AMERICAN FOOD DATA SYSTEMS INSTITUTE

logo

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Logo Mark
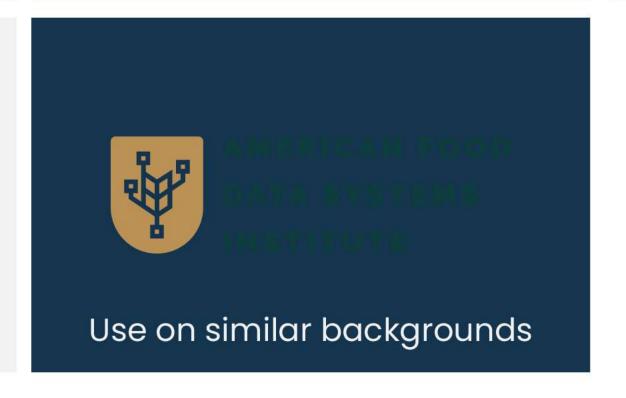
Prohibited use of the logo

Rotation of any element

Skewing or warping

Altering and changing colors

Use of filters

Use on similar backgrounds

Colors

Twine (Primary)
#bb9155
CMYK : 0 0.22 0.55 0.27
RGB   : 187 145 85
HSL   : 35.29° 42.86% 53.33%

Cyprus (Secondary)
#0e3e3e
CMYK : 0.77 0 0 0.76
RGB   : 14 62 62
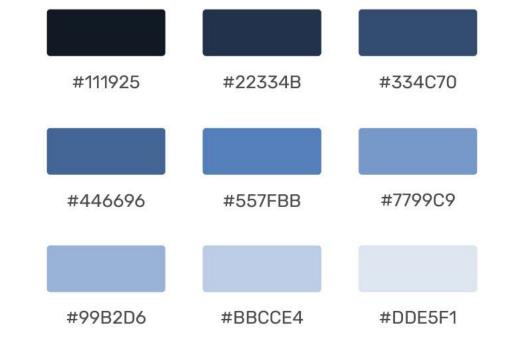**HSL**   : 180° 63.16% 14.9%

Havelock Blue (Complementary)
#557FBB
CMYK : 0.55 0.32 0 0.27
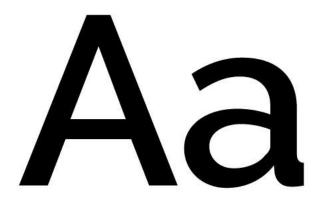**RGB**   : 85 127 187
HSL   : 215.29° 42.86% 53.33%

#251D11   #4B3A22   #705733

#967444   #BB9155   #C9A777

#D6BD99   #E4D3BB   #F1E9DD

#030C0C   #061919   #082525

#0B3232   #0E3E3E   #3E6565

#6E8B8B   #9FB2B2   #CFD8D8

#111925   #22334B   #334C70

#446696   #557FBB   #7799C9

#99B2D6   #BBCCE4   #DDE5F1

Fonts

Aa

Raleway

Aa	Bb	Cc	Dd	Ee	Ff	Gg
Hh	Ii	Jj	Kk	Ll	Mm	Nn
Oo	Pp	Qq	Rr	Ss	Tt	Uu
Vv	Ww	Xx	Yy	Zz		