

Vendor

Direct Match

1,048/10,302 (10.2%)

Case Insensitive

2,618/9,777 (26.8%)

Product

Direct Match

2,573/38,451 (6.7%)

Case Insensitive

5,998/37,879 (15.8%)

Both

Direct Match

488/36,760 (1.3%)

Case Insensitive

2,163/36,181 (6.0%)

Percent of Unique Values