

# JASON HANAFORD

## CONTACT

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## MY OFFERINGS:

*Web Design*  
*Print Design*  
*Logo Design*  
*Illustration*  
*Icon Design*  
*Brand Identity*  
*Packaging Design*  
*Layout Design Concept*  
*Multimedia Design*  
*User Interface Design*  
*Flash Integration*

## AWARDS

*Graphic Communications Award  
of academic excellence and service*

*High Honors Award in the area  
of Graphic Communication*

*Alpha Chi National College Honor  
Scholarship Society Inductee*

*Gold Key received at Scholastic Art  
Awards student art show*

## PERSONAL PROFILE

I am a graphic designer specializing in web design, print design, corporate identity and branding. I create clean, creative, and functional designs. I am very passionate, organized, and focused with my work.

I am a perfectionist, but I always consider time as an important factor. My experience has given me the ability to easily adapt from being a designer, to coder, to decision maker. My adaptability shows that I can handle any task I'm given whether it be print, branding, multimedia, or web.

## CAREER HISTORY

*Audio Amateur Inc.* – May 2005 to present  
Graphic Director

Oversee the art direction of the graphics department. Design concepts, identity, execution, and presentation of numerous projects: a monthly subscription-based magazine, two business-to-business periodicals, website design, books, interface design, direct-mail packages, magazine advertisements, web advertisements, product catalogues, and company branding. Some highlights include:

- Design and development of the company website which includes e-commerce and other interactive material. Designed with (X)HTML, CSS, and Javascript.  
See <http://audioamateurinc.com>, <http://www.audioxpress.com>, <http://voicecoilmagazine.com>
- Created Flash-based digital editions of our magazines for use on the PC, Mac, iPad, and the Android OS.
- Updated the company identity. Modern design concepts were utilized for the overall layout and production of magazines, in-house advertisements, company branding, and website.
- Saved thousands of dollars per year in production costs by researching alternatives.

*FIDF* – April 2010 to June 2010  
Web Designer

Design for implementation of site content throughout.  
See <http://fidf.org>

*Freelance Graphic Designer* – June 2004 to present

Provide identity, print, and web design for a variety of clients. Select work:

- RyanSobol.com (In Progress) – *Website design, logo design, site implementation*
- The MacDowell Colony – *High-quality brochure and poster design*
- Fiveumbrellas – *Website design for a San Francisco start-up company*
- NT Designs – *Identity marketing for an independent photographer*

## EDUCATION

*Franklin Pierce University* – Rindge, NH  
Bachelor of Arts, Graphic Communications *Magna cum Laude*. Minor in Fine Arts

## SKILLS

XHTML, CSS, Flash, Javascript, JQuery, Adobe InDesign, Photoshop, Illustrator, Dreamweaver, Acrobat. QuarkXpress, SEO Techniques, Google Analytics, AdSense, Email Marketing, Familiar with GitHub and Heroku, Digital Photography, Microsoft Office XP, Windows and Mac proficient.