



 [Orbitdefi.com](https://Orbitdefi.com)

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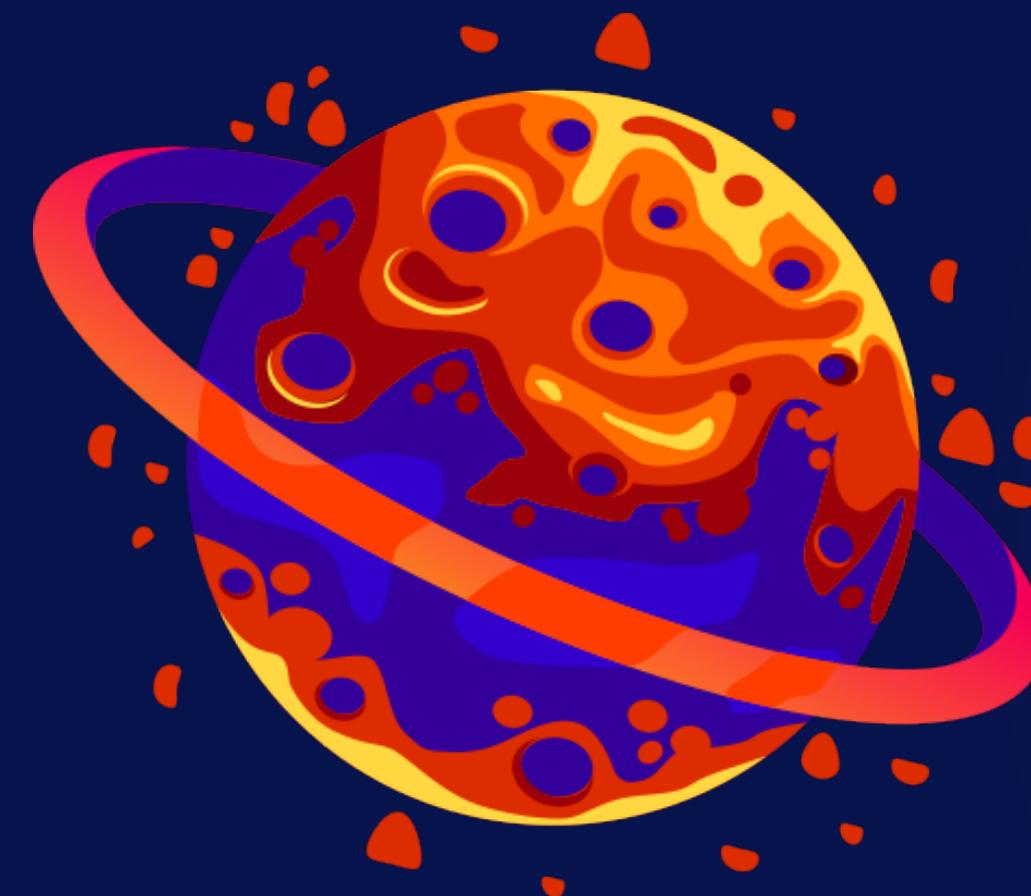
The Problem

## **The token investment process is fragmented**

The token investment process requires extensive knowledge of various platforms, and users must switch between applications to gather relevant information to make investments.

Most platforms either focus on analytical tracking or personal portfolio.





# Orbit

A one-stop platform that gives users a complete view of digital assets and tools to make great investment decisions.

Orbit measures community growth, open-source development, big events, and on-chain metrics in addition to price, volume, and market capitalization.

# Core Features

A decentralised tracking platform built for the crypto community.



## Detailed Market View

Searching, filtering, and evaluating DeFi assets has never been easier. Orbit allows users to view the most popular tokens, compare historical returns, and more.



## Advanced Analytics

Detailed data like GitHub links, explorers, social links, and tweets for each token are directly available on Orbit.



## Import any coin

The coins are imported in a completely decentralized manner, with no requirement of anyone's consent.



## Personal wallet

Orbit users can view their entire wallet and coin listing data in a single dashboard.



## Send or Swap Tokens & NFTs

Users are able to send / swap tokens and NFTs between multiple chains and wallets.



## Wallet History

Users are able to view their token and NFT history to analyse their holdings better.

# Key Features



Establish governance and DAO processes outside of the apps technical layer.



Assess public opinion on possible Executive Vote initiatives.



Revenue stream proposals and voting.



Budget allocation proposals and voting.



Collaboration Proposals and voting.

## Core Features

# Over 1,500 Coins & 5,000 NFT Projects

Orbit has an extensive ever-growing repository of tokens and NFT project for our users. Over 20 set of filters allow users to sort through thousands of tokens within seconds, you will never have to scroll through tables again.

All coins and NFTs can be sorted based on market cap, volume, percentage gain, current price and many more filters.

Don't see a coin you want? Orbit allows its users to add any coin using our decentralised "import" feature.

