

### Slide background

#### Complement function diagram

### Resource Link (CTA button - no Attachment)

#### SVG on separate page

#### SVG uses zoom

## Quantitative Relationship

### Relationship Symbol

#### Item, upper left

|  |
| --- |
|  |

#### Definition

##### All relationships involving a quantity or a measure.

### Function

#### Landscape right

##### H4

##### H4

###### H5

###### H5

###### H5

#### Landscape left

##### PNG version of SVG

### Slide background

#### Complement function diagram

### Resource Link (CTA button - no Attachment)

#### SVG on separate page

#### SVG uses zoom

## Spatial Relationship

### Relationship Symbol

#### Item, upper left

|  |
| --- |
|  |

#### Definition

### Function

#### Landscape right

##### H4

###### H5

###### H5

#### Landscape left

##### Function SVG

### Slide background

#### Complement function diagram

### Resource Link (CTA button - no Attachment)

#### SVG on separate page

#### SVG uses zoom

## Taxonomic Relationship

### Relationship Symbol

#### Item, upper left

|  |
| --- |
|  |

#### Definition

##### Relationships linking concepts which are related in the scientifical sense in a bilogical taxonomy (e.g. species, families, etc.). To relate concepts taxonomically.

### Function

#### Landscape right

##### H4

###### H5

###### H5

#### Landscape left

##### Function SVG

### Slide background

#### Complement function diagram

### Resource Link (CTA button - no Attachment)

#### SVG on separate page

#### SVG uses zoom

## Temporal Relationship

### Relationship Symbol

#### Item, upper left

|  |
| --- |
|  |

#### Definition

### Function

#### Landscape right

##### H4

###### H5

###### H5

#### Landscape left

##### Function SVG

### Slide background

#### Complement function diagram

### Resource Link (CTA button - no Attachment)

#### SVG on separate page

#### SVG uses zoom

# Transition slide

## Set up: Participants in the Knowledge Graph

# Persona

## Biologist

### Persona image

|  |
| --- |
| missing |

### Persona description

#### Biologists study humans, plants, animals, and the environments in which they live. Biologists work in laboratories, offices, industrial settings, and outdoors.

### Persona reference

##### https://www.onetonline.org/link/summary/19-1029.04

### Persona attributes

#### Gender

Female

#### Attire

Missing

#### Hair

missing

#### Hat

none

#### Accessories

missing

### Function:

Gene researcher, DNA/ RNA image , cross , Research on hybrid varieties

### Comment:

we can reuse “story of rice” Biologist function SVG for “story of wheat”

#### SVG center

### Description

#### Text left

##### H4

##### H4

##### H4

#### Text right

##### H4

##### H4

###### H5

###### H5

### Slide background

#### Complement function diagram

### Attachment

#### Key words

### Function concept

|  |
| --- |
|  |
|  |

## Breeder

### Persona image

|  |
| --- |
|  |

sameAs: Rice, Wheat

### Persona description

#### Apply information about plant genome, hormones, proteins and their effects to modulate plant height, branching, tiller size and canopy features. So that a resultant modulated wheat plants with higher yield can be produced.

### Persona reference

#### https://www.onetonline.org/link/summary/19-1013.00

### Persona attributes

#### Gender

Male

#### Attire

male-dress-t-shirt

#### Hair

male-head-hair, male-head-hair-facial-mustache-full

#### Hat

none

#### Accessories

male-head-accessory-sun-glasses

### Function:

wheat Plant breeding image we can use for breeder SVG function

### Comment:

we can reuse “story of rice” Breeder function SVG for “story of wheat”.

#### SVG center

### Description

#### Text left

##### H4

##### H4

##### H4

#### Text right

##### H4

##### H4

###### H5

###### H5

### Slide background

#### Complement function diagram

### Attachment

#### Key words

##### Phenotypes

##### Target chromosomes

#### Option

##### iFrame Wedge Server Glucosinolate to illustrate study data integration

### Function concept

|  |
| --- |
| Wheat phenotypes (generalize; use text-left and text right to identify phenotype properties) |
|  |

## Grower (Farmer)

### Persona image

|  |
| --- |
|  |

### Persona description

#### Raise crops, such as corn, wheat, tobacco, cotton, vegetables, fruits.

### Persona reference

#### https://www.bls.gov/ooh/management/farmers-ranchers-and-other-agricultural-managers.htm

### Persona attributes

#### Gender

Male

#### Attire

male-dress-unbuttoned-shirt, pocket

#### Hair

male-head-hair, male-head-hair-facial-mustache-trim

#### Hat

male-head-hat-sun-protecting-hat

#### Accessories

none

### Function:

A grower is a farmer, so we can use wheat plant or field image for svg.

