

TempleInnandSuites.com

Site Plan

Site Purpose

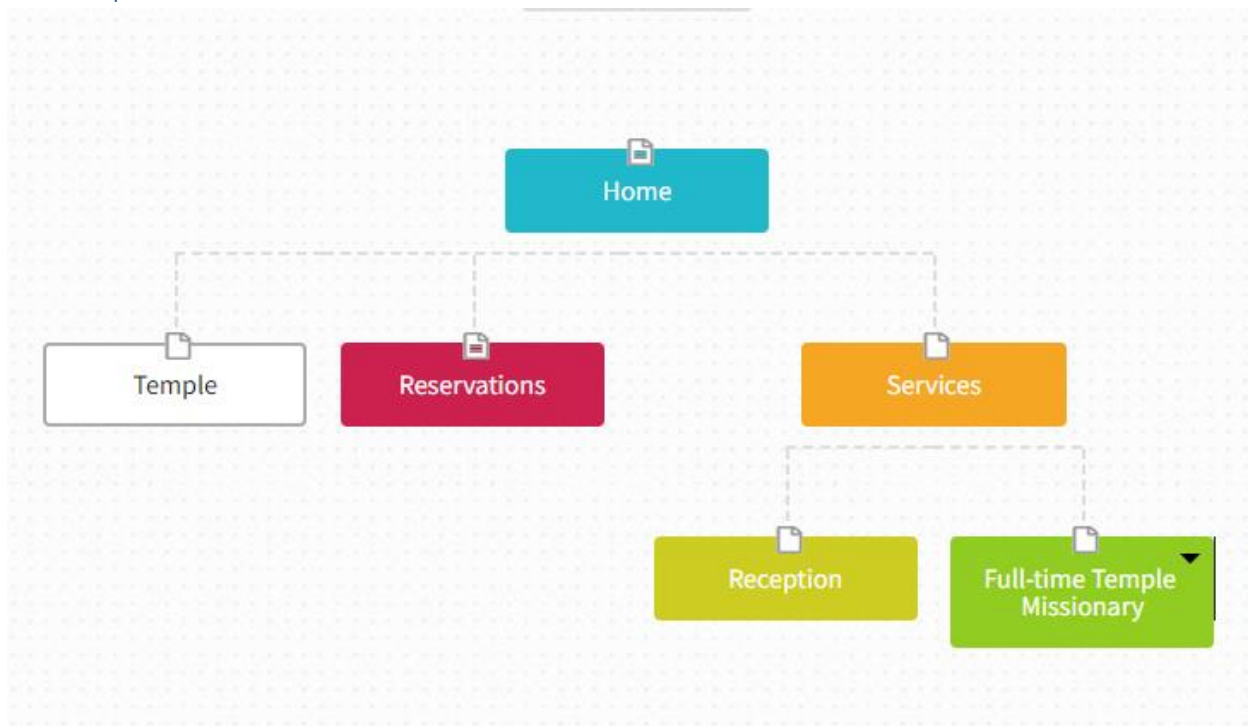
This site is meant to inform visitors of the services provided by the Temple Inn and Suites chain of hotels. The Temple Inn and Suites has headquarters in Bethesda, MD, and offers amenities mainly for members of The Church of Jesus Christ of Latter-day Saints who plan on attending events at nearby LDS Temples. The website and hotels are meant to evoke an environment conducive to the Temple experience. Visitors are not required to be members of the Church but are asked to abide by the standards of the Church during their stay. The site intends to make clear to visitors that the services offered are geared to improve their temple experience. Visitors to the site should be made aware of the services available to all patrons including free: breakfast, gym use, indoor pool, Wi-Fi, parking, Temple shuttle, and Family history services. The specialized services offered by the hotel, such as changing rooms, childcare, extended stay suites, catering, wedding reception hall, and family history center, are presented to temple workers and patrons alike. These amenities set Temple Inn and Suites apart from what is generally considered to be the typical hotel chain.

