Document date: 2023-02-16

Story of Wheat

# Persona

## Biologist

### Persona image

sameAs: Rice, Wheat

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### Persona description

#### Biologists study humans, plants, animals, and the environments in which they live. Biologists work in laboratories, offices, industrial settings, and outdoors.

### Persona reference

##### https://www.onetonline.org/link/summary/19-1029.04

### Persona attributes

#### Gender

Female

#### Attire

female-dress-tshirt

#### Hair

female-head-hair-hair-short

#### Hat

none

#### Accessories

female-neck-accessories-necklace

## Breeder

### Persona image

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sameAs: Rice, Wheat

### Persona description

#### Apply information about plant genome, hormones, proteins and their effects to modulate plant height, branching, tiller size and canopy features. So that a resultant modulated wheat plants with higher yield can be produced.

### Persona reference

#### https://www.onetonline.org/link/summary/19-1013.00

### Persona attributes

#### Gender

Male

#### Attire

male-dress-t-shirt

#### Hair

male-head-hair, male-head-hair-facial-mustache-full

#### Hat

none

#### Accessories

male-head-accessory-sun-glasses

## Grower (Farmer)

### Persona image

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### Persona description

#### Raise crops, such as corn, wheat, tobacco, cotton, vegetables, fruits.

### Persona reference

#### https://www.bls.gov/ooh/management/farmers-ranchers-and-other-agricultural-managers.htm

### Persona attributes

#### Gender

Male

#### Attire

male-dress-unbuttoned-shirt, pocket

#### Hair

male-head-hair, male-head-hair-facial-mustache-trim

#### Hat

male-head-hat-sun-protecting-hat

#### Accessories

none

## Grain Handlers

### Persona image

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### Persona description

#### <missing>

### Persona reference

#### https://www.onetonline.org/link/summary/51-9061.00

### Persona attributes

#### Gender

Female

#### Attire

female-dress-blouse

#### Hair

female-head-hair-hair-full

#### Hat

female-head-hat-sun-protecting-hat

#### Accessories

female-head-face-face-mask

## Grain Blender

### Persona image

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|  | If milling your own fresh-ground flour isn't exciting enough, let's explore other things your grain mill can do! From cracked grains for delicious breakfast porridge and bean flour to spices and powdered sugar, watch, listen, or read to discover how easy and fun it is to use your grain mill for more than just flour! |
|  | https://traditionalcookingschool.com/q-a/askwardee/home-grain-milling-101-the-basics-aw-097/ |

### Persona description

#### grain blending simply involves the dilution of high quality grain with a small volume of lower-quality grain to while maintaining the minimum standards for the higher quality grain.

### Persona reference

###### https://www.onetonline.org/link/summary/51-9061.00

### Persona attributes

#### Gender

Female

#### Attire

female-dress-lab-coat

#### Hair

female-head-hair-hair-short

#### Hat

none

#### Accessories

female-head-face-lab-security-lab-goggles

## Miller

### Persona image

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### Persona description

#### Operate a mill, a machine to grind a grain (for example corn or wheat) to make flour.

### Persona reference

#### https://esco.ec.europa.eu/en/classification/occupation?uri=http://data.europa.eu/esco/occupation/db25e659-d77c-4f4a-a8a2-ee199d060345

### Persona attributes

#### Gender

Male

#### Attire

male-dress-round-t-shirt

#### Hair

male-head-hair, male-head-hair-facial-mustache-full

#### Hat

male-head-hard-hat

Accessories

none

## Brewer (Manufacturer, food)

### Persona image

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|  |  |
|  | https://reunionbrewery.com/about |

### Persona description

#### Missing

### Persona reference

#### https://www.onetonline.org/link/summary/19-4013.00

### Persona attributes

#### Gender

Male

#### Attire

male-dress-round-tshirt

#### Hair

male-head-hair, male-head-hair-facial-mustache-full-beard-full

#### Hat

male-head-hat-hat-normal

#### Accessories

none

## Baker (Manufacturer, food)

### Persona image

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### Persona description

#### Create recipes. Ordering ingredients. Produce breads, cakes, pastries, pies, cookies and other goods.

### Persona reference

#### https://www.onetonline.org/link/summary/51-3011.00

### Persona attributes

#### Gender

Female

#### Attire

female-dress-chef-cloth

#### Hair

female-head-hair-hair-short

#### Hat

female-head-hat-chef-hat

#### Accessories

none

## Information Manager

### Persona image

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sameAs: Rice, What

### Persona description

#### Oversee and implement organization-wide information systems. Responsible for ensuring smooth operations and protecting valuable data and information.