The screenshot shows the Orbit app's user interface. At the top right are navigation links: Home, Import Coins, Wallet, and About. A small profile icon is in the top left. Below the header is a section titled "Cryptocurrency Prices by Market Cap". This section contains three main boxes: "Top Gainers" (with icons for DogeZilla, Thorecoin, PulsePad, IoTeX, and Centrality), "Trending" (with icons for Morpheus Network, Kadena, Immutable X, Dogs Of Elon, and PulsePad), and "Recently Added" (with icons for ENS, Liquidus, PulsePad, Radio Caca, and PolyDoge). Below these is a "Search Token" input field with placeholder text "Enter name". Underneath is a horizontal navigation bar with categories: All, Favourites, DeFi, NFT, Gaming, Infrastructure, Polygon Ecosystem, Solana Ecosystem, and Polkadot Ecosystem. The "All" category is currently selected. At the bottom is a table with columns: #, Symbol, Name, Price, 1h, 24h, 7d, and Volume. The first two rows show Bitcoin (BTC) at \$65,461 and Ethereum (ETH) at \$4,655.96.

#	Symbol	Name	Price	1h	24h	7d	Volume
☆ 1	BTC	Bitcoin	\$65,461	0.72%	-2.60%	3.69%	\$49,436,028,545
☆ 2	ETH	Ethereum	\$4,655.96	0.51%	-2.04%	1.05%	\$25,375,146,964

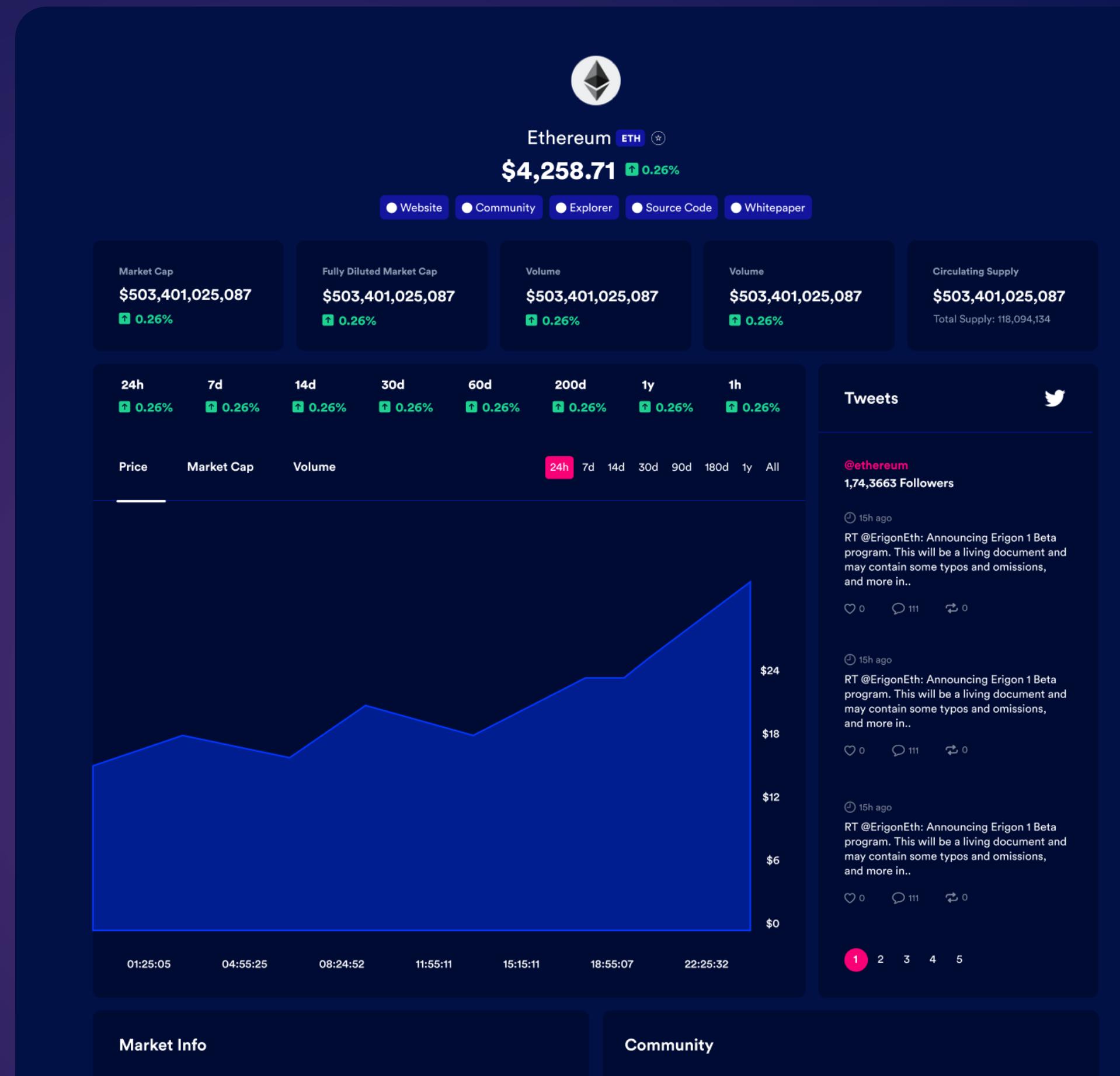
## Core Features

# Advanced Analytics

Orbit uses the most advanced analytics to make crypto more accessible and efficient throughout the world by providing impartial, high-quality, and reliable data to retail consumers so they can make their own educated decisions.

