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12

BLANCH SPECIMEN

[ATIPUS.COM/TIPOBLANCH](https://atipus.com/typoblanch)

Blanch is a display typeface for the 'Fruita Blanch' brand, a family-run company which, for four generations, has dedicated itself to the cultivation and marketing of sweet fruits.

This typeface family came about from a search for a traditional font with a contemporary feel which reflected the Blanch products; artisanal recipes, adapted to our modern times.

This is a modular typeface family halfway between a 50s style sans serif and the range of numerical characters which most labelling machines use. These are seemingly contrasting concepts which lend themselves to the creation of an atypical font. The Blanch typeface family is comprised of 6 different font weights; 3 condensed weights and 3 caps weights. They are: Blanch condensed, Blanch condensed inline, Blanch condensed light, Blanch caps, Blanch caps inline, and Blanch caps light.

You can get this font for free at
www.atipus.com/tipoblanch



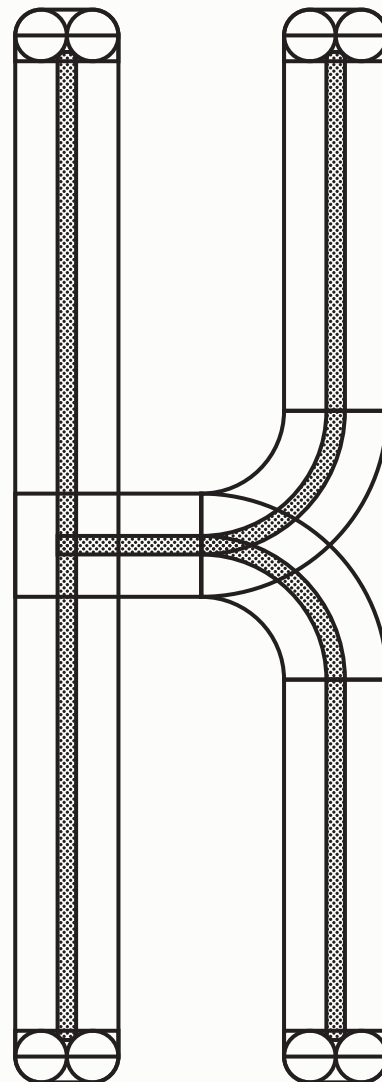
Regular



Inline



Light



Aa Bb

Blanch Condensed / Blanch Caps

Aa Bb

Blanch Condensed Inline / Blanch Caps Inline

Aa Bb

Blanch Condensed Light / Blanch Caps Light

Aa

Blanch Condensed

Blanch Caps Inline

A B C D E F G H I J K L

M N O P Q R S

T U V W X Y Z

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Blanch Condensed

FRUITA

Blanch Condensed Inline 130 pt

I HORTALISSA DE COLLITA PRÒPIA

Blanch Caps 24 pt

30% DE SUCRE

Blanch Condensed Light 55 pt

SENSE AFEGIR CONSERVANTS NI COLORANTS

Blanch Caps 18 pt

TRADICIÓ

Blanch Caps Inline 89 pt

MÉS FRUITA, MENYS SUCRE

Blanch Condensed 30 pt

A B C D E F G H I J K L

M N O P Q R S

T U V W X Y Z

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Blanch Caps

3 1 8

Blanch Condensed Light 270 pt

VARIETATS

Blanch Condensed Inline 75 pt

PERA BLANQUILLA, PRÉSSEC GROC, POMA FUJI,
TOMÀQUET, PERA LLIMONERA, POMA GOLDEN,
POMA ROYAL GALA, PRÉSSEC GROC,

Blanch Caps 16 pt



BLANCH

DE FORMA COMPLETAMENT ARTESANA, FENT SERVIR NOMÉS
EL FRUIT DE LES NOSTRES TERRES I DEDICANT-HI TOT EL TEMPS
QUE CADA PROCÉS DEMANA

Blanch Condensed 14 pt / Interlínea 16 pt

DE FORMA COMPLETAMENT ARTESANA, FENT SERVIR NOMÉS
EL FRUIT DE LES NOSTRES TERRES I DEDICANT-HI TOT EL TEMPS
QUE CADA PROCÉS DEMANA.

Blanch Caps 14 pt / Interlínea 14 pt

DE FORMA COMPLETAMENT ARTESANA, FENT
SERVIR NOMÉS EL FRUIT DE LES NOSTRES...

Blanch Condensed Light 18 pt / Interlínea 19 pt

DE FORMA COMPLETAMENT ARTESANA, FENT
SERVIR NOMÉS EL FRUIT DE LES NOSTRES...