Target Audience

The target audience of the site is as varied as the reasons they might have for attending the Temple. The Temple Inn and Suites intends to accommodate individuals, couples, and families ranging from any age and background.

- **Who:** People who have a need to attend the Temple and are looking for a place that makes their attendance as convenient as possible.
- **Age:** all ages
- **Technical Experience:** any
- **Income:** all income levels
- **Motivation:** The desire to attend the Temple for various events including Temple work, sealings, endowments, weddings, etc. Content Architecture

Site Map



- Home: Temple images & activities (Summary: for chosen Temple), “call to action” to make a reservation, weather (temp, conditions, humidity, closable alerts, 3-day forecast), social media links, contact info
 - Temple page: 4+ Temple details (JSON – address, phone, email, services, history, schedules for ordinances, sessions, and hours), like button (local storage)
 - Reservation page: form (location, date, number & type of rooms, first name, last name, email, phone, home state/country, special accommodations)
 - Services page: description/list of hotel services offered
 - Reception subpage: reception hall & catering options
 - Full-time Temple Missionary subpage: more info on extended stay suites and Contact Us form

Style Guide

Color Scheme

Color Palette

Palette URL: <https://coolers.co/1b9d8e-f8f1ff-decbf6-eddc4-f78964>

Primary	Secondary	Accent 1	Accent 2
#F8F1FF	#DECBF6	#1B9D8E	#F78964

Typography

Noto Serif

The quick brown fox ju

Source Sans Pro

The quick brown fox ju

I like the clean lines and gentle sloping curves of these two fonts. They very much remind me of the temple architecture that I have seen. I want to keep the weight fairly light, but I may change that if it looks too busy.

- Paragraph: Noto Serif
- Headings: Source Sans Pro

Wireframe (Home page)

Small

Small

Alert: check weather conditions!

Logo

Menu

Home

Temple

Reservations

Services

Temple Inn & Suites

Make a Reservation

Temples

Salt Lake Temple

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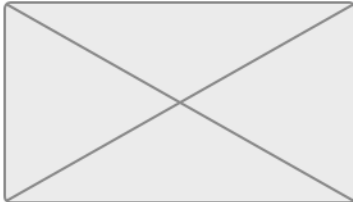
Nauvoo Temple



Ogden Temple



Weather Forecast



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ornare ac fermentum, imperdiet ut
vivamus a, nam lectus at nunc. Quam
euismod sem, semper ut potenti

Day 1

88° F

Day 2

84° F

Day 3

89° F



Contact Us



Temple Inn & Suites
4800 Montgomery Ln #300
Bethesda, MD 20814
Phone: 555-123-4567
email: contact@templeinnandsuites.com

Request for Information

First Name:

Last Name:

Email:

Message:

Send your request

Medium

Medium

Alert: check weather conditions!



Home

Temple

Logo

Reservations

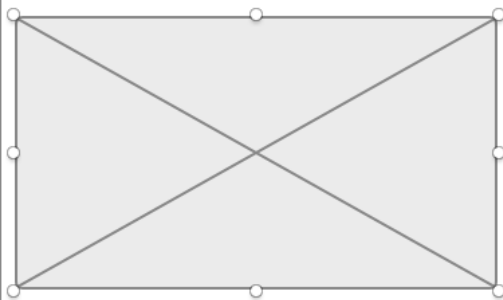
Services

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Salt Lake Temple



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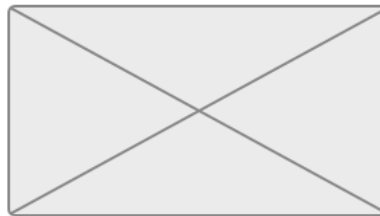
Nauvoo Temple



Ogden Temple



Weather Forecast



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Large

****Alert****: check weather conditions!



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Weather Forecast

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