Orbit also allows users to have a complete understanding of each token's social analytics and cover everything there is to know about all listed tokens.

Detailed data like github pushes, explorers, social links and tweets straight from the app will help you make the right decision.



# Token Details (\$ORBIT)

<b>Ticker</b>	\$ORBIT
<b>Name</b>	Orbit
<b>Type</b>	ERC20
<b>Initial Price</b>	\$0.01
<b>Total Supply</b>	100,000,000

## Core Features

# Your portfolio and analytics in one single place

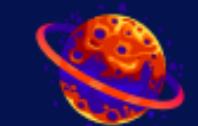
Track and manage your DeFi portfolio in one place. Check your net worth with our multi-wallet aggregated view, examine your whole wallet history, and learn more with sophisticated analytics.

The screenshot displays the RSwap.net dashboard interface. At the top, there's a navigation bar with links for Market, Import Coins, Wallet (which is currently selected), Send, About, and Connect Wallet. Below the navigation is a user profile section with the text "Welcome, af24ssr4423244" and a sub-instruction "Make your token visible to the community instantly." A large central feature is a chart titled "Total Wallet Value" showing a value of \$134.11 with a 0.26% change over the last 24 hours. The chart includes a timeline selector for 24h, 7d, 14d, 30d, 90d, 180d, 1y, and All. To the right of the chart are three summary boxes: "Total Transactions" (12 since Oct. 2017), "Total Tokens" (4, +2 since last week), and "NFTs" (12, -2 since last week). Below these is a section titled "Your Portfolio" with tabs for Cryptocurrencies, NFTs, and My Favourites. A search bar labeled "Search Token" is present. The main portfolio area shows four asset cards: Ethereum (ETH) with a value of \$134.98, Balance: 0.03, and a 0.26% change; Truebit (TRU) with a value of \$1554.98, Balance: 85872.96, and a 0.26% change; RSwap.net (RSwap.net) with a value of \$134.98, Balance: 0.03, and a 0.26% change; and Saren (SAR) with a value of \$134.98, Balance: 0.03, and a 0.26% change. Each card has a "Send" button at the bottom.

## Core Features

# Trade History

Orbit's wallet view allows users to view their full trading history from the day of wallet initiation. You can now check transfer of tokens and NFTs between wallets, you will never have to scroll through etherscan for your transaction history again.

[Market](#)[Import Coins](#)[Wallet](#)[Send](#)

## Wallet History

Enter wallet address here

When	Type	Currency	Amount	To
10/11/2021, 12:29 PM	Out	Ethereum	0.01	0x8950...9b8b
12/09/2021, 11:42 PM	In	Ethereum	0.04	0x8950...9b8b
15/07/2021, 02:15 PM	Out	Ethereum	0.02	0x8950...9b8b

## Core Features

# Send Tokens or NFTs

Sending Tokens or NFTs was never this easy.

Want to transfer funds between multiple chains or send tokens and NFTs to different wallets? You can do it directly from our advanced Send functionality.