Blanch Caps Light 18 pt / Interlínea 17 pt

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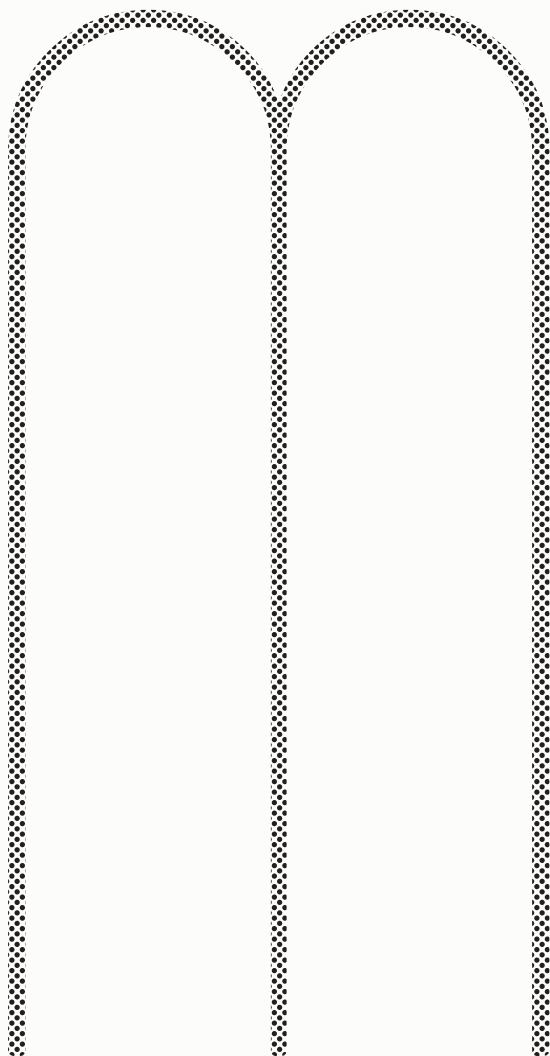
3

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9 . : ; () []
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Blanch Condensed Inline

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9 . : ; () []
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Blanch Condensed Light



ABCDEF GHIJKLMN
 OPQRSTU VWXYZ
 0123456789.::;()[]
 + = - \ & ' ! @ € ¿ ? Ç Ñ %

Blanch Caps Inline

ABCDEF GHIJKLMN
 OPQRSTU VWXYZ
 0123456789.::;()[]
 + = - \ & ' ! @ € ¿ ? Ç Ñ %

Blanch Caps Light

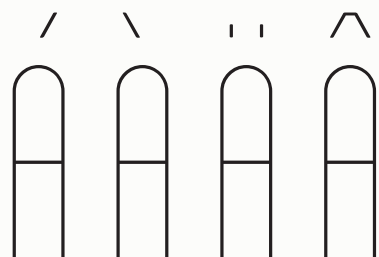
ACCENTS



Blanch Condensed

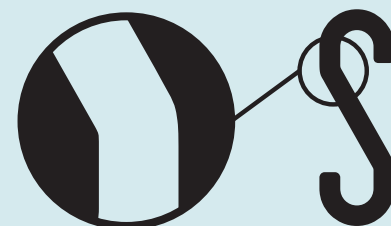
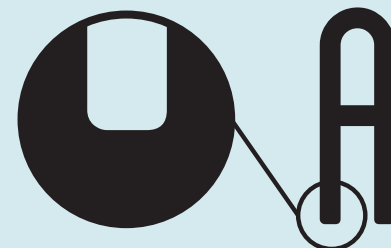


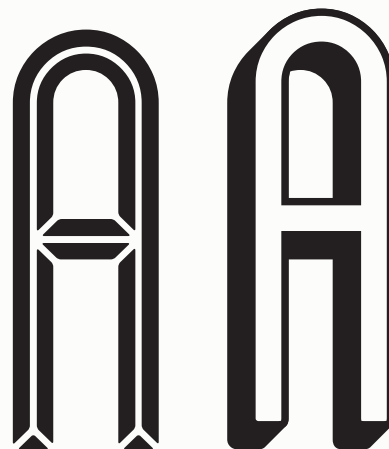
Blanch Condensed Inline



Blanch Condensed Light

DETAILS





Inglete

Relieve



Relieve Inline

Sombra tramada

This specimen has been printed in the noble city of
Barcelona, on the 13th of December 2011, in the
Gertograf press office, with the help of Marc Toda.

Javier Suárez drew and composed the typeface in the
Atipus Graphic Design studios during November 2011
under the supervision of Albert, Estruch, Eduard Duch,
and Jordi Blanch.

This edition, which has 100 numbered examples, was
printed on 80 gram Cyclus and Color Plus paper using
the Blanch typeface.

100 / 100

You can get this typeface for free at
www.atipus.com/tipoblanch

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