### Comment:

we can reuse “story of rice” grower function SVG for “story of wheat”

#### SVG center

### Description

#### Text left

##### H4

##### H4

##### H4

#### Text right

##### H4

##### H4

###### H5

###### H5

###### H5

### Slide background

#### Complement function diagram

### Attachment

#### Key words

##### Plant identity

##### Plant monitoring (growth stages)

##### Plant protection (specific threats like virus and bacteria)

### Function concept

|  |  |
| --- | --- |
| Generalize. add elevation (perspective); remove mountains |  |
| Drones Revolutionize Farmer's Lives | Drone as monitor (data collector and controllable actions)  Drone as agricultural equipment (performing specific actions) |

## Grain Handlers

### Persona image

|  |
| --- |
|  |

### Persona description

#### Missing

### Persona reference

#### https://www.onetonline.org/link/summary/51-9061.00

### Persona attributes

#### Gender

Female

#### Attire

female-dress-blouse

#### Hair

female-head-hair-hair-full

#### Hat

female-head-hat-sun-protecting-hat

#### Accessories

female-head-face-face-mask

### Function:

Factory for making food from wheat and there where there is dust.

### Comment:

This is a new persona in our story, so we need create new SVG function .

#### SVG center

### Description

#### Text left

##### H4

##### H4

##### H4

#### Text right

##### H4

##### H4

###### H5

###### H5

###### H5

### Slide background

#### Complement function diagram

### Attachment

#### Key words

##### Sensors

##### Moisture

##### CO2

##### Temperature

##### Use charts

### Function concept

|  |  |  |  |
| --- | --- | --- | --- |
| Storage | Moisture | Carbon Dioxide | Termperature |
|  |  |  |  |

## Grain Blender

### Persona image

|  |
| --- |
|  |

### Persona description

#### Missing

### Persona reference

###### https://www.onetonline.org/link/summary/51-9061.00

### Persona attributes

#### Gender

Female

#### Attire

female-dress-lab-cout

#### Hair

female-head-hair-hair-short

#### Hat

none

#### Accessories

female-head-face-lab-security-lab-goggles

### Function:

Lab scientist, Wheat research, Quality testing of wheat type image we can use for svg function.

### Comment:

This is a new persona in our story, so we need create new SVG function.

#### SVG center

### Description

#### Text left

##### H4

##### H4

##### H4

#### Text right

##### H4

##### H4

###### H5

###### H5

###### H5

### Slide background

#### Complement function diagram

### Attachment

#### Key words

##### Near InfraRed (NIR) analysis

##### Fingerprint (identity)

##### Reuse Google Sheets fingerprint data

### Function concept

|  |  |
| --- | --- |
| Biological fingerprints for identity | “Blended to meet customer specifications” |
| Fingerprint background, id pattern, finger print vector color line texture,  thumbprint bio background. | CanStock |  |

## Miller

### Persona image

|  |
| --- |
|  |

### Persona description

#### Operate a mill, a machine to grind a grain (for example corn or wheat) to make flour.

### Persona reference

#### https://esco.ec.europa.eu/en/classification/occupation?uri=http://data.europa.eu/esco/occupation/db25e659-d77c-4f4a-a8a2-ee199d060345

### Persona attributes

#### Gender

Male

#### Attire

male-dress-round-tshirt

#### Hair

male-head-hair, male-head-hair-facial-mustache-full

#### Hat

male-head-hard-hat

Accessories

none

### Function:

like a machine or wheat threshing machine image we can use for miller.

### Comment:

This is a new persona in our story, so we need create new SVG function.

#### SVG center

### Description

#### Text left

##### H4

##### H4

##### H4

#### Text right

##### H4

##### H4

###### H5

###### H5

###### H5

### Slide background

#### Complement function diagram

### Attachment

#### Key words

##### Bran for animal feed (for farmer)

##### Flour for human food (for baker)

##### Barley for beer (for brewer)

### Function concept

|  |
| --- |
| Creating specific grain products |
|  |
|  |

## Brewer (Manufacturer, food)

### Persona image

|  |
| --- |
|  |

### Persona description

#### Missing

### Persona reference

#### https://www.onetonline.org/link/summary/19-4013.00

### Persona attributes

#### Gender

Male

#### Attire

male-dress-round-tshirt

#### Hair

male-head-hair, male-head-hair-facial-mustache-full-beard-full

#### Hat

male-head-hat-hat-normal

#### Accessories

none

### Function:

bottle of wine, wine bottle can we use for this SVG function.

