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### **Income Level Prediction**

#### Overview

#### Objective:

 To predict whether a person makes over 50K a year.

#### Data:

- 1994 US census database
- ~ 32,000 observations with 14 variables
- Source: <a href="http://archive.ics.uci.edu/ml/datasets/Adult">http://archive.ics.uci.edu/ml/datasets/Adult</a>

### **Data**

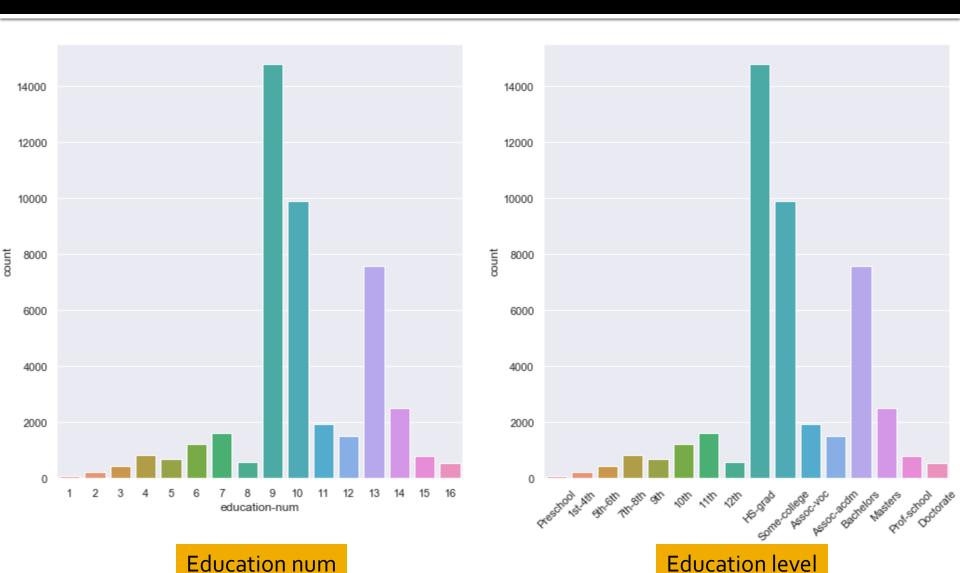
- 13 features
- 1 target variable: income (<=50k, > 50k)

Age	Workclass	Education _level	Educati on-num	Marital-status	Occupation	Relationship	Race	Sex	apital -gain	capita I-loss	Hours /week	Native- country	Income
int	object	object	float	object	object	object	object	object	float	float	float	object	object
39	State-gov	Bachelors	13	Never-married	Adm-clerical	Not-in-family	White	Male	2174	0	40	United- States	<=50K
50	Self-emp- not-inc	Bachelors	13	Married-civ-spouse	Exec-managerial	Husband	White	Male	0	0	13	United- States	<=50K
38	Private	HS-grad	9	Divorced	Handlers-cleaners	Not-in-family	White	Male	0	0	40	United- States	<=50K
53	Private	11th	7	Married-civ-spouse	Handlers-cleaners	Husband	Black	Male	0	0	40	United- States	<=50K
28	Private	Bachelors	13	Married-civ-spouse	Prof-specialty	Wife	Black	Femal e	0	0	40	Cuba	<=50K