### Persona reference

#### https://www.onetonline.org/link/summary/15-1299.09

### Persona attributes

#### Gender

Female

#### Attire

female-dress-formal-business-coat

#### Hair

female-head-hair-hair-full-hair-ribbon

##### Hat

none

##### Accessories

female-neck-accessories-necklace,

## Nutritionist

### Persona image

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sameAs: Rice, Wheat

### Persona description

#### A nutritionist may work on weight loss, nutritional or hormonal balance, digestion, or food allergies.

#### Clinic dietitians most frequently (40%) wear khaki pants and collared knit shirt while hospital dietitians most frequently (42%) wear slacks and collared shirt.

### Persona reference

#### https://www.onetonline.org/link/summary/29-1031.00

### Persona attributes

#### Gender

Female

#### Attire

female-dress-clothing-blouse

#### Hair

female-head-hair-hair-full

#### Hat

None

#### Accessories

female-head-accessories-earrings, female-head-accessories-hair-band

## Government Administrator

### Persona image

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#### Issue

Looks like …

### Persona description

#### Regulatory; policy administration.

### Persona reference

#### https://www.onetonline.org/link/summary/15-2051.00

### Persona attributes

#### Gender

Male

#### Attire

male-dress-office-coat, male-dress-tie, male-dress-shirt

#### Hair

male-head-hair, male-head-hair-facial-mustache-trim, male-head-hair-facial-beard-trim

#### Hat

none

#### Accessories

male-head-accessory-sun-glasses

## Traders (Exporters/Importers)

### Persona image

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sameAs: Rice, Wheat

### Persona description

#### Traders participate in financial markets by buying and selling stocks, futures, forex, and other securities, and by closing out positions with the intention of making small, frequent gains

### Persona reference

#### https://www.onetonline.org/link/summary/13-2099.01

### Persona attributes

#### Gender

Male

#### Attire

male-dress-office-coat, male-dress-shirt, male-dress-tie

#### Hair

male-head-hair, male-head-hair-facial-mustache-full, male-head-hair-facial-beard-trim

#### Hat

none

#### Accessories

male-head-accessory-stylish-sun-glasses, male-dress-coat-over-coat- pocket-hand-kerchief

### Related to Traders (TBD)

#### Product Passport

##### Product Passport logo

#### Electronic Record

##### Objective Description of Wheat

##### Wheat and Flour Testing Methods

#### Attachment

##### Google Doc PDF: Objective Description of Wheat

##### Google Doc PDF: Wheat and Flour Testing Methods

## Consumer

### Persona image

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### Persona description

#### Pays to consume goods and services.

### Persona reference

#### Missing

### Persona attributes

#### Gender

Female

#### Attire

female-dress-clothing-blouse-sleeveless,

#### Hair

female-head-hair-hair-short

#### Hat

none

#### Accessories

female-head-accessories-earring-single

# Open Issues

## Technical documents

### Semantic documents

#### LODE for ontologies

#### JSON-LD and SMV

#### GS1 integration

### Wheat ontology

#### Target: Information Manager

### Wheat Traits ontology

#### Target: Breeder

#### Chromosomes

### Beer ontology

#### Target: Brewer

## iFrame

### Wedge-Client

#### Breakfast cereal marketing images

### Wedge-Server

#### ChEFS

##### Target: Nutritionist

#### ChEMATIC

##### Target: Nutritionist

###### Selenium

#### FNDDS

##### Target: Nutritionist

##### Target: Baker

### Non-wedge

#### NALT

##### Target: Information Manager

## Google docs

### USDA Objective Description of Wheat

### USDA Wheat Inspections

#### Target: Government Administrator