### Comment:

This is a new persona in our story, so we need create new SVG function.

#### SVG center

### Description

#### Text left

##### H4

##### H4

##### H4

#### Text right

##### H4

##### H4

###### H5

###### H5

###### H5

### Slide background

#### Complement function diagram

### Attachment

#### Key words

##### Word

##### Word

##### Word

### Function concept

|  |  |
| --- | --- |
| Barley beers | Wheat beers |
| Similar to Wheat except use word “Barley” | Brewing with Wheat: Hieronymus, Stan: 9780937381953: Amazon.com: Books |

## Baker (Manufacturer, food)

### Persona image

|  |
| --- |
|  |

### Persona description

#### Create recipes. Ordering ingredients. Produce breads, cakes, pastries, pies, cookies and other goods.

### Persona reference

#### https://www.onetonline.org/link/summary/51-3011.00

### Persona attributes

#### Gender

Female

#### Attire

female-dress-chef-cloth

#### Hair

female-head-hair-hair-short

#### Hat

female-head-hat-chef-hat

#### Accessories

none

### Function:

we can be any food item or Food made from wheat image, like Biscuits, flour, semolina

### Comment:

This is a new persona in our story, so we need create new SVG function.

#### SVG center

### Description

#### Text left

##### H4

##### H4

##### H4

#### Text right

##### H4

##### H4

###### H5

###### H5

###### H5

### Slide background

#### Complement function diagram

### Attachment

#### Key words

##### Grain by type

###### For pastry

###### For pasta

###### For bread, whole wheat

###### For breakfast cereals

### Function concept

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Pastry | Pasta | Bread | Pizza | Breakfast cereal |

## Information Manager

### Persona image

|  |
| --- |
|  |

sameAs: Rice, What

### Persona description

#### Oversee and implement organization-wide information systems. Responsible for ensuring smooth operations and protecting valuable data and information.

### Persona reference

#### https://www.onetonline.org/link/summary/15-1299.09

### Persona attributes

#### Gender

Female

#### Attire

female-dress-formal-business-coat

#### Hair

female-head-hair-hair-full-hair-ribbon

##### Hat

none

##### Accessories

female-neck-accessories-necklace,

### Function:

wheat life information, from wheat cultivation to food production image we can use here.

### Comment:

we can reuse “story of rice” Information manager function SVG for “story of wheat”.

#### SVG center

### Description

#### Text left

##### H4

##### H4

##### H4

#### Text right

##### H4

##### H4

###### H5

###### H5

###### H5

### Slide background

#### Complement function diagram

### Attachment

#### Key words

##### Elevator data

##### NL data

##### Word

### Function concept

|  |  |
| --- | --- |
| Data from breeder, grower, blender, bulk storage, miller, feed manufacturer, feed manufacturer |  |
|  | Gernalize diagram on left (less detail)  Prepare/anticipate this diagram  https://benetta.net/\_supplier/mahi/svg-projects/personas-data/ |

## Nutritionist

### Persona image

|  |
| --- |
|  |

sameAs: Rice, Wheat

### Persona description

#### A nutritionist may work on weight loss, nutritional or hormonal balance, digestion, or food allergies.

#### Clinic dietitians most frequently (40%) wear khaki pants and collared knit shirt while hospital dietitians most frequently (42%) wear slacks and collared shirt.

### Persona reference

#### https://www.onetonline.org/link/summary/29-1031.00

### Persona attributes

#### Gender

Female

#### Attire

female-dress-clothing-blouse

#### Hair

female-head-hair-hair-full

#### Hat

None

#### Accessories

female-head-accessories-earrings, female-head-accessories-hair-band

### Function:

data, food making data image, vitamin data etc.

### Comment:

we can reuse “story of rice” Nutritionist function SVG for “story of wheat”.

#### SVG center

### Description

#### Text left

##### H4

##### H4

##### H4

#### Text right

##### H4

##### H4

###### H5

###### H5

###### H5

### Slide background

#### Complement function diagram

### Attachment

#### Key words

##### Word

##### Word

##### Word

### Function concept

|  |  |
| --- | --- |
| Could reuse Rice Nutrition Function | Rethink alternative |