Market Import Coins Wallet **Send** About

## Send

Cryptocurrencies **NFTs**

Sender NFT

BeyondHumanity #3401

Reciever Address

Address or ENS

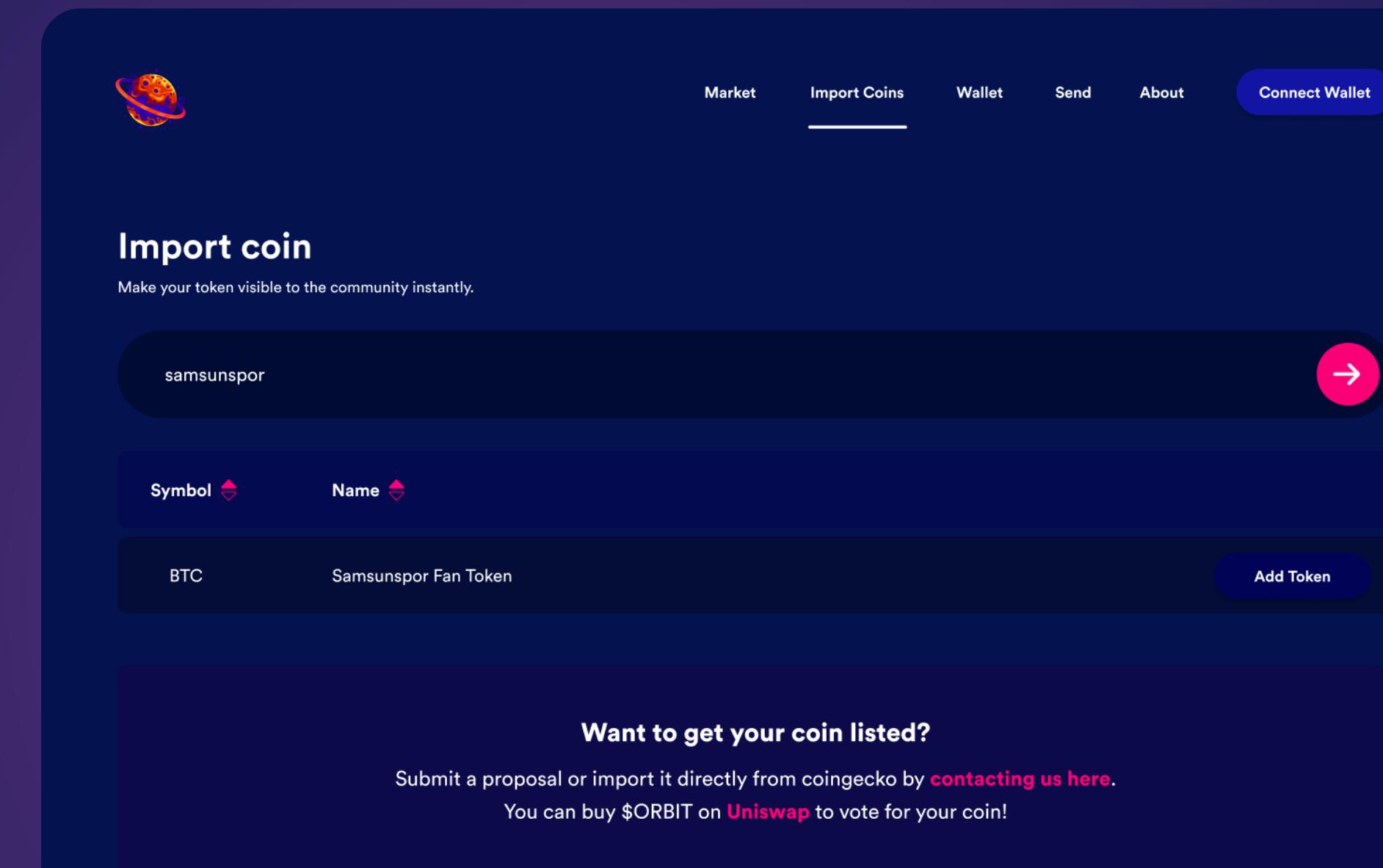
Network Fee \$28.22

Confirm

## Core Features

# Seamless user experience with ultra-fast load times

A state of the art user interface along with ultra fast load times, Orbit's experienced team has worked extremely hard to make the customer experience seamless. Our load times are significantly better than other industry giants.



The screenshot shows the Saren platform's user interface. At the top, there is a navigation bar with links for Market, Import Coins (which is underlined), Wallet, Send, About, and Connect Wallet. Below the navigation bar, there is a logo of a planet with rings. The main section is titled "Import coin" with the sub-instruction "Make your token visible to the community instantly." A search bar contains the text "samsunspor". Below the search bar, there are two columns: "Symbol" and "Name", each with a small upward arrow icon. Under "Symbol", it says "BTC". Under "Name", it says "Samsunspor Fan Token". In the bottom right corner of this section, there is a blue button with a white arrow pointing right, labeled "Add Token". In the bottom right corner of the entire screenshot area, there is another blue button with a white arrow pointing right, labeled "Add Token".



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**Demo Link:**

<https://app.orbitdefi.com/>

# Competitor Comparison

	Orbit	Zerion	CoinMarketCap	Zapper
Coin analytics such as live charts, market data and community details	✓	✗	✓	✗
Ability to import coins	✓	✗	✗	✗
Personal Portfolio	✓	✓	✗	✓
Android & iOS ready	✓	✓	✓	✓
Wallet History	✓	✓	✗	✗
Swap tokens & NFTs	✓	✓	✗	✓
Reviews & Ratings	✓	✗	✗	✗
Decentralized	✓	✗	✗	✗

# Token Distribution (\$ORBIT)

Total Supply	100,000,000
Pre Seed	5,000,000
Seed	10,000,000
Team & Incentives	10,000,000
ICO	30,000,000
DAO (Uncirculating / Engineering / Marketing)	35,000,000
New Users	10,000,000

# Tokenomics (\$ORBIT)



Advanced functionality for token holders.



Token buyback from 50% of all revenue.



Token holder tiers.



DAO proposals and voting.



Validator roles only accessible to staked holders.



Access to ratings and reviews for tokens.

# Tiers and Roles



## 1,000,000 (Gold)

Access to DAO proposals, API, validators and sponsored banners.



## 100,000 (Silver)

Access to priority voting, app analytics, user activity and review data.



## 10,000 (Bronze)

Multiple chain support. 2x Voting combo, ability to leave review and comment bumps.

**Note: Higher tiers will include access to lower tier features.**

# Advanced Platform Functionality for token holders



## Commenting

Enabled for all users in the initial phase of the feature, once we have large enough userbase, advanced commenting features like edit may be restricted to token holders only.



## Reviews

Only \$ORBIT token holders will be able to leave Amazon style reviews for coins on our platform. All users will be able to upvote or downvote these reviews.