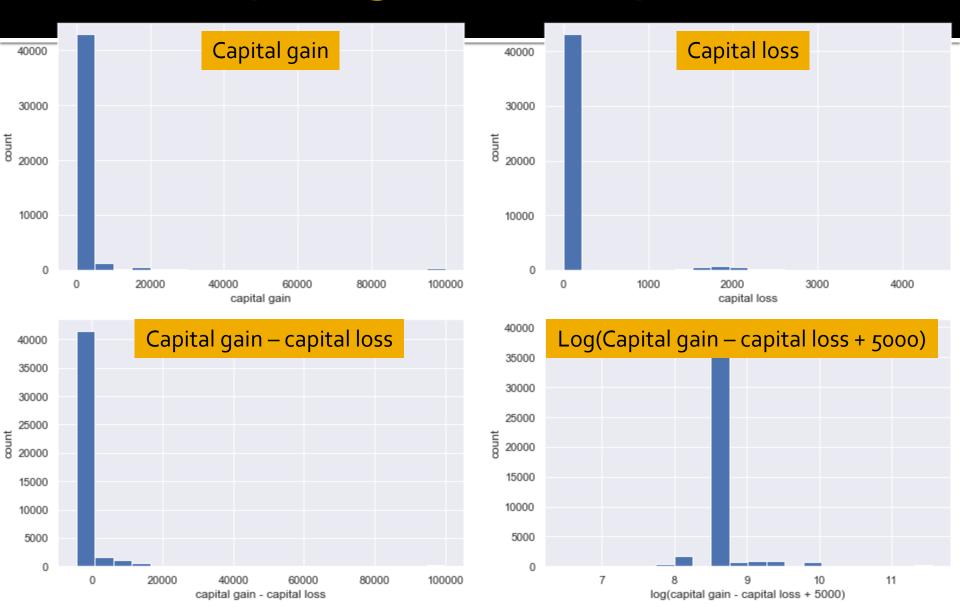
# EDA: Education, age, and hours per work



