vita.

the facts. not hearsay.

A recent survey shows that the public believe only 37% of claims are paid – this is a common misconception. The reality is that nearly 98% are paid. Surprised? Learn more...

97.7%

of all Protection
Claims paid
£3.44bn Total paid
128,000 Claims paid

A surveyed public believe, as an average, that only 37% of claims are paid.

98.7%
of Life Insurance
Claims paid
£1.5bn Total paid
24,684 Claims paid

92%
of Critical Illness
Claims paid
£965m Total paid
14,401 Claims paid

Statistics supplied by the Association of British Insurers for 2014.



92.9%

of Income Protection Claims paid

£134m Total paid 13,273 Claims paid