## Profiles

\$ORBIT holders will be able to create their own profile on our app.



## Token Buyback

50% of all platform revenue will be used to buyback tokens for the treasury. Treasury tokens may only be released through a governance proposal.

# DAO Governance

Governance will only be available to Staked Token holders.

Voting requires \$ORBIT and will take place on snapshot while Orbit Governance Portal is being completed. The portal will then be the main hub for governance discussions, debates and more.

## Governance Tiers



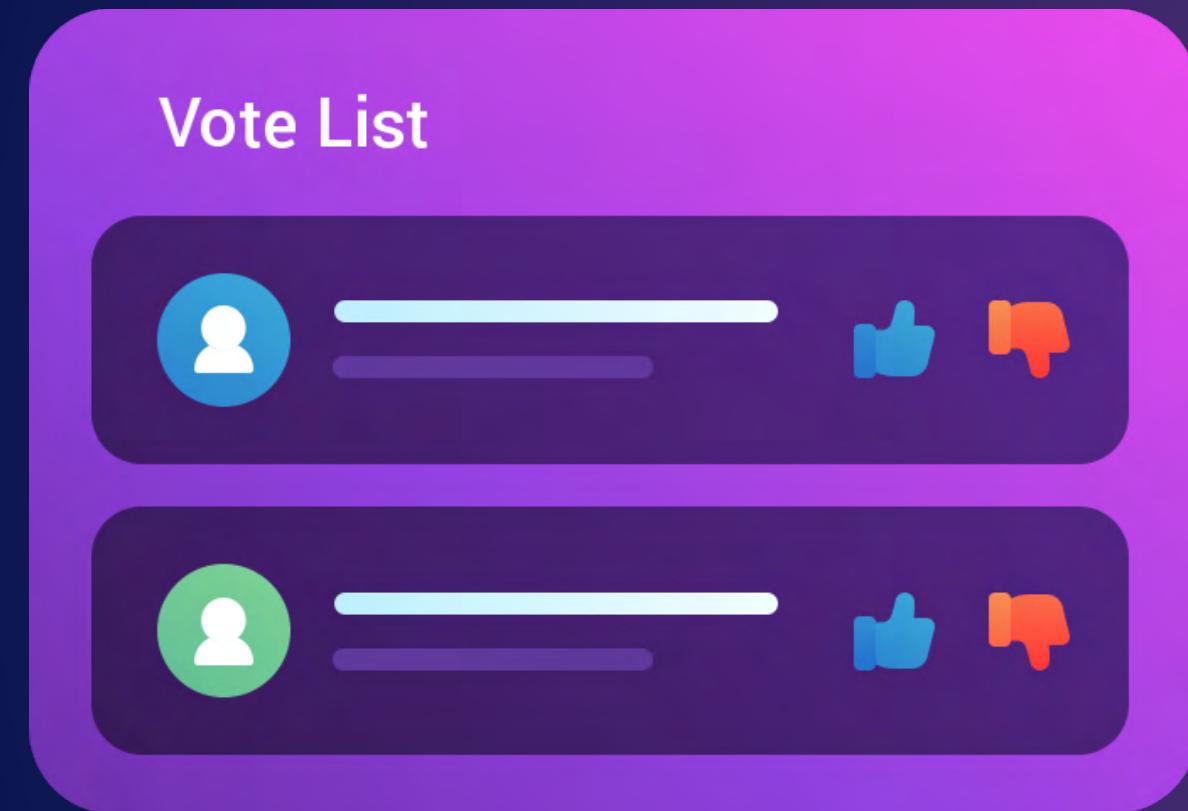
Gold holders will be able to submit proposals once per quarter.



Each proposal will then be voted on by Silver holders to decide which proposal will go for implementation.



Bronze holders along with Gold and Silver holders will get a 2x combo vote on the final proposal up for implementation by Orbit team.



## How is the voting calculated?

Voting is weighted by the amount of Orbit that votes for a proposal. For example, if 50 stakeholders hold a total of 600 Orbit and vote for proposal A, while 100 stakeholders hold a total of 400 Orbit and vote for proposal B, then Proposal A would win with 60% of the vote.

Tiers and Roles

## Gold Tier



Ability to create DAO  
proposals.



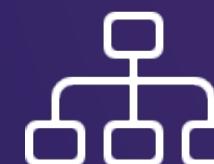
API Access.



Access to sponsoring one  
token per month on the  
platform.



Access to private group  
where you can directly talk to  
investors and the team.



Validators to add information  
about projects.

## Tiers and Roles

# Silver



Access to insights on Reviews and Ratings. Review data collected on the platform will be available to view for silver holders.



App analytics, most popular coins, page views, trading activity accessible to silver holders.



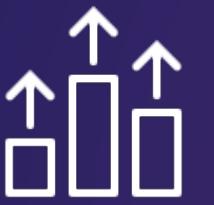
Ability to vote on Final governance proposals as discussed in governance section.

Tiers and Roles

## Bronze



Ability to leave reviews  
for tokens.



