



buyananswer.io

Building the digital transaction
of answering questions.

PITCH DECK

THE PROBLEM.

Dependence on ads

Many content creators are dependent on ad revenue, which can be unpredictable and insufficient to support their work and lifestyle.

Difficulty in monetizing & lack of monetization tools

There are limited options for content creators to monetize their skills and knowledge, with existing solutions like Patreon and Buy Me a Coffee offering limited functionality.



Content Creator

Need for personalized interactions

Audiences often seek personalized interactions with their favorite content creators and subject matter experts, but current monetization tools don't provide this option.



Monetization of expertise

Buy An Answer enables content creators and subject matter experts to monetize their expertise and knowledge by answering personalized questions from their audience.

Personalized interactions

The platform offers a unique opportunity for audiences to receive personalized interactions with their favorite content creators and subject matter experts, providing a better user experience.



SOLUTION

Revenue stream

By answering questions on the platform, creators can earn a steady revenue stream that is not reliant on ad revenue, providing financial stability and independence.

Platform features

Buy An Answer offers a user-friendly platform that is easy to use for both creators and audiences, with features like secure payments, user ratings, and a wide range of subject areas and expertise.

Transparent pricing

Buy An Answer offers a transparent pricing model that allows creators to set their own prices for answering questions, and earn 90% of the sale price, which is a higher percentage than other existing solutions in the market.

Market



4.2 Billion Social Media Users

**79% of consumers saying
they prefer personalized experiences.**

As the economy shifts towards a more knowledge-based focus, there is a growing demand for specialized expertise across a wide range of industries. With Buy An Answer, subject matter experts can monetize their skills and knowledge in a way that is tailored to this new economy, and audiences can benefit from direct access to experts in their field of interest.



How do we beat the competition?

JustAnswer

Low creator earnings. Our creators make 90%.

Maven

Catered to professional services. Our customers have the flexibility of bringing their audience and setting the minimum question price.

Buy An Answer offers a **competitive pricing** model that is unmatched by its competitors. Creators have the freedom to set their own prices and earn 90% of the sale price, with the **platform taking only a 10% commission**. The platform also offers a transparent pricing model, where buyers know exactly how much they are paying, and **creators have control over their pricing**. With a wide range of subject areas and expertise, Buy An Answer is well-positioned to capture a significant share of the market and compete against existing players in the space.



PRODUCT

1. Connect Ethereum Wallet *(Metamask, Coinbase, etc.)
2. Create your profile
3. Share a link with your audience
4. Answer their questions and get paid



PRODUCT (3 tab structure)

PROFILE



USERNAME: jayusaik

EMAIL: jayusaik@gmail.com

NAME: Jay Komaraju

EDIT

HEADLINE

Full-stack Engineer

PUBLIC BOARD DESCRIPTION

Hi, I'm @jaykomaraju ** I'm interested in creating tech products that have a significant impact on consumer behavior Economies that are sprung from within tech ecosystems seems to have a net impact in bringing the world to an energy neutral state. When I talk about impacting consumer behavior it is primarily to make tech economies more accessible across the world. ** I'm currently learning blockchain technology, modern web development principles and product design. Have any questions for me? Shoot them and I'll answer them for \$7

MINIMUM QUESTION PRICE

\$7



PROFILE

BUYANANSWER.IO/jayusaik



Ask Jay Komaraju

Full-stack Engineer

Hi, I'm @jaykomaraju ** I'm interested in creating tech products that have a significant impact on consumer behavior Economies that are sprung from within tech ecosystems seems to have a net impact in bringing the world to an energy neutral state. When I talk about impacting consumer behavior it is primarily to make tech economies more accessible across the world. ** I'm currently learning blockchain technology, modern web development principles and product design. Have any questions for me? Shoot them and I'll answer them for \$7

Enter your question here...



ASK USER

0a5a062c37a9f4



Username :sammycursnr

Hey Justin. I'm a student in UNC studying CS and Econ and I'm trying to start a company. What is the typical attitude toward college founders in the valley? Also do investors prefer a demo or a pitch?

\$12
MAR 20, 2022

YOUR ANSWER :

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Please Note:

- A transaction for your payment amount will be generated immediately after submitting the answer.
- It is very important that you believe you have answered the question in good faith.
- Participants will be allowed to rate answers (like/dislike) to the questions they ask.
- All assets during the transaction are available for withdrawal immediately through any exchange.



ANSWER QUESTIONS



BUSINESS MODEL

- > Buy An Answer operates on a commission-based revenue model.
- > Creators set their own prices for answering questions, and the platform takes a 10% commission on each transaction.
- > The platform's unique pricing model allows creators to earn 90% of the sale price, which is significantly higher than existing platforms that typically offer 20-30% payouts to experts.
- > Additionally, the platform offers a referral program that allows users to earn a commission on the sales generated by their referred users.
- > Referrers earn 5% of the sale price on transactions made by referred users. This incentivizes users to refer their network to the platform and helps to drive growth and user acquisition.



ROADMAP