# EDA: Education num and education level

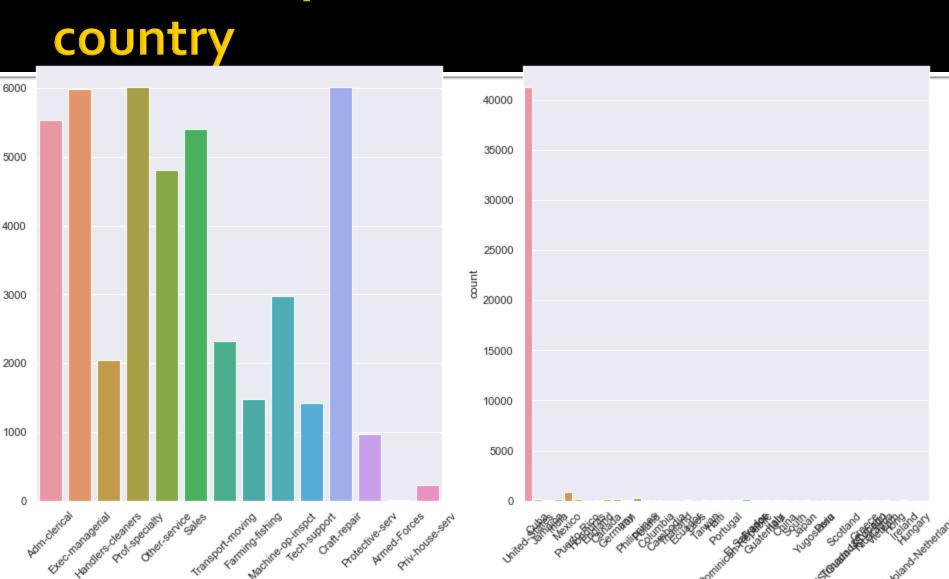


### EDA: Capital gain and capital loss



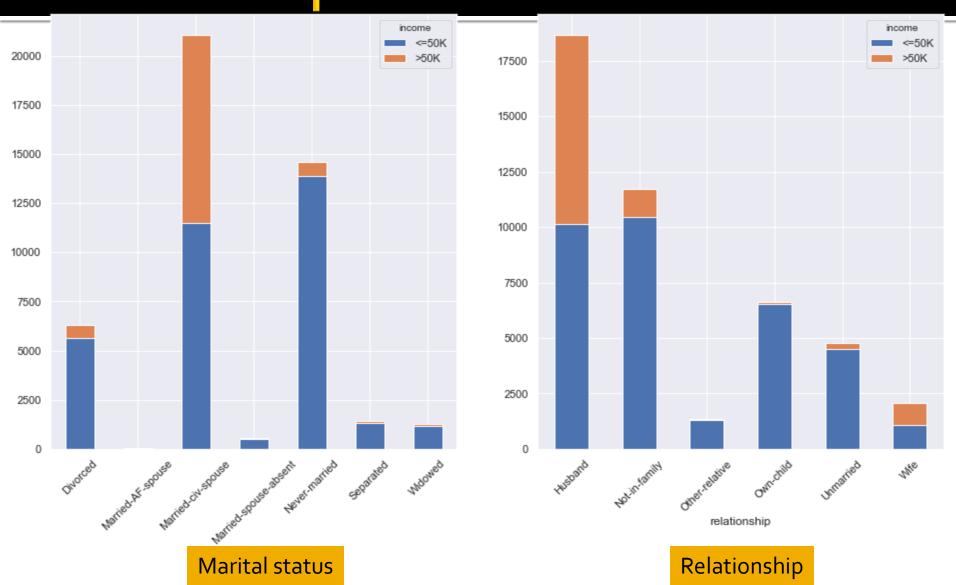
### EDA: Occupation and native

occupation



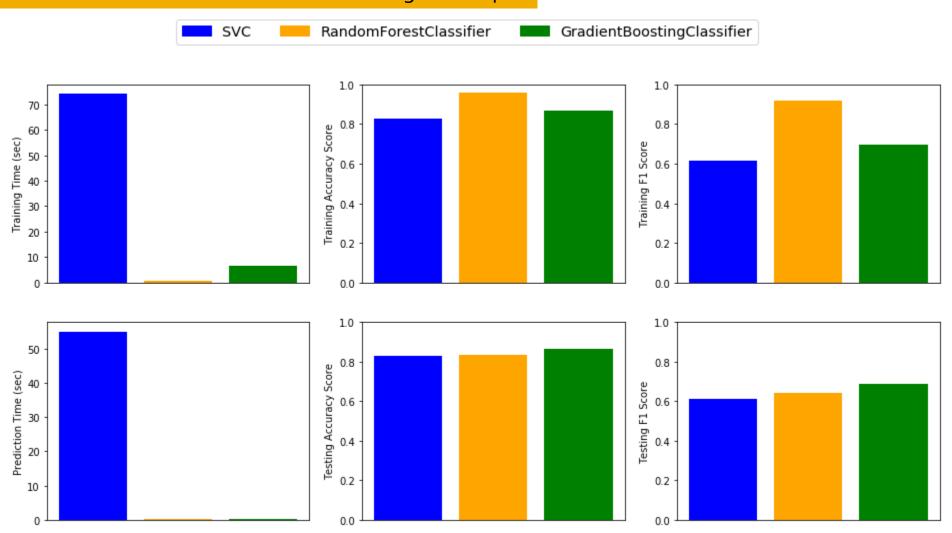
Occupation Native country

# EDA: Marital status and relationship



### **Gradient Boost is Selected**

Data are divided into train-test sets using 80-20 split