Priority in comments  
section and ability to  
bump comment to top.

# Team



**Jay Kumar**  
CEO  
[LinkedIn](#)



**Rahul Luthra**  
COO  
[LinkedIn](#)



**Kunal Arora**  
Full-Stack Engineer  
[LinkedIn](#)



**Nicholas Pacholski**  
Solution Architect  
[LinkedIn](#)



**Medha Kalia**  
Project Manager  
[LinkedIn](#)



**Michael Lyberopoulos**  
Software Engineer  
[LinkedIn](#)



**Alexandria Pon**  
Social Media Coordinator  
[LinkedIn](#)

# Pre Seed

Orbit was able to launch a proof of concept called “Saren” and successfully raise \$600,000 in pre-seed investment.

Through the pre-seed, Saren’s focus shifted towards relaunching with additional DeFI features and rebranding to Orbit.

## Expenses

Liquidity

Contractors (Engineers, UI/UX, Marketing, etc.)

Server costs

Infrastructure

# Roadmap 2021-23





Roadmap 2021-23

## Brand refresh & Website redesign

To keep up with market trends and improve our overall experience, the team at Orbit went through a whole brand refresh and website redesign.

The brand and website redesign aligns with Orbit's long term vision and clearly focusses on core features of the app.

**Decentralized tools to analyse the crypto market**

Gain fundamental market insights curated by the crypto community.

[APP](#)

SAREN

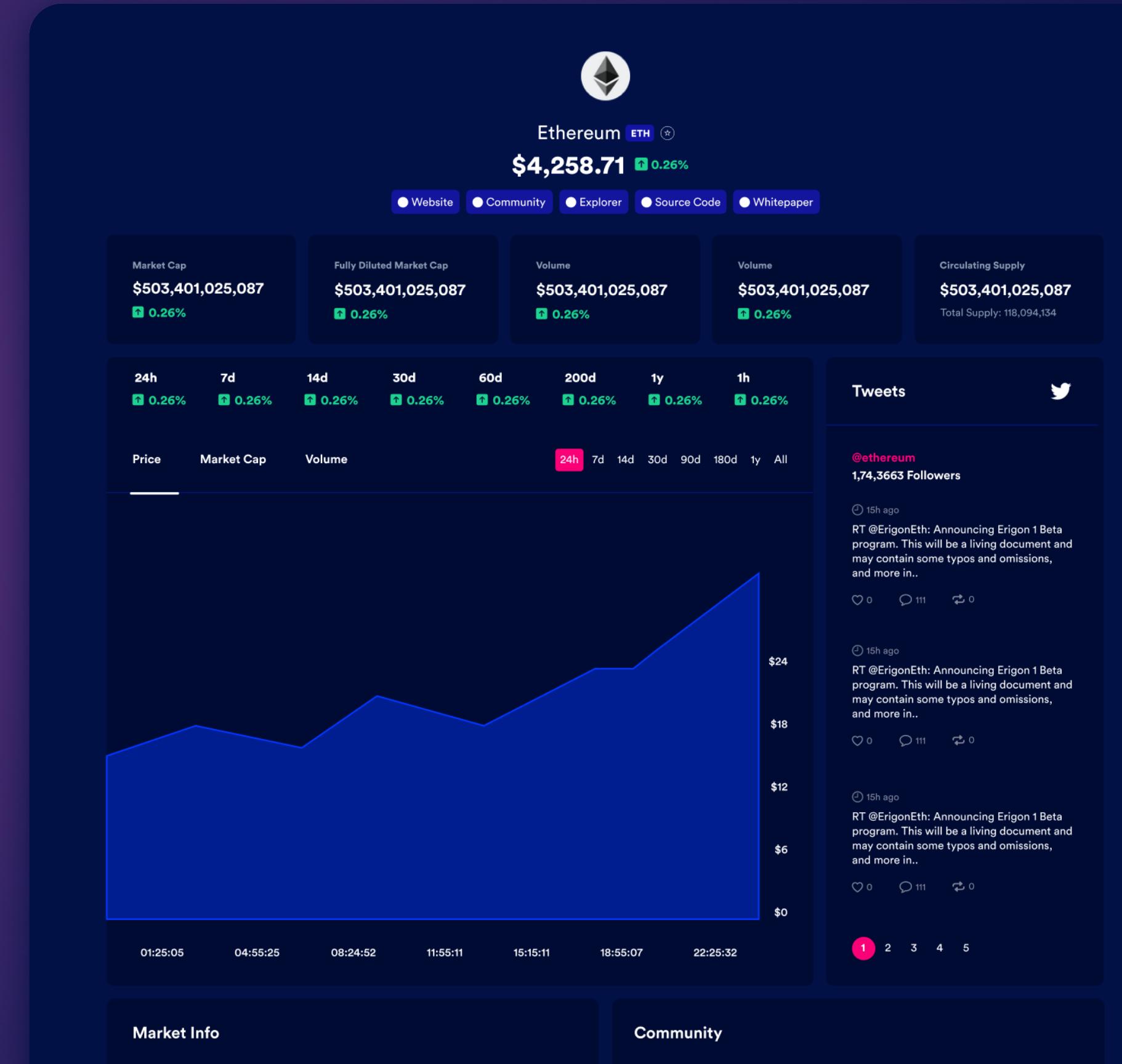


## Roadmap 2021-23

# App redesign

To support our brand and website redesign, the team at Orbit also redesigned the core app with additional functionalities such as personal wallet with NFTs, wallet history and ability to swap tokens/NFTs.