## Government Administrator

### Persona image

|  |
| --- |
|  |

sameAs Rice, Wheat

### Persona description

#### Regulatory; policy administration.

### Persona reference

#### https://www.onetonline.org/link/summary/15-2051.00

### Persona attributes

#### Gender

Male

#### Attire

male-dress-office-coat, male-dress-tie, male-dress-shirt

#### Hair

male-head-hair, male-head-hair-facial-mustache-full

#### Hat

none

#### Accessories

male-head-accessory-sun-glasses

### Function:

government employee, maintain market price

### Comment:

need create new SVG

#### SVG center

### Description

#### Text left

##### H4

##### H4

##### H4

#### Text right

##### H4

##### H4

###### H5

###### H5

###### H5

### Slide background

#### Complement function diagram

### Attachment

#### Key words

##### Use EU data portal terms

##### Use EU data portal API

##### Word

### Function concept

|  |  |  |
| --- | --- | --- |
| Image: Objective Description Wheat (USDA document cover) | Image: Wheat Inspection Policies (USDA Document cover) | Additional Regulatory-related Image (document cover) |

## Traders (Exporters/Importers)

### Persona image

|  |
| --- |
|  |

sameAs: Rice, Wheat

### Persona description

#### Missing

### Persona reference

#### https://www.onetonline.org/link/summary/13-2099.01

### Persona attributes

#### Gender

Male

#### Attire

male-dress-office-coat, male-dress-shirt, male-dress-tie

#### Hair

male-head-hair, male-head-hair-facial-mustache-full, male-head-hair-facial-beard-trim

#### Hat

none

#### Accessories

male-head-accessory-stylish-sun-glasses, male-dress-coat-over-coat- pocket-hand-kerchief

### Function:

exporter and importer image, sack of wheat image we can use for traders svg function.

### Comment:

we can reuse “story of rice” Trader function SVG for “story of wheat”.

#### SVG center

### Description

#### Text left

##### H4

##### H4

##### H4

#### Text right

##### H4

##### H4

###### H5

###### H5

###### H5

### Slide background

#### Complement function diagram

### Attachment

#### Key words

##### Product identity for Buy/Sell contracts

##### Currencies

##### Export/Import regulations and tariffs

### Function concept

|  |  |
| --- | --- |
| Data Dashboards | Visual Organization Campaign | IGW | Simplify Trader Function diagram  Somehow introduce currency  May want to feature Product Passport as the Electronic Trading Document |
|  |  |

### Related to Traders (TBD)

#### Product Passport

##### Product Passport logo

#### Electronic Record

##### Objective Description of Wheat

##### Wheat and Flour Testing Methods

#### Attachment

##### Google Doc PDF: Objective Description of Wheat

##### Google Doc PDF: Wheat and Flour Testing Methods

## Consumer

### Persona image

|  |
| --- |
|  |

### Persona description

#### Pays to consume goods and services.

### Persona reference

#### Missing

### Persona attributes

#### Gender

Female

#### Attire

female-dress-clothing-blouse-sleeveless,

#### Hair

female-head-hair-hair-short

#### Hat

none

#### Accessories

female-head-accessories-earring-single

### Function:

food bag, few wheat food bag , Food packets made from wheat

### Comment:

we can reuse “story of rice” consumer function SVG for “story of wheat”, just we need to the label change.

#### SVG center

### Description

#### Text left

##### H4

##### H4

##### H4

#### Text right

##### H4

##### H4

###### H5

###### H5

###### H5

### Slide background

#### Complement function diagram

### Attachment

#### Key words

##### Word

##### Word

##### Word

### Function concept

|  |
| --- |
| Display different grain products; consider: repeating diagrams from Food Manufacturer |

# Page Layout (grid)

## Function

|  |  |  |
| --- | --- | --- |
| 1 | 2 | 3 |
| 4 | Integrated data  Integrated queries | 5 |
| 6 | 7 |
| 8 | 9 |
| 10 | 11 | 12 |

## Persona

|  |  |  |
| --- | --- | --- |
| 1 | 2 | 3 |
| 4 | Collaboration among teams  Information Sharing | 5 |
| 6 | 7 |
| 8 | 9 |
| 10 | 11 | 12 |

# Open Issues

## Technical documents

### Semantic documents

#### LODE for ontologies

#### JSON-LD and SMV

#### GS1 integration

### Wheat ontology

#### Target: Information Manager

### Wheat Traits ontology

#### Target: Breeder

#### Chromosomes

### Beer ontology

#### Target: Brewer

## iFrame

### Wedge-Client

#### Breakfast cereal marketing images

### Wedge-Server

#### ChEFS

##### Target: Nutritionist

#### ChEMATIC

##### Target: Nutritionist

###### Selenium

#### FNDDS

##### Target: Nutritionist

##### Target: Baker

### Non-wedge

#### NALT

##### Target: Information Manager

## Google docs

### USDA Objective Description of Wheat

### USDA Wheat Inspections

#### Target: Government Administrator