### Feature Engineering

nitial

Initial model with raw features

Education

• Discard a redundant feature: education level

Capital

• Combine features: capital gain and capital loss

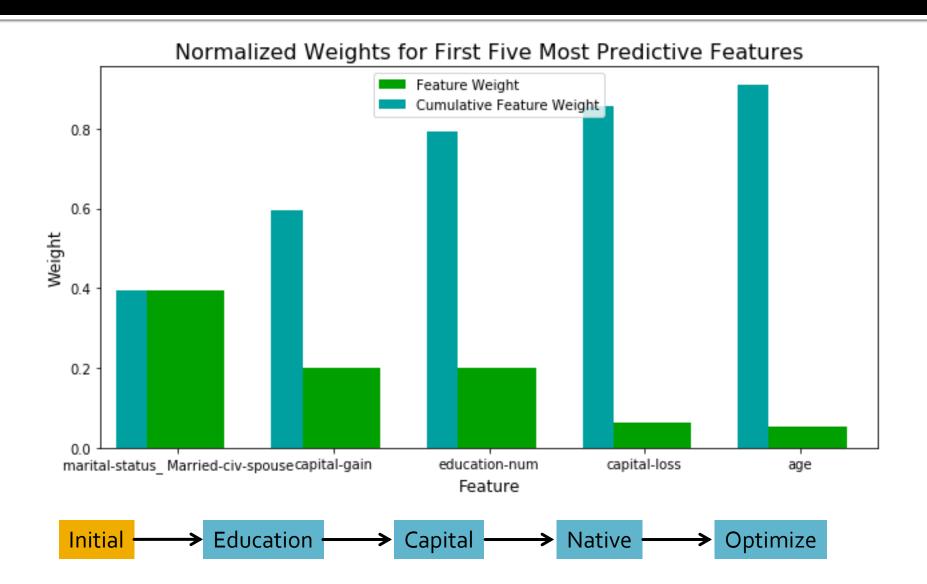
Native

Recode native country as U.S. and other

Optimize

Optimize hyper-parameters

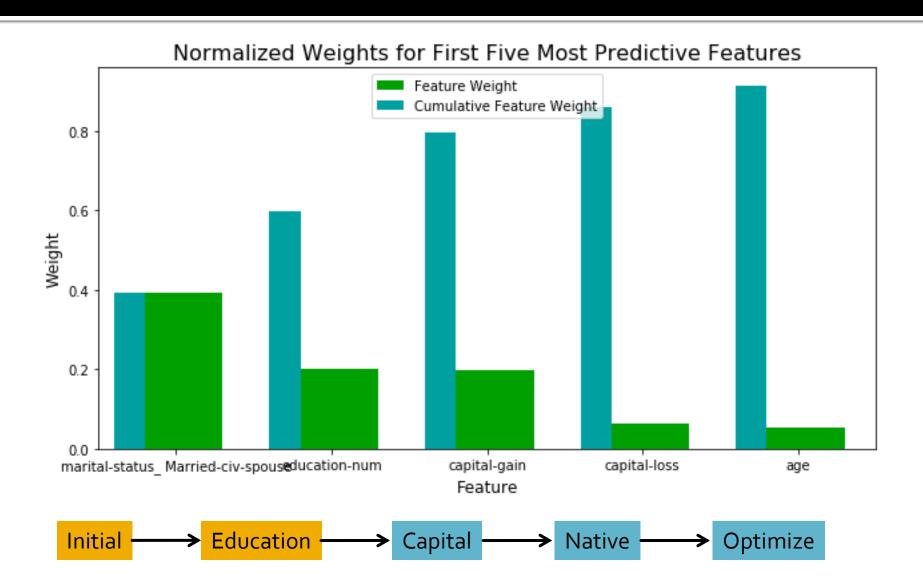
Accuracy 0.8630
Precision 0.7821
Recall 0.6073