We expanded our data to include specific categories like biggest gainers, recently added and trending.





Roadmap 2021–23

## Trade History and Send

To improve our user experience so that our users won't have to switch between apps to send tokens and NFTs, we built a Send feature directly on our platform.

Additionally, we added a token and nft history section to allow our users to view their wallet activity from the day of their wallet initiation.



Market

Import Coins

Wallet

Send

## Wallet History

Enter wallet address here

When	Type	Currency	Amount	To
10/11/2021, 12:29 PM	Out	Ethereum	0.01	0x8950...9b8b
12/09/2021, 11:42 PM	In	Ethereum	0.04	0x8950...9b8b
15/07/2021, 02:15 PM	Out	Ethereum	0.02	0x8950...9b8b

In Progress

Roadmap 2021–23

## User ratings and reviews

Orbit users will be able to read and write comments about assets. This allows our community to make the right decision based on authentic user reviews and ratings about crypto projects listed on Orbit.

This would be an industry first feature where the community is able to directly interact with each other on an analytics platform.



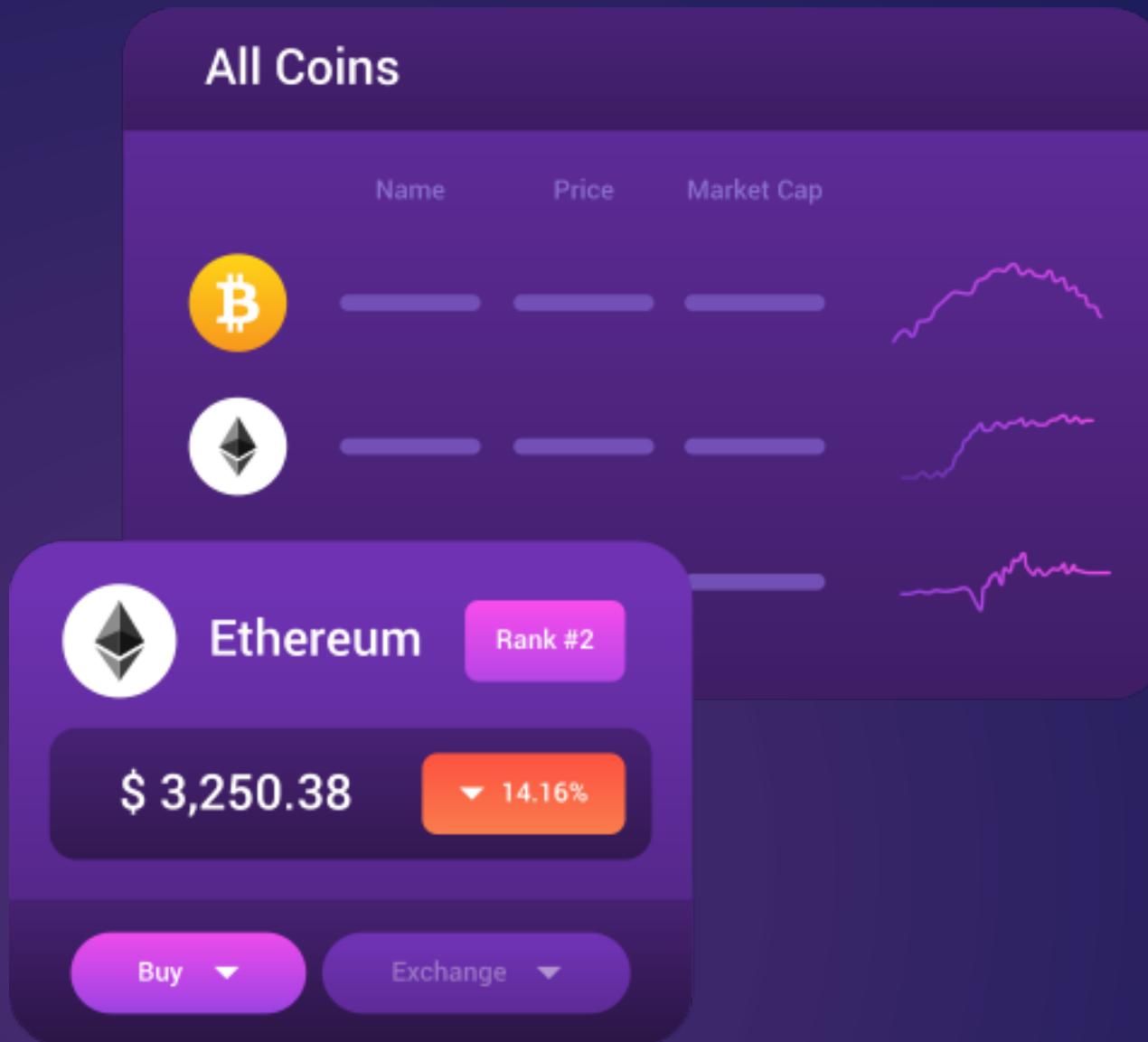
Coming soon

Roadmap 2021–23

## MultiChain Dex

With the intention of becoming a one-stop DeFI platform for crypto, we are currently working on developing a multi-chain DEX which allow users to buy and sell cryptocurrencies from various different chains.