Accuracy 0.8636

Precision 0.7831

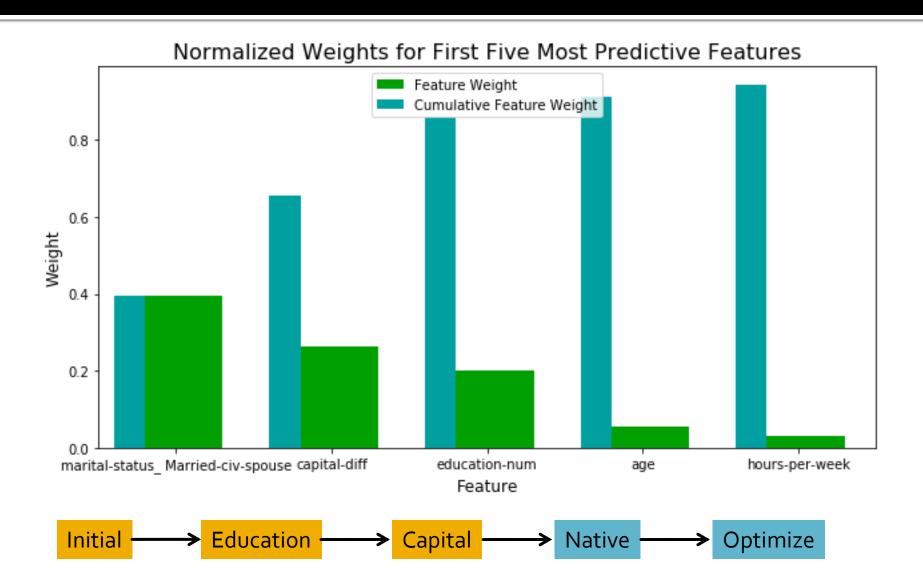
Recall 0.6091



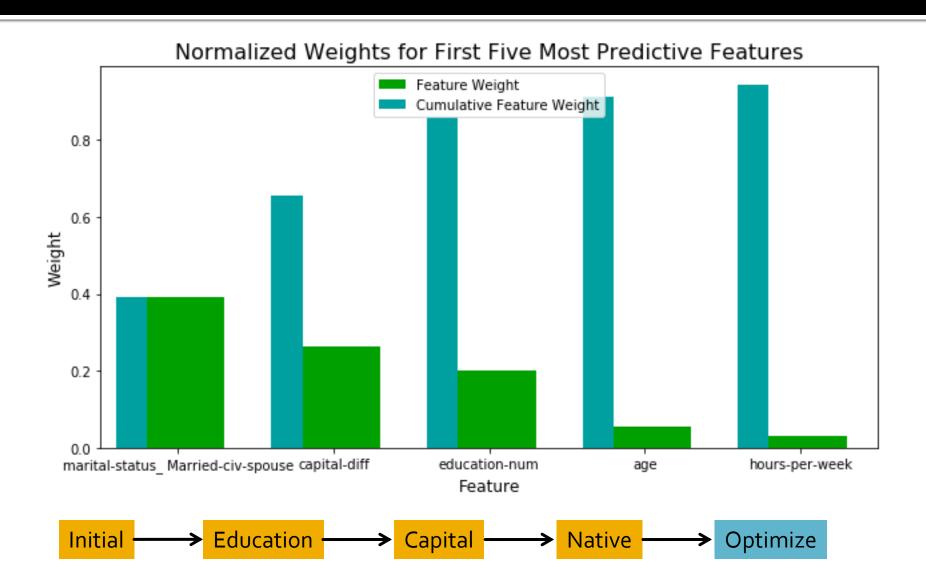
Accuracy 0.8636

Precision 0.7831

Recall 0.6091



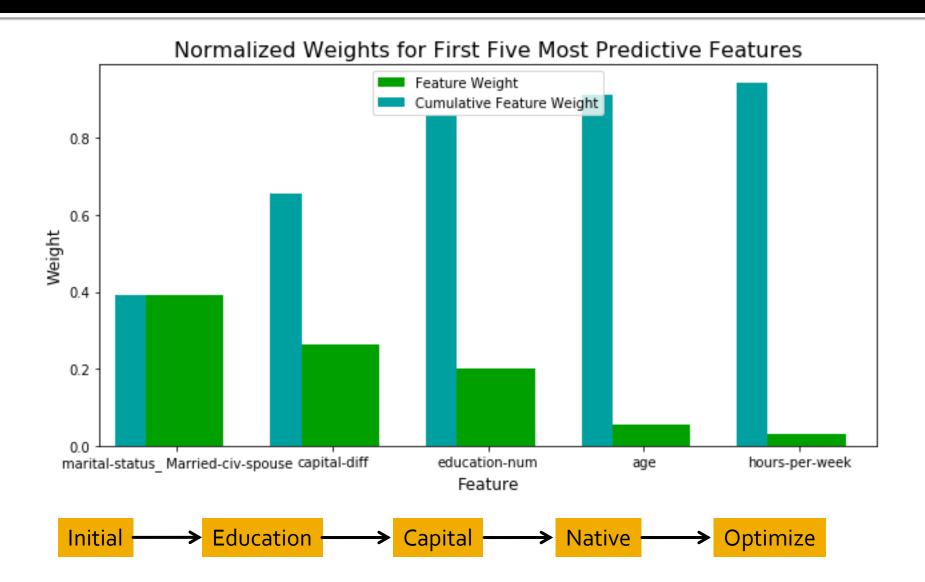
Accuracy 0.8640
Precision 0.7849
Recall 0.6091



Accuracy 0.8714

Precision 0.7853

Recall 0.6503



### Summary

- Gradient Boosting is selected over SVC and Random Forest based on running time, accuracy, and F1 score.
- Model is improved/simplified progressively by feature engineering:
  - Discarding redundant feature
  - Combining capital gain & capital loss
  - Recoding native country