DEXs are praised for providing owners of digital assets with more privacy, security, and user control.



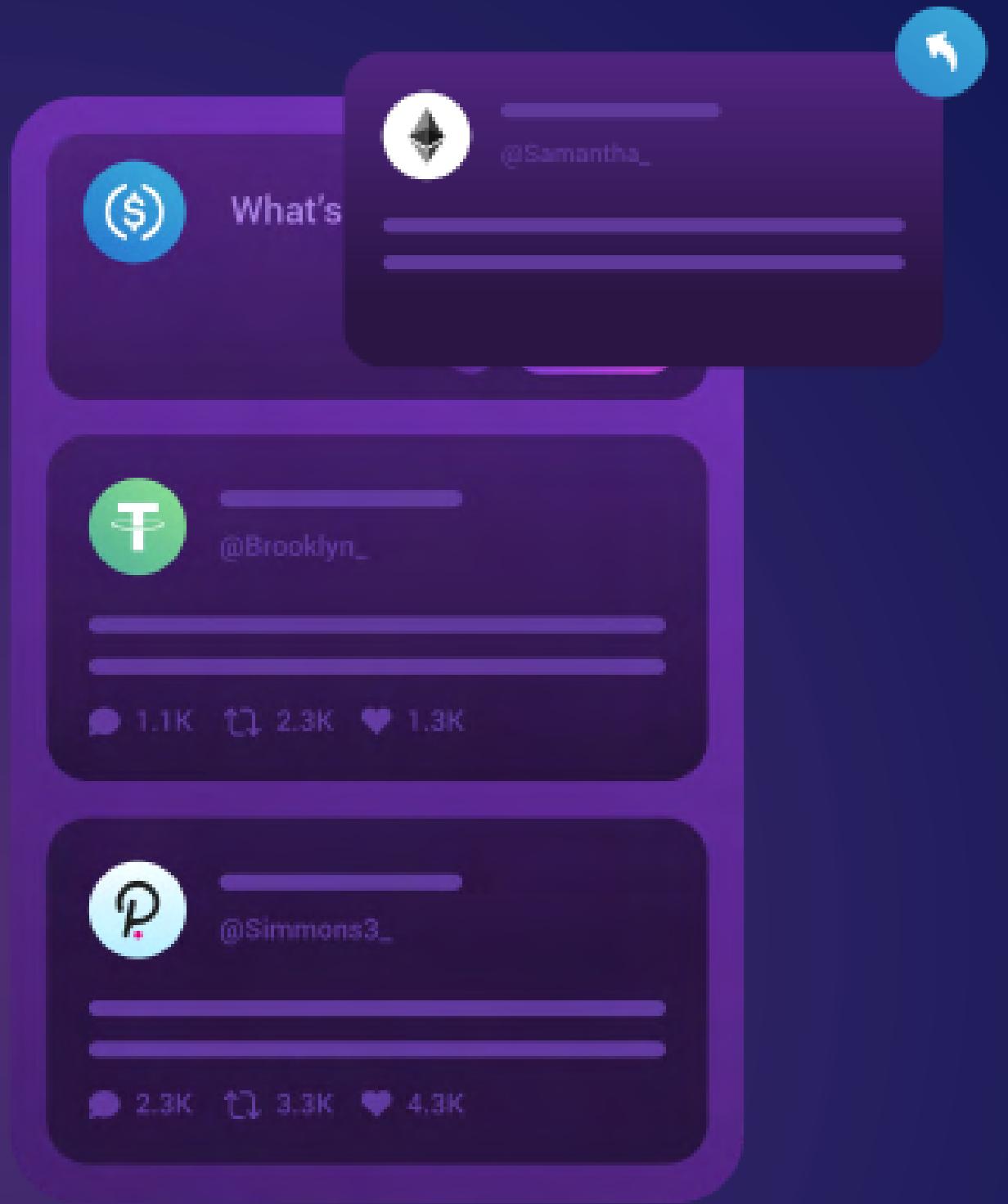
Coming soon

Roadmap 2021–23

## Staking

The team will implement a native staking system to facilitate tokenomics features.

Staking cryptocurrency entails users committing their crypto assets to the blockchain network in order to sustain it and validate transactions.



Coming Soon

Roadmap 2021–23

## Multichain wallet viewer

To kick off Q3, team will work on extending functionality on our wallet viewer. With the current functionality being limited to a single chain wallet, Orbit intends to allow its users to view their wallets from multiple chains.



Thank you.